Agenda Topics

+ Plan Background and Overview
  _ Plan Goals and Outcomes
  _ Plan Outputs
  _ Related Planning Efforts
  _ Project Prioritization
  _ Timeline

+ Existing Conditions and Analysis

+ Workshop Activities
  _ Worksheets

+ Project Prioritization Voting Boards
  _ Corridors
  _ Open Spaces
  _ District Wide Improvements

+ Conclusion and Next Steps
Plan Goals and Outcomes

GUIDE FUNDING

The Plan will identify and scope projects, provide concept designs and preliminary project costs to better inform funding decisions.

REFLECT PRIORITIES

The Plan should reflect the project priorities of local residents, business operators, and neighborhood organizations.

AGENCY COORDINATION

The Plan will provide a platform for coordination between different government and nonprofit agencies.
Plan Goals and Outcomes

**BETTER CONNECTIONS**

The plan can address critical linkages between parks, the waterfront, and other open spaces that are incomplete or disjointed.

**INTEGRATED DESIGN**

The plan can ensure that all public space projects, large and small, receive attention that produces a high standard of design and execution.

**IMPLEMENTATION PLANNING**

The plan will include an implementation plan and cost estimates reflecting local priorities and availability of programmed funds.
Many streets have substandard sidewalks. Many street segments rank low on the City’s Pavement Condition Index (PCI).

The neighborhood has relatively high number of intersections ranking in the highest-risk categories for pedestrian collisions and injuries.

Lighting throughout the neighborhood is inconsistent, with many areas lacking basic nighttime illumination.

Plan Goals and Outcomes
Plan Outputs

IDENTIFY PROJECTS
Through a robust community engagement process, finalize a prioritized list of streetscape, open space, and other public realm projects.

DEVELOP DESIGNS
Working with neighborhood residents, businesses, and property owners, produce detailed design for the highest priority projects. Develop conceptual designs for the remaining projects.

ESTIMATE COSTS
Provide robust cost estimates for each of the projects identified in the plan.
Related Planning Efforts

Green Connections
City of San Francisco, March 2014

Dogpatch - Northwest Potrero GBD
Management Plan and Green Vision Plan
November 2013

Bicycle Strategy
SFMTA
April 2013

Cesar Chavez East
Community Design Plan
SF Planning, February 2012

Blue Greenway Planning and Design Guidelines
Port of SF, July 2012

22nd Street Greening Master Plan
Green Trust SF, May 2011

San Francisco Better Streets
City of San Francisco, June 2010

Pier 70 Preferred Master Plan
Port of SF, April 2010

SF Bicycle Plan
SFMTA
June 2009

Central Waterfront
Area Plan
SF Planning, Dec 2008

Eastern Neighborhoods
SF Planning, August 2008
Project Identification & Prioritization

- Green Connections
  March 2014
- GBD Management Plan
  November 2013
- Bicycle Strategy
  April 2013
- Cesar Chavez East Community Design Plan
  February 2012
- Blue Greenway
  July 2012
- 22nd Street Greening Master Plan
  May 2011
- San Francisco Better Streets
  June 2010
- Pier 70 Preferred Master Plan
  April 2010
- SF Bicycle Plan
  June 2009
- Central Waterfront Area Plan
  Dec 2008
- Eastern Neighborhoods
  August 2008

PUBLIC WORKSHOPS
MARCH 2016

PUBLIC REALM PLAN PRIORITY LIST

INTERAGENCY FEASIBILITY ANALYSIS

INITIAL PRIORITY LIST

SUMMER / FALL / WINTER 2015
Timeline

BEGIN OUTREACH AT COMMUNITY GROUP MEETINGS
Planning Department begin outreach at DNA, PDMA, Potrero Boosters, CWAG, DPNWP GBD, and other regular stakeholder meetings. Launch Neighborland, an online polling and public feedback site.

EXISTING CONDITIONS DOCUMENTATION
Gather information about private development, public planning projects, and the state of streets and sidewalks. Identify opportunities and constraints for public realm plan projects in Dogpatch. Coordinate between City Agencies.

IDENTIFY PRIORITIES
Collect oral histories, and hold focus groups.

IDENTIFY PRIORITIES
Public Workshop #1 Gather community input to identify priority projects for Dogpatch.

DEVELOP DESIGN IDEAS
Public Workshop #2 Report back on results from Workshop #1.

DEVELOP DESIGN IDEAS
Present ideas for design strategies. Collect community feedback on preferences.

FINALIZE DESIGNS
Conduct feasibility analyses with MTA, Recreation and Parks, Port of SF, Public Works, and others. Develop design options for priority projects.

FINALIZE DESIGNS
Public Workshop #3 Collect public input on design options.

RELEASE AND ADOPTION
Develop cost estimates for preferred designs. Finalize an implementation plan for all public realm projects.

RELEASE AND ADOPTION
Begin using the plan as an instrument for funding and building projects.
Existing Conditions

We encourage everyone to write on every board you see!
Workshop Activities

+ Worksheets
  - Map Your Routes
  - Draw Your Dogpatch

+ Activity Stations
  - Your Oral History
  - Build your City and Park!

+ Project Prioritization Voting Boards
  - Corridors: North - South
  - Corridors: East - West
  - Streetscape Elements
  - Open Spaces
  - Open Space Elements
  - District Wide Improvements
Workshop Activities

+ Worksheets
  _ Map Your Routes
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+ Activity Stations
  _ Your Oral History
  _ Build your City and Park!

+ Project Prioritization Voting Boards
  _ Corridors: North - South
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  _ Streetscape Elements
  _ Open Spaces
  _ Open Space Elements
  _ District Wide Improvements
Dogpatch History

1. When did you move to Dogpatch, and why?

2. What is your favorite place in Dogpatch / Central Waterfront, and why?

3. What is the biggest challenge facing Dogpatch today?

4. Do you remember the Tubbs Cordage Factory? What can you tell us about it?
‘Cognitive mapping’ is a term used to refer to one’s personal representation of the experienced world. Provided is a blank map outline of the Dogpatch Public Realm Plan.

Please draw, write, doodle on this map...

+ What are some of your favorite landmarks, spaces, and/or streets?

+ Where is your favorite place to hang out?

+ Are there edges or boundaries that divide the neighborhood into different parts? What are those?

+ Where do you live?
Map Your Routes

A path of travel map documents how you move through the city on a daily basis. Provided is a blank map outline of the Dogpatch Public Realm Plan.

Please draw, write, doodle on this map...

+ What are some of the routes you take during the week days vs. weekend? Draw some arrows!

+ It’s okay if origins and destinations are outside the boundaries of this map.

+ Do you walk, jog, skate, bike, drive, or take transit?

+ Where do you live?
Build Your City Park!
Voting for Priorities

Everyone has up to three votes they can cast for each voting board. Please make sure to use the correct color when voting on the map!
THANK YOU!