CENTRAL WATERFRONT
DOG PATCH
PUBLIC REALM PLAN

EASTERN NEIGHBORHOODS CITIZENS ADVISORY COMMITTEE
UPDATE | 18 SEPTEMBER 2017
1. Public Realm Plan Recap
2. Draft Outline
3. Pedestrian Master Plan
   - Pipeline map
   - Intersections of community concern
   - Key Pedestrian Routes
4. Timeline for Publication
Policy Background
### OBJECTIVE 5.1
Provide public parks and open spaces that meet the needs of residents, workers and visitors.

### OBJECTIVE 5.3
Create a network of green streets that connects open spaces and improves the walkability, aesthetics, and ecological sustainability of the neighborhood.

### POLICY 5.3.1
Redesign underutilized portions of streets as public open spaces, including widened sidewalks or medians, curb bulb-outs, “living streets” or green connector streets.

### POLICY 5.3.2
Maximize sidewalk landscaping, street trees and pedestrian scale street furnishing to the greatest extent feasible.
### Policy Background

<table>
<thead>
<tr>
<th><strong>POLICY 5.3.3</strong></th>
<th>Design intersections of major streets to reflect their prominence as public spaces.</th>
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<tbody>
<tr>
<td><strong>POLICY 5.3.4</strong></td>
<td>Enhance the pedestrian environment by requiring new development to plant street trees along abutting sidewalks. When this is not feasible, plant trees on development sites or elsewhere in the plan area.</td>
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<tr>
<td><strong>POLICY 5.3.5</strong></td>
<td>Significant above grade infrastructure, such as freeways, should be retrofitted with architectural lighting to foster pedestrian connections beneath.</td>
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<td><strong>POLICY 5.3.6</strong></td>
<td>Where possible, transform unused freeway and rail rights-of-way into landscaped features that provide a pleasant and comforting route for pedestrians.</td>
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</table>
Plan Process & Outcomes

IDENTIFY PROJECTS
Through a robust community engagement process, finalize a prioritized list of streetscape, open space, and other public realm projects.

DEVELOP DESIGNS
Working with neighborhood residents, businesses, and property owners, produce conceptual design for the highest priority projects. Develop design strategies for the remaining projects.

ESTIMATE COSTS
Provide robust cost estimates for each of the projects identified in the plan, including area-wide improvements.

PROGRAM IN CCP
Allocate public funds for projects based on the cost estimates. Schedule in the City’s capital plan for implementation, coordinating with existing public and private projects.
Community Outreach & Engagement

Potrero Boosters

Neighborland

STAKEHOLDER MEETINGS

SURVEY

PUBLICATION

MAR 15 APR 15 MAY 15 JUN 15 JUL 15 AUG 15 SEP 15 OCT 15 NOV 15 DEC 15 JAN 16 FEB 16 MAR 16 APR 16 MAY 16 JUN 16 JUL 16 AUG 16 SEP 16 OCT 16 NOV 16 DEC 16 JAN 17 FEB 17 MAR 17
## CONTENTS

### INTRODUCTION
- Background and Context
- Public Realm Plan Goals
- Policy Background and Related planning Efforts

### PLAN DEVELOPMENT
- Community Engagement Overview
- Workshop #1: Prioritization
- Workshop #2a: Open spaces and parks
- Workshop #2b: Complete Streets
- Stakeholder Focus Groups: Open spaces and parks
- Workshop #3: Esprit Park
- Workshop #4: Complete Streets

### PLAN AREA CONTEXT
- Historical Context
- Neighborhood Resources
- Built Form
- Zoning, Land Use, and Building Controls
- Neighborhood Assets
- Demographics
- Transportation & Transit
- Tree coverage

### COMPLETE STREETS
- Existing Conditions
- Streetscape Design Principles
- Area-Wide streetscape improvements
- Priority Design Corridors
- Minnesota Street, north
- Minnesota Street, south
- 24th Street Green Connection
- Parking Management Plan
- Indiana Street Bikeway

### PARKS AND OPEN SPACE
- District-level Analysis
- Priority Open Spaces
- Esprit Park
- Warm Water Cove
- Tunnel Top Park
- Woods Yard
- Minnesota Grove
- Caltrans Parcels

### RECOMMENDATIONS FOR IMPLEMENTATION
- Parks & Open Space
- Complete Streets
Development Pipeline + Existing Residential Density

Q3 2016 PIPELINE PROJECTS
- over 39 Units existing
- over 39 units pipeline
- EXISTING OPEN SPACE
- FUTURE OPEN SPACE
Community & Cultural Institutions

- over 39 Units existing
- over 39 units pipeline
- educational
- cultural/ art
- public/ medical

EXISTING OPEN SPACE
FUTURE OPEN SPACE

over 39 Units existing
over 39 units pipeline
educational
cultural/ art
public/ medical
Community & Cultural Institutions + Intersections of Concern

- over 39 Units existing
- over 39 units pipeline
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EXISTING OPEN SP
FUTURE OPEN SP
draft Key Pedestrian Routes
Planning Effort Timeline

BEGIN OUTREACH AT COMMUNITY GROUP MEETINGS
Planning Department begin outreach at DNA, PDMA, Potrero Boosters, CWAG, DPNWP GBD, and other regular stakeholder meetings. Launch Neighborland, an online polling and public feedback site.

EXISTING CONDITIONS DOCUMENTATION
Gather information about private development, public planning projects, and the state of streets and sidewalks. Identify opportunities and constraints for public realm plan projects in Dogpatch. Coordinate between City Agencies.

IDENTIFY PRIORITIES
Collect oral histories, and hold focus groups.
Public Workshop #1 Gather community input to identify priority projects for Dogpatch.

DEVELOP DESIGN IDEAS
Public Workshops #2A and #2B
Report back on results from Workshop #1.
Present ideas for design strategies. Collect community feedback on preferences.

FINALIZE CONCEPT DESIGNS
Conduct feasibility analyses with MTA, Recreation and Parks, Port of SF, Public Works, and others. Develop design options for priority projects.
Public Workshops Collect public input on design options.

RELEASE AND ADOPTION
Develop cost estimates for preferred designs. Finalize an implementation plan for all public realm projects.
Begin using the plan as an instrument for funding and building projects.
Community Meeting
Public Realm Plan Launch
Thursday, November 9, 2017
## Next Steps

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<tr>
<th>OCT 2017</th>
<th>Interagency Peer Review</th>
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<tr>
<td>NOV 2017</td>
<td>Release Public Review Draft</td>
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<tr>
<td>DEC 2017</td>
<td>Potrero Boosters</td>
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<td>3rd WEDS</td>
<td>Central Waterfront Advisory Committee</td>
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<tr>
<td>1st THURS</td>
<td>Penninsula Joint Powers Board of Directors (Caltrain)</td>
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<tr>
<td>AS NEEDED</td>
<td>Dogpatch - NW Potrero Hill Green Benefit District</td>
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<tr>
<td>AS NEEDED</td>
<td>Tunnel Top Park Steering Committee</td>
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<td>AS NEEDED</td>
<td>Port of SF / Office of Economic &amp; Workforce Devel</td>
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<td>HOPE SF / Portrero Hill</td>
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