Plan Goals and Outcomes



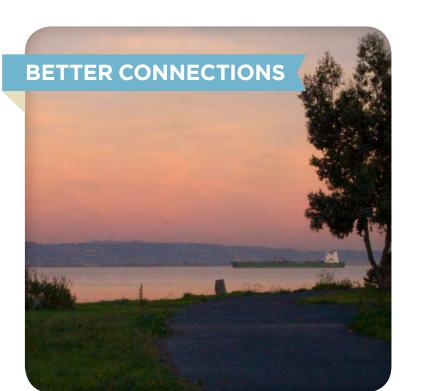
The Plan will identify and scope projects, provide concept designs and preliminary project costs to better inform funding decisions.



The Plan should reflect the project priorities of local residents, business operators, and neighborhood organizations.



The Plan will provide a platform for coordination between different government and nonprofit agencies.



The plan can address critical linkages between parks, the waterfront, and other open spaces that are incomplete or disjointed.



The plan can ensure that all public space projects, large and small, receive attention that produces a high standard of design and execution.



Plan Outputs

IDENTIFY PROJECTS

Through a robust community engagement process, finalize a prioritized list of streetscape, open space, and other public realm projects.



ESTIMATE COSTS

Provide robust cost estimates for each of the projects identified in the plan.



DEVELOP DESIGNS

Working with neighborhood residents, businesses, and property owners, produce detailed design for the highest priority projects. Develop conceptual designs for the remaining projects.



Lighting throughout the neighborhood is inconsistent, with many areas lacking basic nighttime illumination.



The plan will include an implementation plan and cost estimates reflecting local priorities and availability of programmed funds.



Many streets have substandard sidewalks. Many street segments rank low on the City's Pavement Condition Index (PCI).

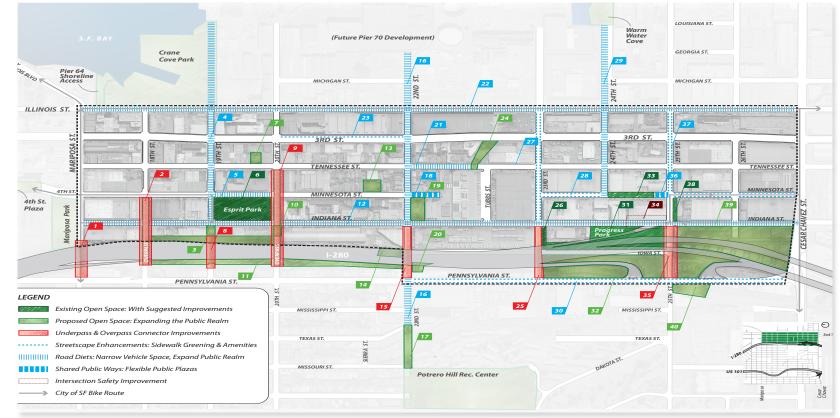


The neighborhood has relatively high number of intersections ranking in the highest-risk categories for pedestrian collisions and injuries.

Related Planning Efforts



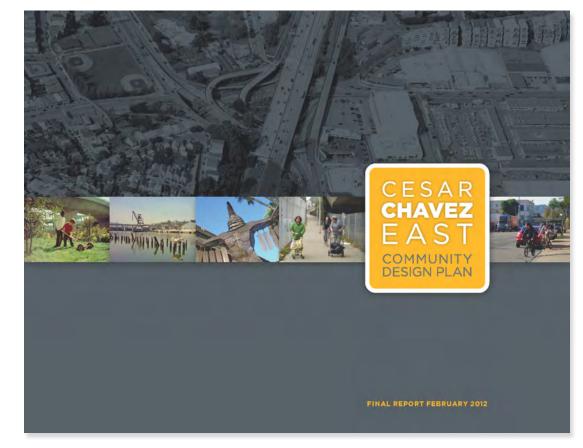
Green Connections City of San Francisco March 2014



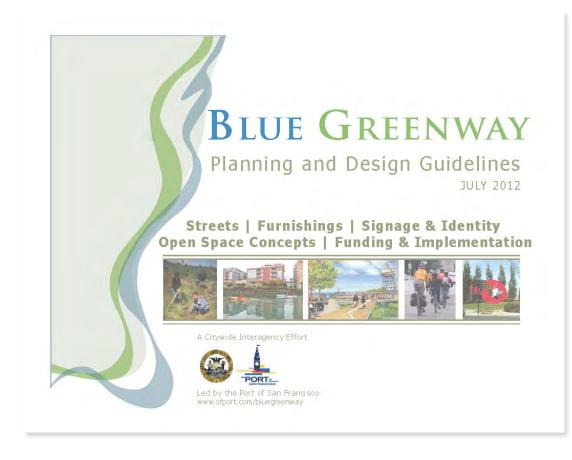
Dogpatch - Northwest Potrero GBD Management Plan and Green Vision Plan November 2013



Bicycle Strategy SFMTA April 2013



Cesar Chavez East Community Design Plan SF Planning, February 2012



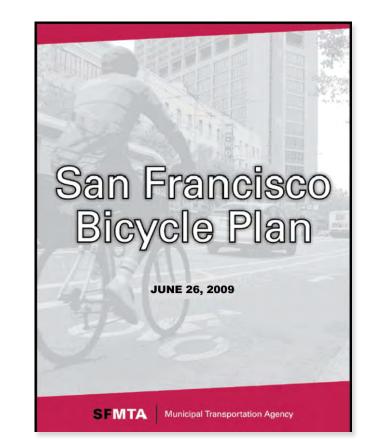
Blue Greenway Planning and Design Guidelines Port of SF, July 2012



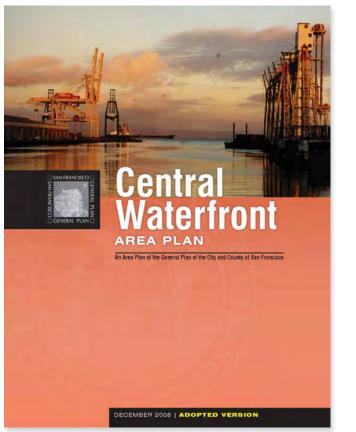
22nd Street Greening Master Plan Green Trust SF May 2011



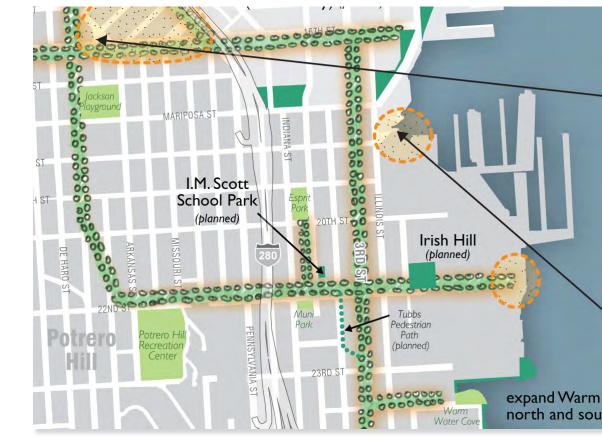
San Francisco Better Streets City of San Francisco June 2010



SF Bicycle Plan SFMTA June 2009



Central Waterfront Area Plan SF Planning December 2008



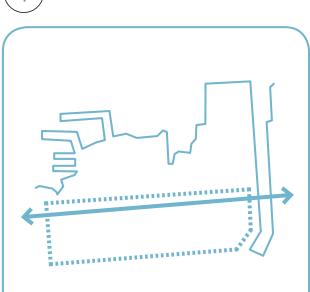
Eastern Neighborhoods SF Planning August 2008



Pier 70 Peferred Master Plan Port of SF April 2010

Timeline

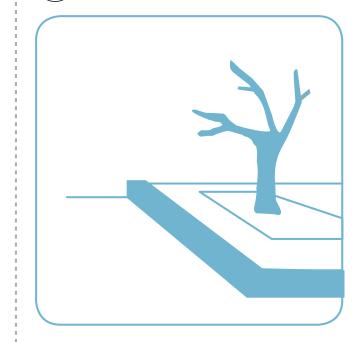




BEGIN OUTREACH AT COMMUNITY **GROUP MEETINGS**

Planning Department begin outreach at DNA, PDMA, Potrero Boosters, CWAG, DPNWP GBD, and other regular stakeholder meetings. Launch Neighborland, an online polling and public feedback site.

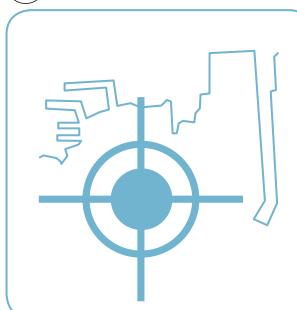




EXISTING CONDITIONS DOCUMENTATION

Gather information about private development, public planning projects, and the state of streets and sidewalks. Identify opportunities and constraints for public realm plan projects in Dogpatch. Coordinate between City Agencies.



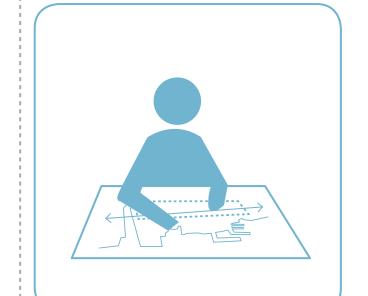


IDENTIFY PRIORITIES

Collect oral histories, and hold focus groups,

Public Workshop #1 Gather community input to identify priority projects for Dogpatch.

(4) April 2016

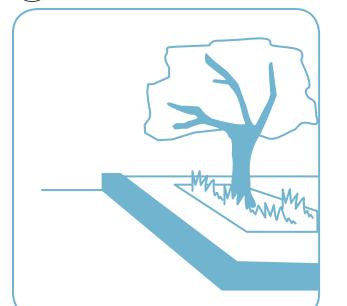


DEVELOP DESIGN IDEAS

Public Workshop #2 Report back on results from Workshop #1.

Present ideas for design strategies. Collect community feedback on : preferences.

(5) May 2016

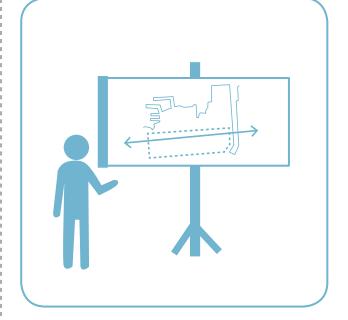


FINALIZE DESIGNS

Conduct feasibility analyses with MTA, Recreation and Parks, Port of SF, Public Works, and others. Develop design options for priority projects.

Public Workshop #3 Collect public input on design options.

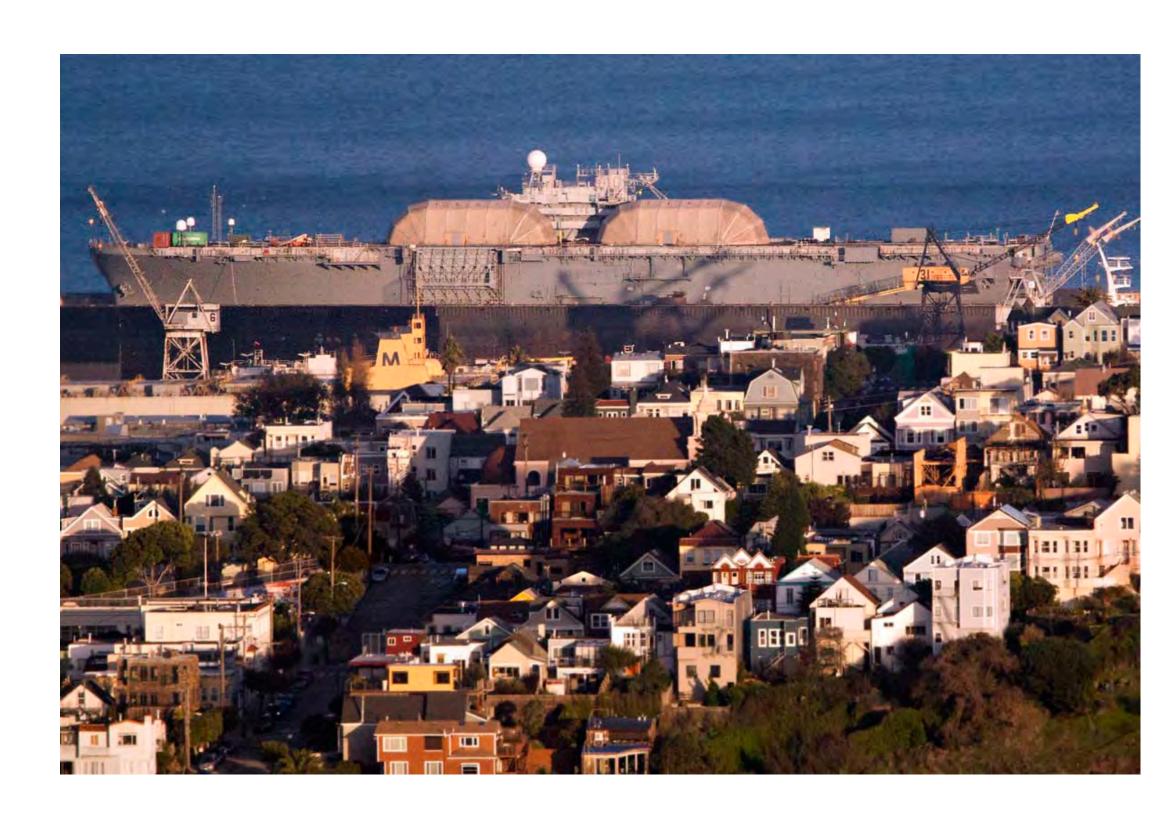
(6) June 2016

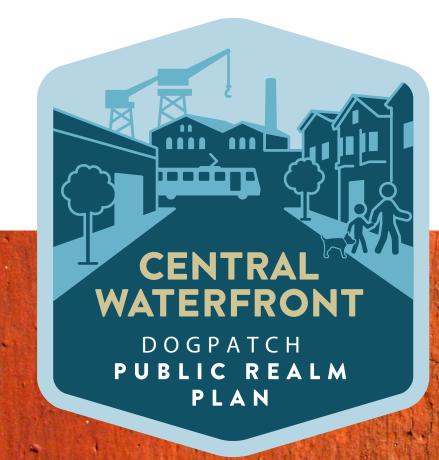


RELEASE AND ADOPTION

Develop cost estimates for preferred designs. Finalize an implementation plan for all public realm projects.

Begin using the plan as an instrument for funding and building projects.





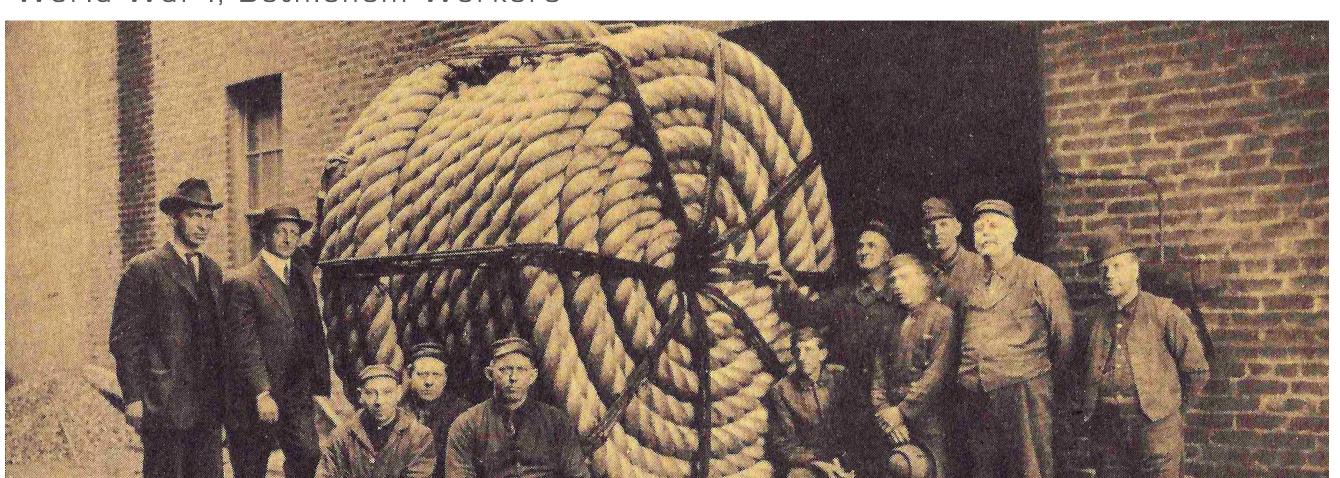
WORKSHOP #1

DATE: MARCH 09 2016

LOCATION: SMOKESTACK



World War I, Bethlehem Workers

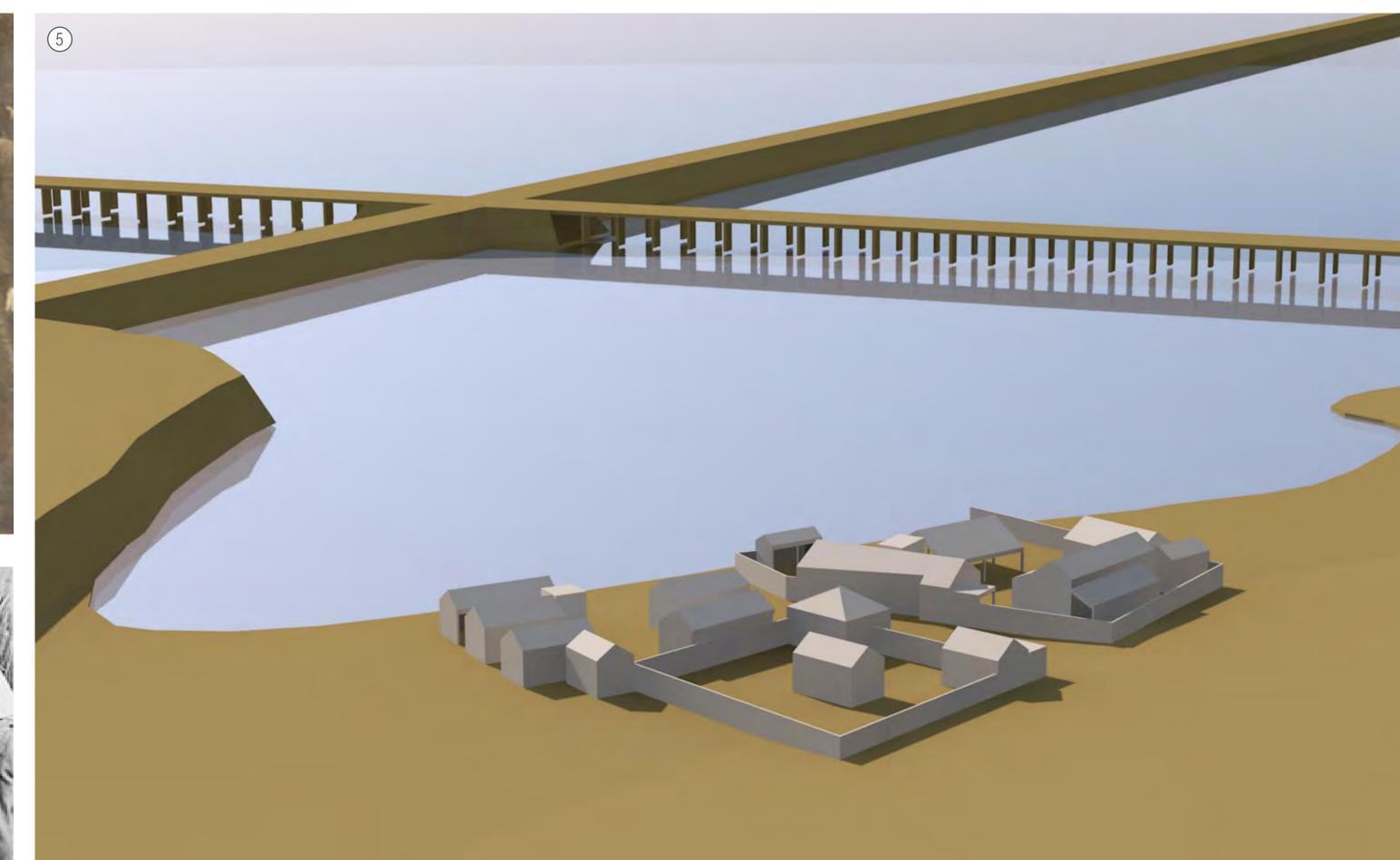


Tubbs Cordage Employees



1942 Bethlehem Ship Yard

Bethlehem Steel forge workers



c. Lym Family Compound









1906 = shift change at the intersection of 3rd (then Kentucky St.) and 20th (then Napa) 1870 Boys fishing off of Long Bridge





1929 American Can Company



Tubbs Cordage worker houses

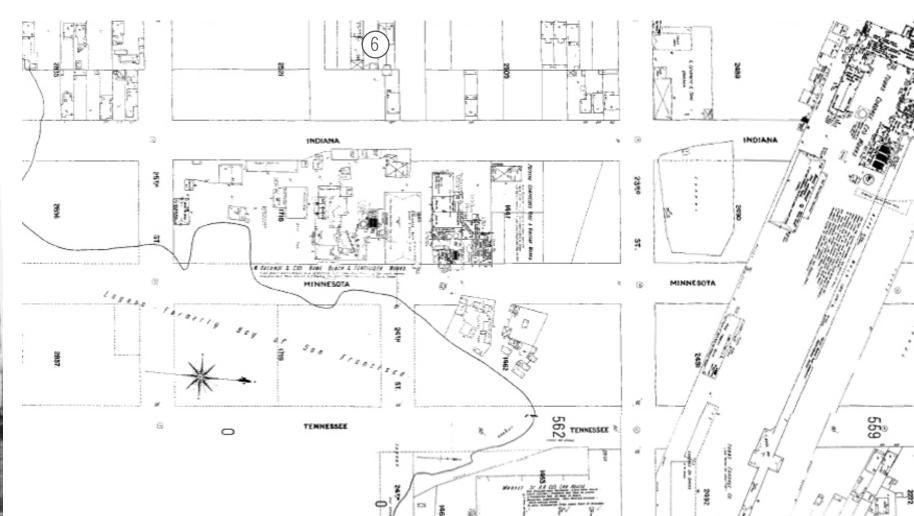


PG&E Biologist- Jim Adams



1955 Potrero Police Station

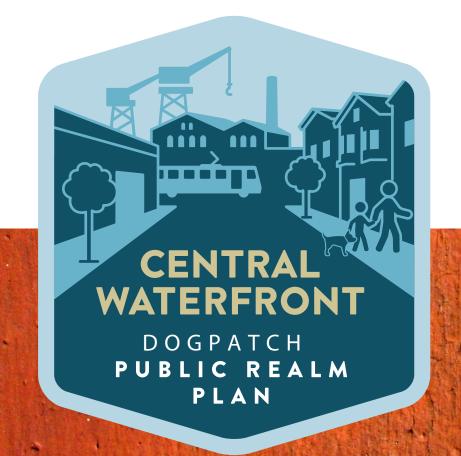


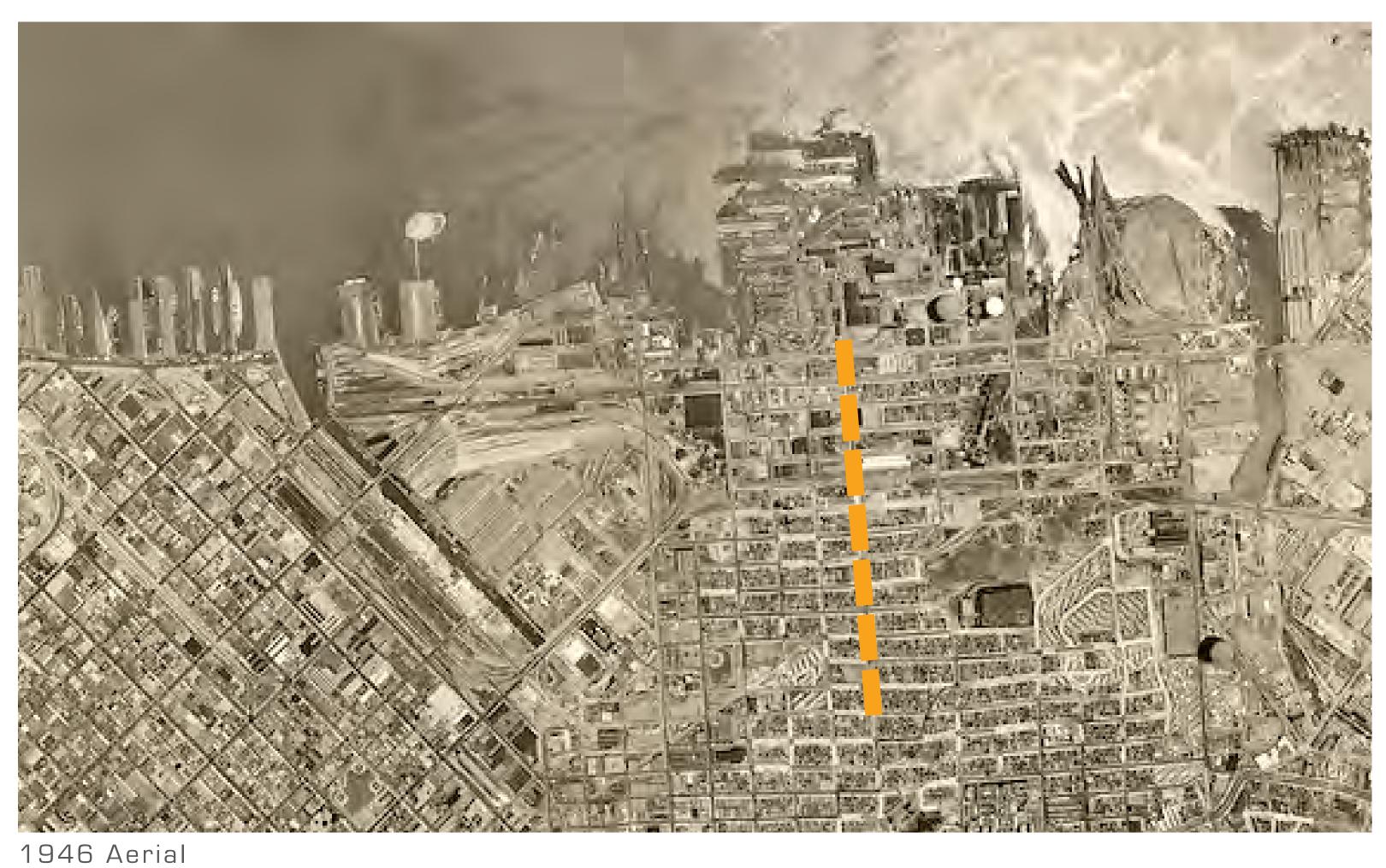


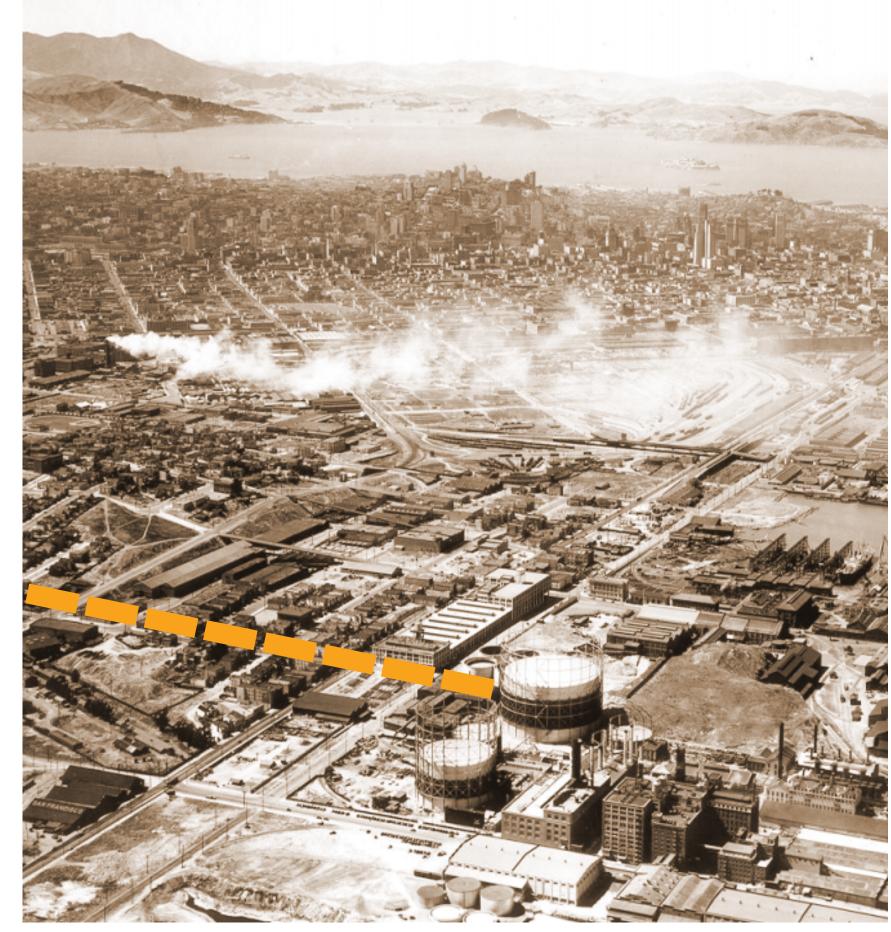
1243-45 Minnesota 1899-1900 Sanborn Map

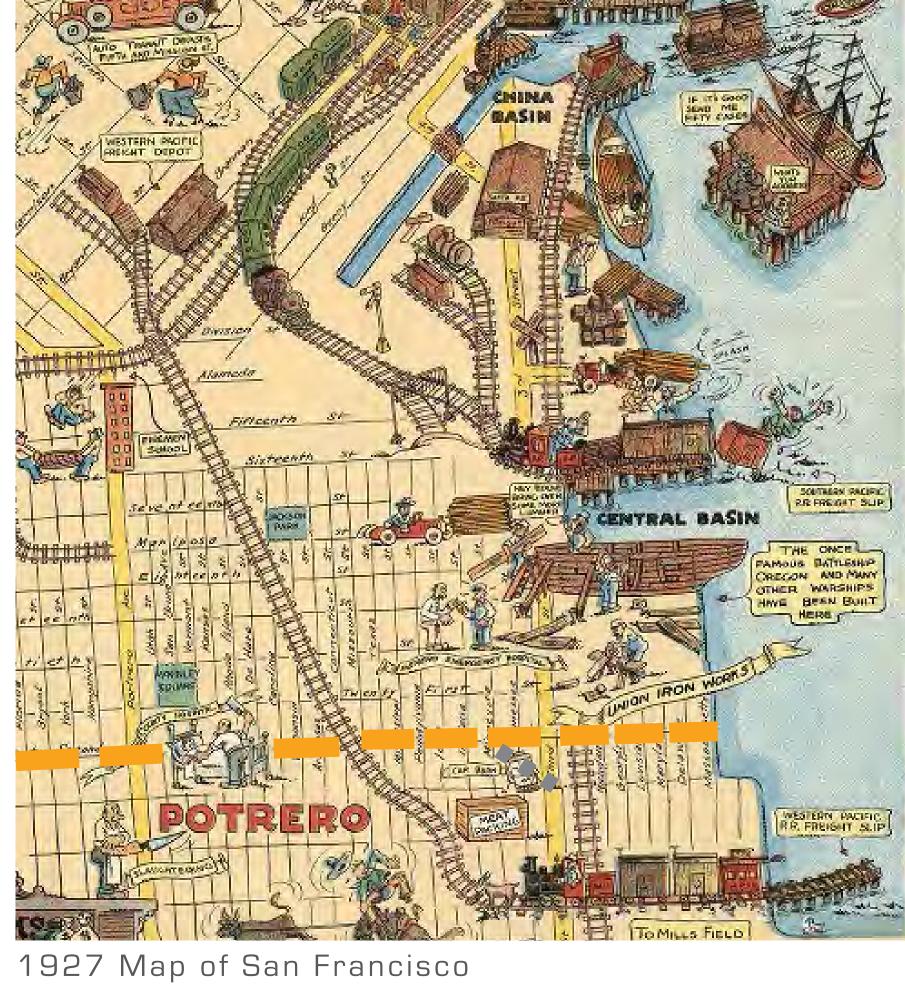


1927 19th Street viaduct as pedestrian-only bridge



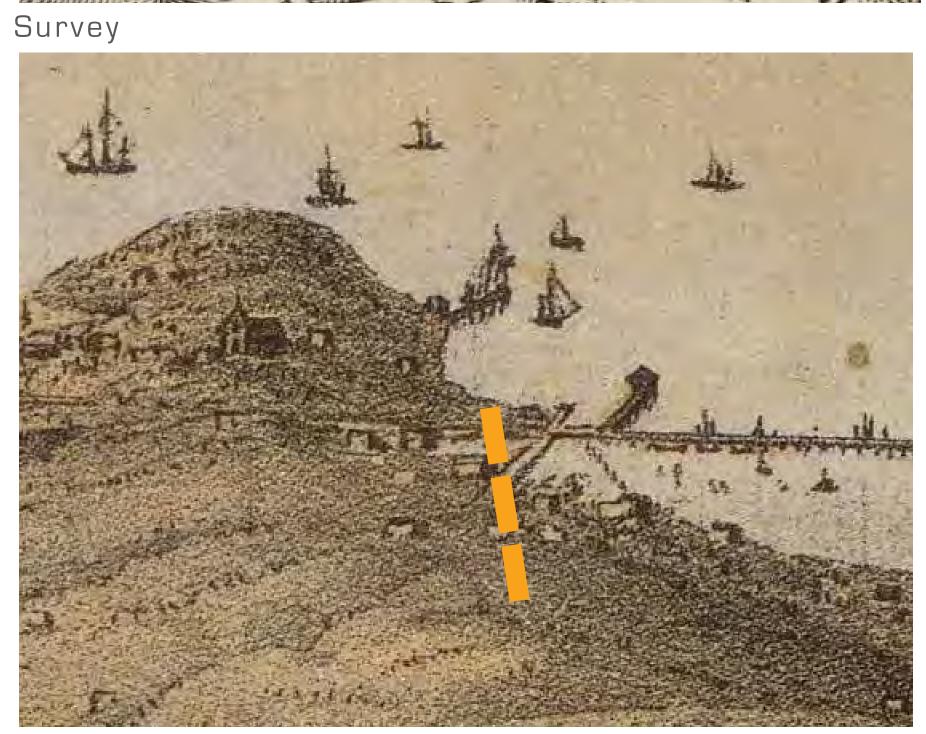


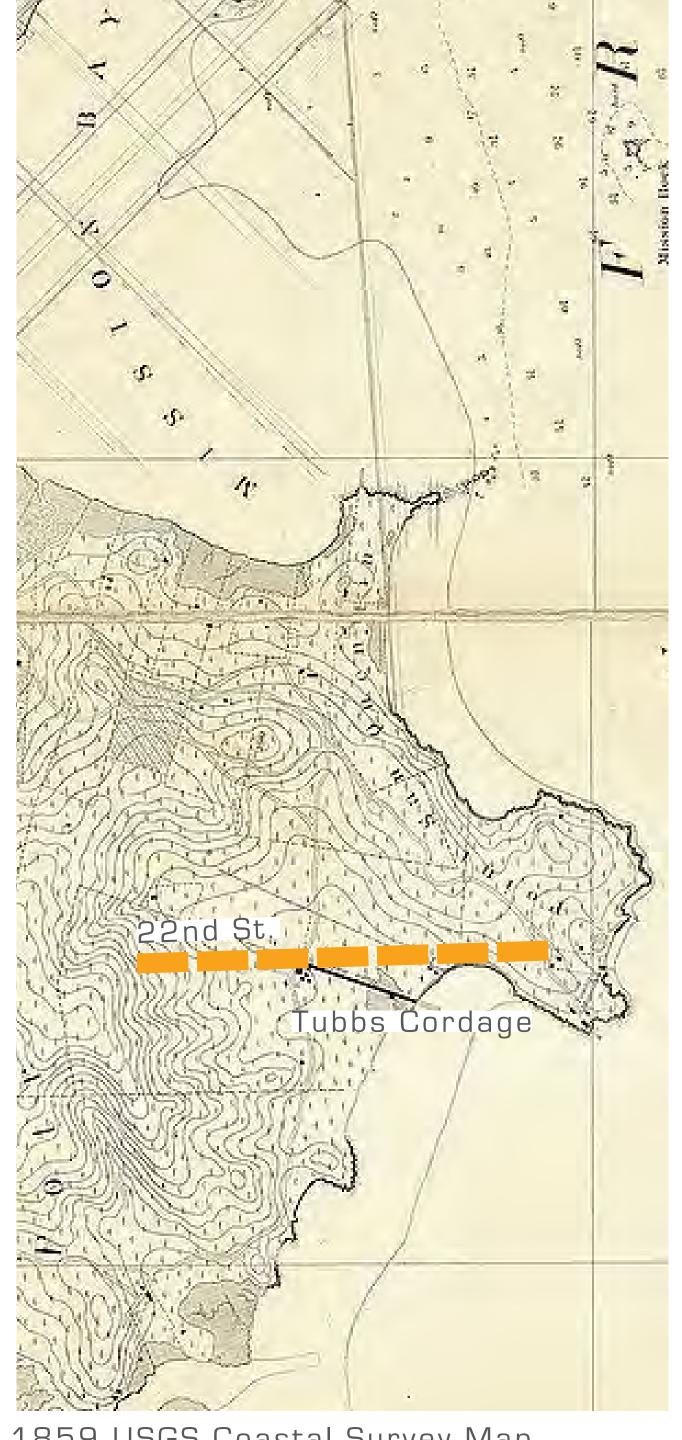


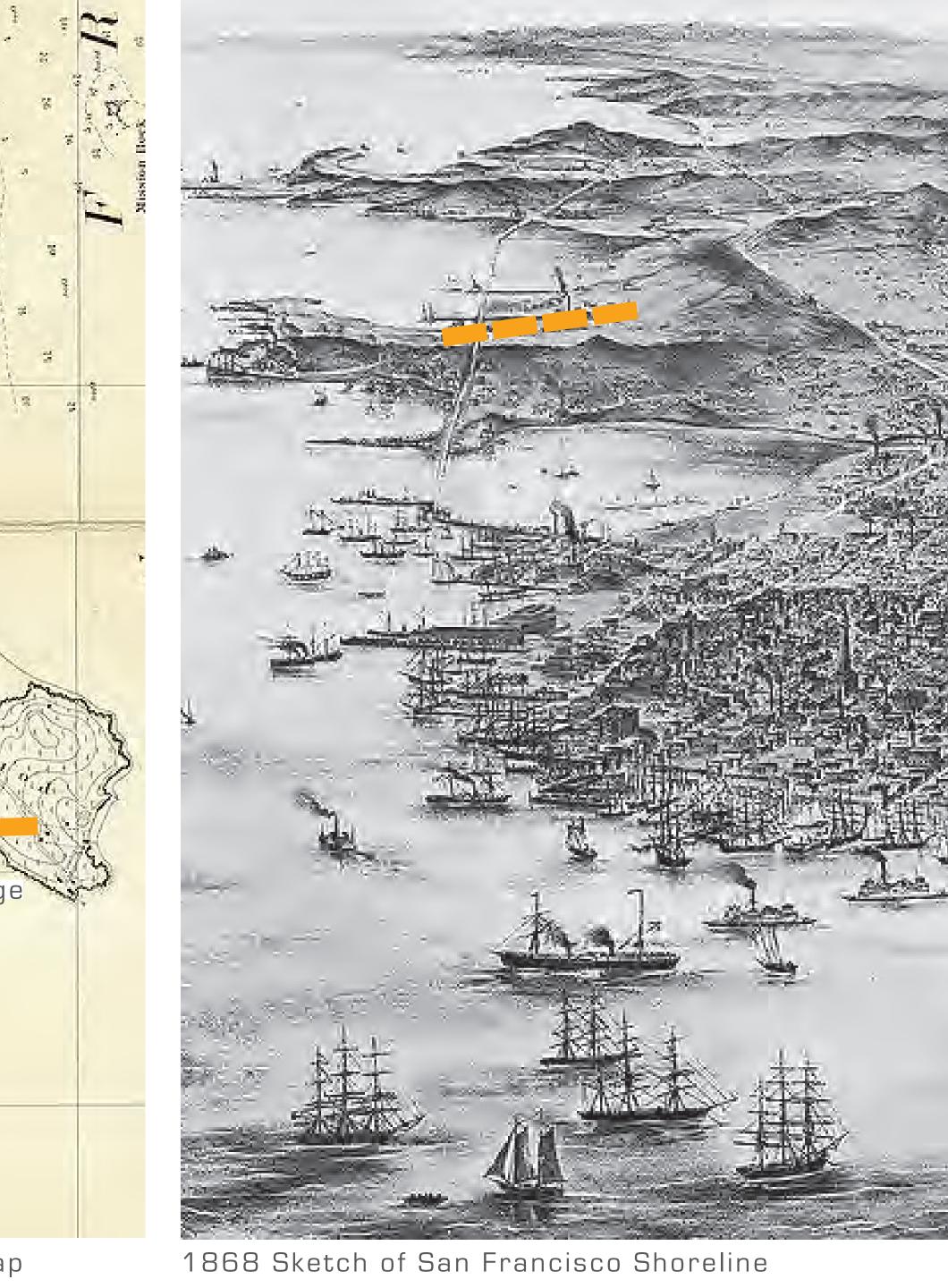


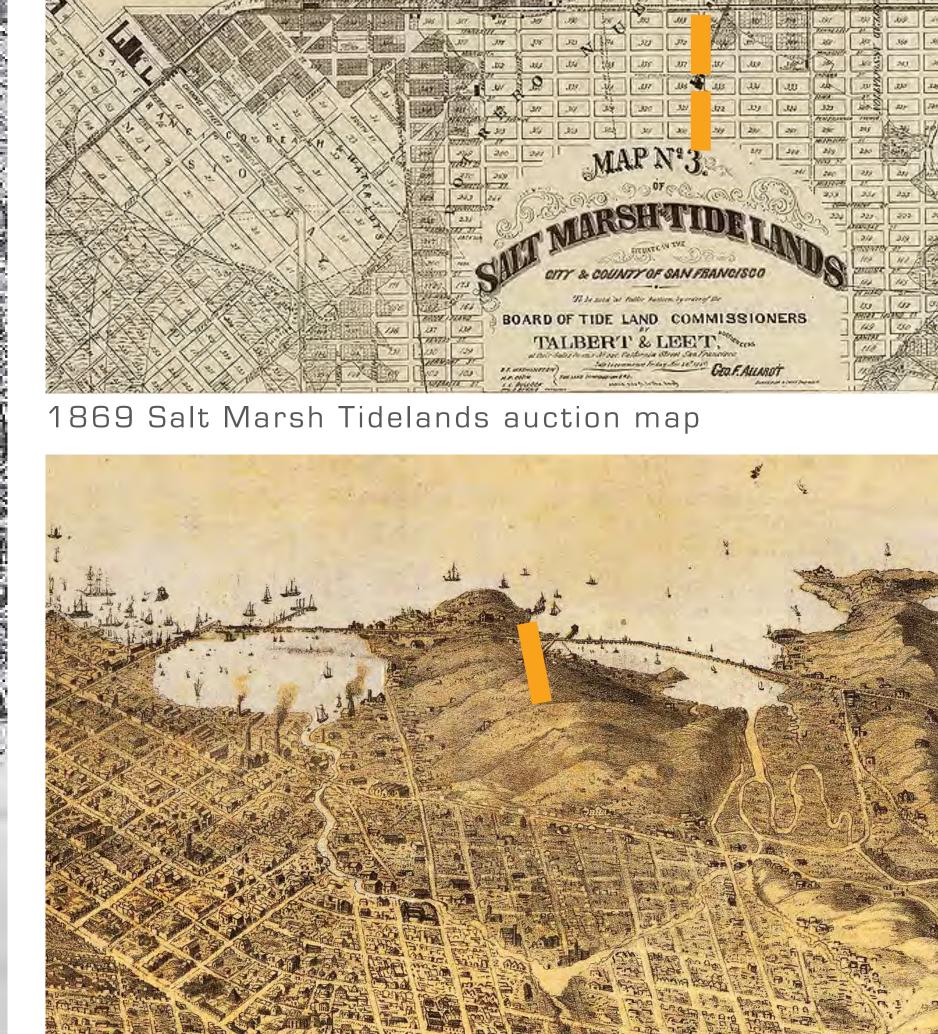
1929 Birdseye











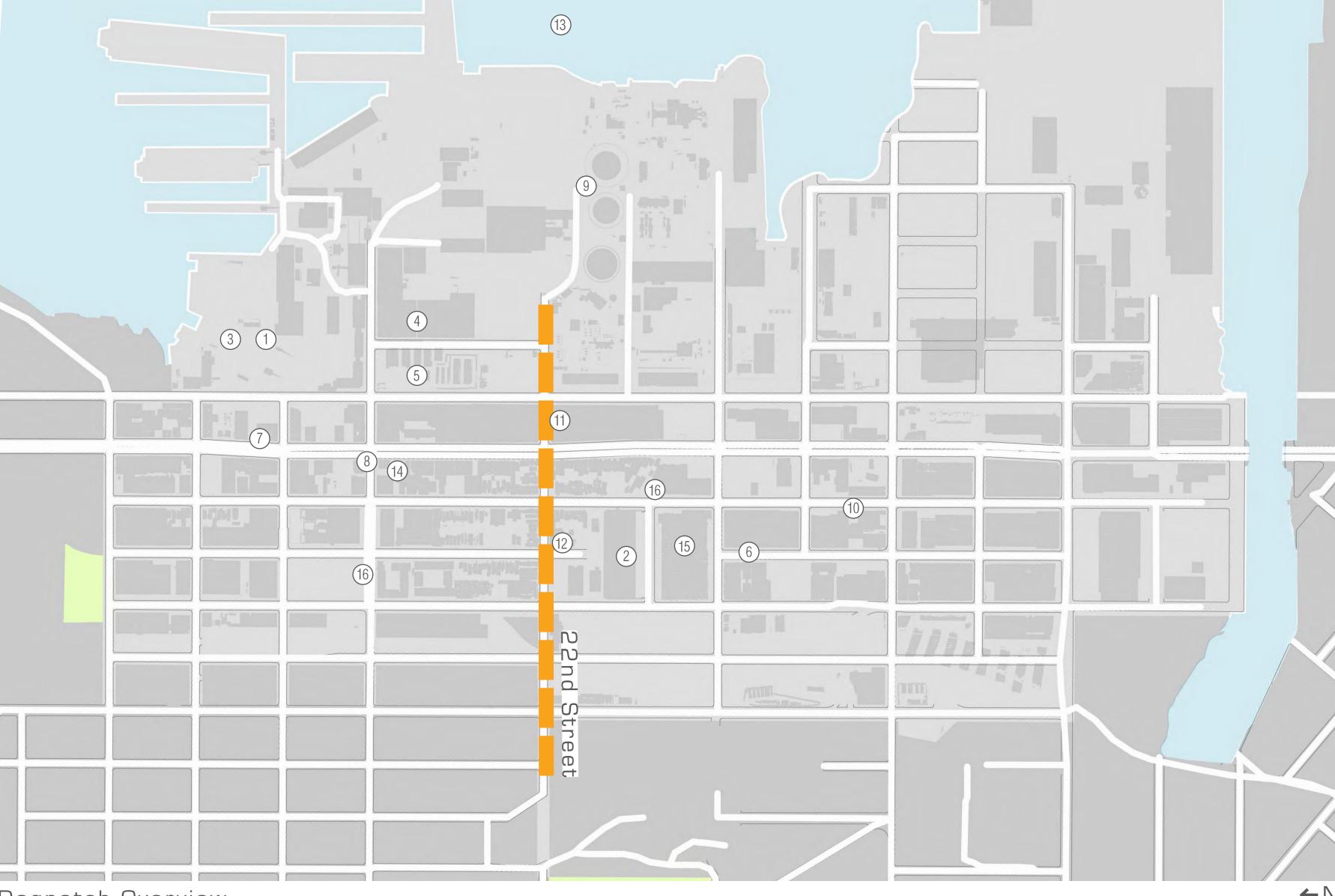
1868 bird's eye, looking from the west.

1859 USGS Coastal Survey Map

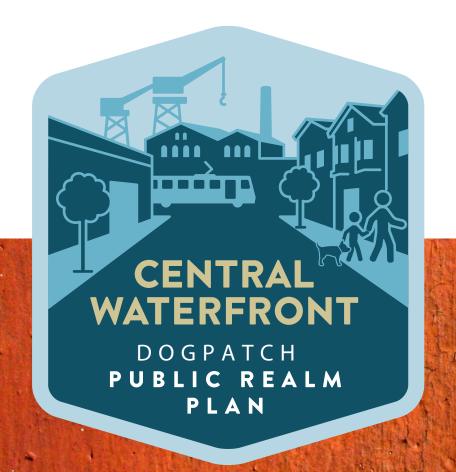
San Francisco's eastern shoreline and the Long Bridge

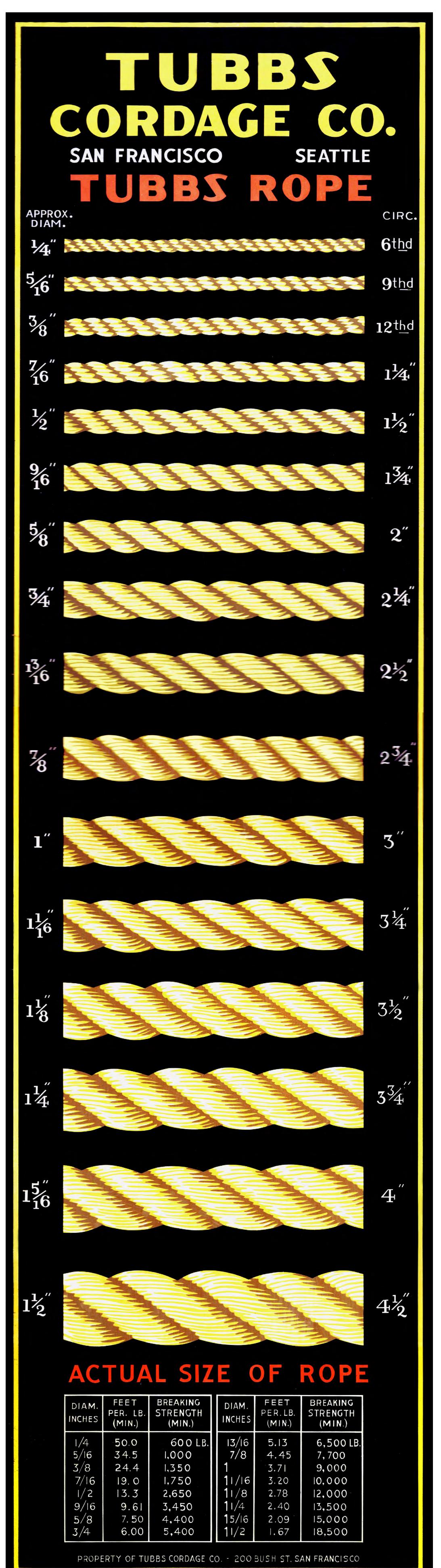


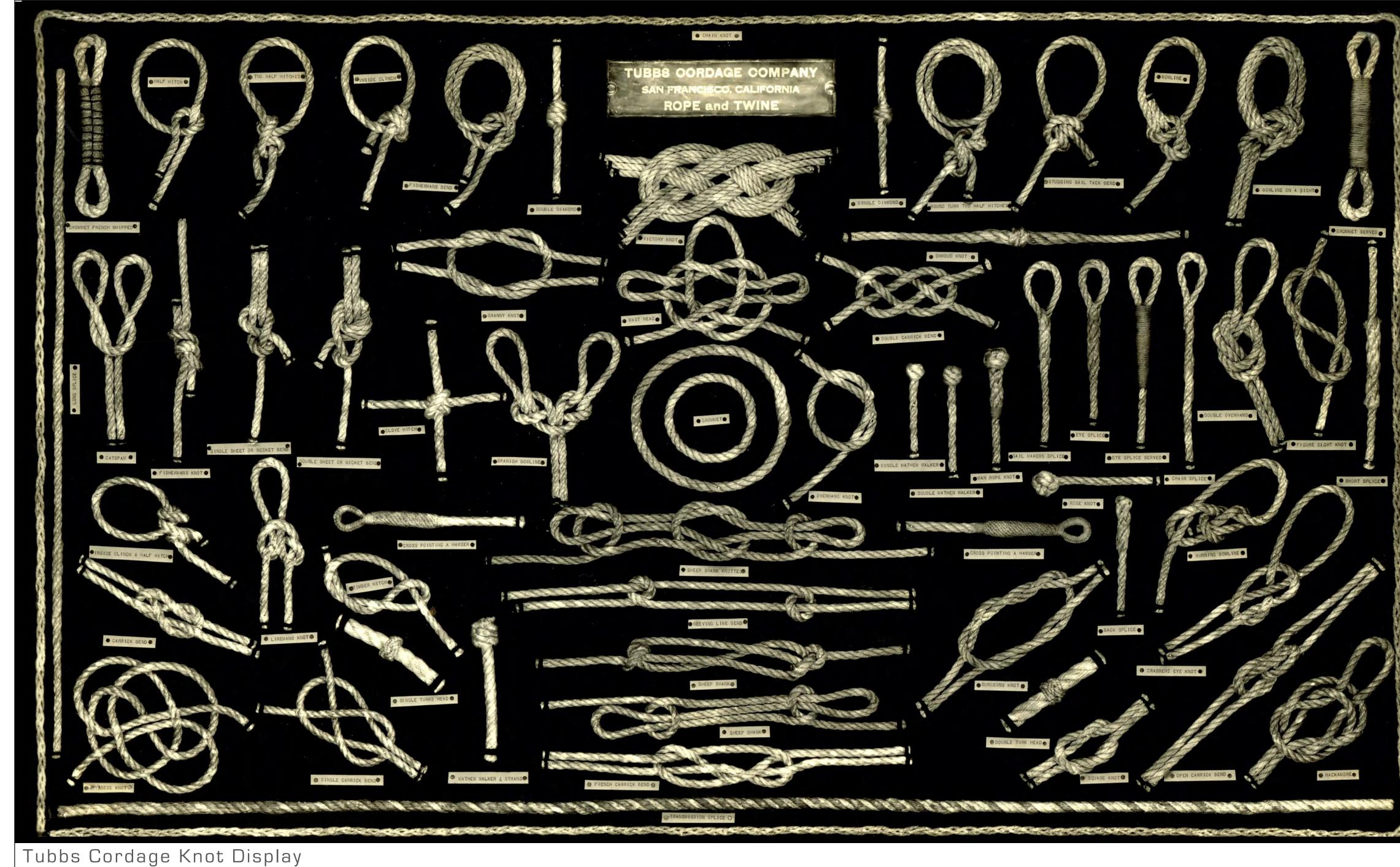


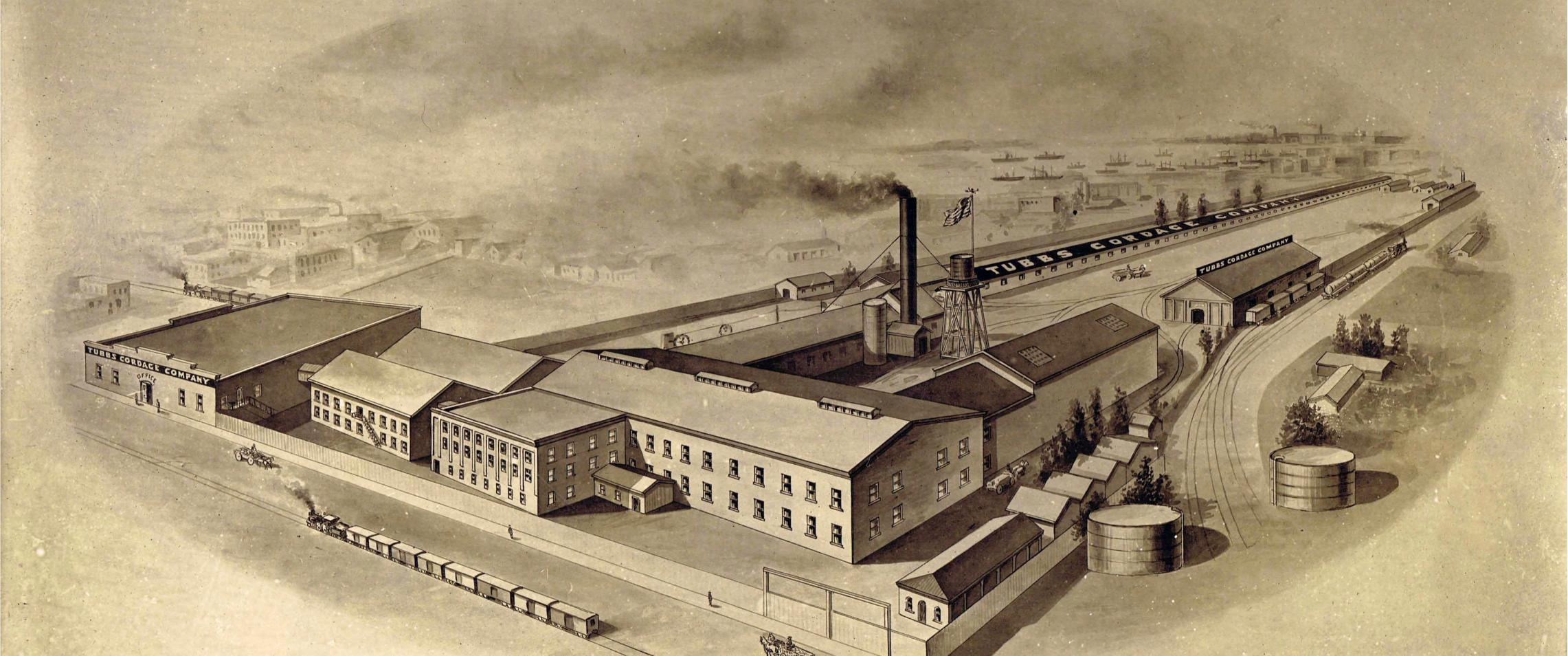


Dogpatch Overview





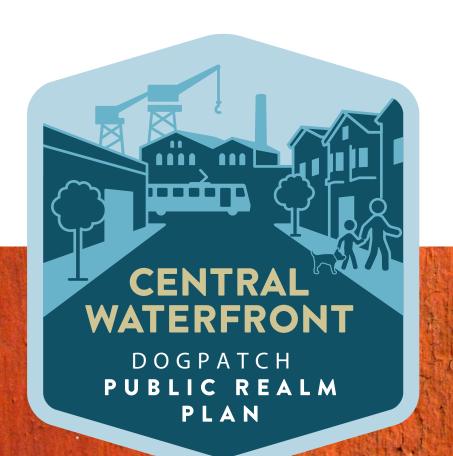




Tubbs Cordage Birdseye



Delivery Truck



Commercial Rope Display