Tonight’s Presentation

- Recap of Goals & Outcomes
- Recap of Process so Far
- Project Updates
- Next Steps
  - Streetscapes
  - Open Spaces
  - Public Realm Plan
Why a Public Realm Plan?

- **Guide Funding**: The Plan will identify and scope projects, provide concept designs and preliminary project costs to better inform funding decisions.

- **Reflect Priorities**: The Plan should reflect the project priorities of local residents, business operators, and neighborhood organizations.

- **Agency Coordination**: The Plan will provide a platform for coordination between different government agencies, nonprofits, and neighborhood groups.
Why a Public Realm Plan?

| OBJECTIVE 5.1 | Provide public parks and open spaces that meet the needs of residents, workers and visitors. |
| OBJECTIVE 5.3 | Create a network of green streets that connects open spaces and improves the walkability, aesthetics, and ecological sustainability of the neighborhood. |
| POLICY 5.3.1 | Redesign underutilized portions of streets as public open spaces, including widened sidewalks or medians, curb bulb-outs, “living streets” or green connector streets. |
| POLICY 5.3.2 | Maximize sidewalk landscaping, street trees and pedestrian scale street furnishing to the greatest extent feasible. |
Why a Public Realm Plan?

<table>
<thead>
<tr>
<th>POLICY 5.3.3</th>
<th>Design intersections of major streets to reflect their prominence as public spaces.</th>
</tr>
</thead>
<tbody>
<tr>
<td>POLICY 5.3.4</td>
<td>Enhance the pedestrian environment by requiring new development to plant street trees along abutting sidewalks. When this is not feasible, plant trees on development sites or elsewhere in the plan area.</td>
</tr>
<tr>
<td>POLICY 5.3.5</td>
<td>Significant above grade infrastructure, such as freeways, should be retrofitted with architectural lighting to foster pedestrian connections beneath.</td>
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<tr>
<td>POLICY 5.3.6</td>
<td>Where possible, transform unused freeway and rail rights-of-way into landscaped features that provide a pleasant and comforting route for pedestrians.</td>
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</tbody>
</table>
Based on Q3 2016 development pipeline report (SF Planning). Does not yet include projects with no application on file, such as NRG site.


** Central Waterfront Growth Projections **

- Units (households)*
- Population**

**35 Current Development Projects**

- Prelim. Assessment Filed: 2
- Planning App. Filed: 5
- Building Permit Filed: 12
- Bldg Permit Approved: 5
- Planning App. Approved: 4
- No App. Req’d: 2
- under const. 5
- Planning App. Filed: 5

* Based on Q3 2016 development pipeline report (SF Planning). Does not yet include projects with no application on file, such as NRG site.

Growth Projections

* Based on Q3 2016 development pipeline report (SF Planning). Does not yet include projects with no application on file, such as NRG site.


* Based on Q3 2016 development pipeline report (SF Planning). Does not yet include projects with no application on file, such as NRG site.

Plan Outputs

**IDENTIFY PROJECTS**

Through a robust community engagement process, finalize a prioritized list of streetscape, open space, and other public realm projects.

**DEVELOP DESIGNS**

Working with neighborhood residents, businesses, and property owners, produce conceptual design for the highest priority projects. Develop design strategies for the remaining projects.

**ESTIMATE COSTS**

Provide robust cost estimates for each of the projects identified in the plan.

**PROGRAM IN CCP**

Allocate public funds for projects based on the cost estimates. Schedule in the City's capital plan for implementation, coordinated with existing public and private projects.
Related Planning Efforts
Planing Effort Timeline

1. **Summer 2015**
   - **BEGIN OUTREACH AT COMMUNITY GROUP MEETINGS**
   - Planning Department begins outreach at DNA, PDMA, Potrero Boosters, CWAG, DPNWP GBD, and other regular stakeholder meetings. Launch Neighborland, an online polling and public feedback site.

2. **February 2016**
   - **EXISTING CONDITIONS DOCUMENTATION**
   - Gather information about private development, public planning projects, and the state of streets and sidewalks. Identify opportunities and constraints for public realm plan projects in Dogpatch. Coordinate between City Agencies.

3. **March 2016**
   - **IDENTIFY PRIORITIES**
   - Collect oral histories, and hold focus groups.

4. **May - Nov 2016**
   - **DEVELOP DESIGN IDEAS**
   - **Public Workshops #2A and #2B**
   - Report back on results from Workshop #1.
   - Present ideas for design strategies. Collect community feedback on preferences.

5. **Nov. - Mar 2016**
   - **FINALIZE CONCEPT DESIGNS**
   - Conduct feasibility analyses with MTA, Recreation and Parks, Port of SF, Public Works, and others. Develop design options for priority projects.

6. **March 2017**
   - **RELEASE AND ADOPTION**
   - Develop cost estimates for preferred designs. Finalize an implementation plan for all public realm projects.
   - Begin using the plan as an instrument for funding and building projects.
Outreach

**Potrero Boosters**

- MAR 15
- APR 15
- MAY 15
- JUN 15
- JUL 15
- AUG 15
- SEP 15
- OCT 15
- NOV 15
- DEC 15
- JAN 16
- FEB 16
- MAR 16
- APR 16
- MAY 16
- JUN 16
- JUL 16
- AUG 16
- SEP 16
- OCT 16
- NOV 16
- DEC 16
- JAN 17
- FEB 17
- MAR 17

**UCSF**

**STAKEHOLDER MEETINGS**

**PUBLICATION**

**STREETSCAPES WORKSHOP**

**Public Workshop**

Come tell us your priorities for parks, sidewalks, and streets in Dogpatch!

**DOGPATCH PUBLIC WORKSHOP**

Help us make decisions about open space and park programming in Dogpatch!

**DOGPATCH**

**MINNESOTA ST**

**24TH ST**

**TUNNEL**

**TOP PARK**

**WARMWATER COVE PARK**

**ESPRIT PARK**

**Join the charrette for long-term street design in Dogpatch!**
Public Engagement: Hosted Events

<table>
<thead>
<tr>
<th>Month</th>
<th>Event Description</th>
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<tbody>
<tr>
<td>March 2016</td>
<td>Workshop #1: Kickoff and Project Prioritization</td>
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<tr>
<td>May 2016</td>
<td>Workshop #2: Open Spaces &amp; Parks</td>
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<tr>
<td>July 2016</td>
<td>Workshop #3: Streetscapes and Streetparks</td>
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<tr>
<td>Oct - Jan 2016</td>
<td>Focus Groups: Open Spaces &amp; Parks</td>
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<tr>
<td>January 2017</td>
<td>Workshop #4: Esprit Park</td>
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<tr>
<td>February 2017</td>
<td>Workshop #5: Streetscapes</td>
</tr>
<tr>
<td>March 2017</td>
<td>Workshop #5: Plan Presentation</td>
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</table>
Project Identification & Prioritization

Green Connections
March 2014

GBD Management Plan
November 2013

Bicycle Strategy
April 2013

Cesar Chavez East Community Design Plan
February 2012

Blue Greenway
July 2012

22nd Street Greening Master Plan
May 2011

San Francisco Better Streets
June 2010

Pier 70 Preferred Master Plan
April 2010

SF Bicycle Plan
June 2009

Central Waterfront Area Plan
Dec 2008

Eastern Neighborhoods
August 2008

PUBLIC REALM PLAN PRIORITY LIST

INTERAGENCY FEASIBILITY ANALYSIS

INITIAL PRIORITY LIST

PUBLIC WORKSHOPS

2016

Neighborhood

SUMMER / FALL / WINTER 2015
Project Identification & Prioritization

https://neighborland.com/dogpatchpublicspace
Funding and Programming: the Green T

PRELIMINARY ESTIMATES

- 22ND ST: $3.6 M
- MINNESOTA N.: $3.0 M
- MINNESOTA S.: $3.5 M
- 24th ST GREEN CONNXN: $3.0 M
- AREA-WIDE TREATEMENTS: $5.0 M
- ESPRIT PARK: $4.0 M
- TUNNEL TOP PARK: $1.5 M
- WARM WATER COVE: $1.5 M
Streetscape: **Area - Wide Improvements**

**PRELIMINARY ESTIMATES**

**AREA-WIDE TREATMENTS**  $5.0M

- sidewalks
- greening
- crosswalks
- bulbouts
- bike facilities
- traffic controls
22nd Street Streetscape

Early Implementation Projects

**PROJECT SUMMARY:** The 22nd Street Green Connection Streetscape project area is from Illinois Street to Pennslyvania Avenue. The project proposes to enhance the public realm of the 22nd Street commercial corridor through tree and understory planting, new pedestrian lighting, replacement of sidewalk concrete where needed and installation of curb block treatments, corner sidewalk extensions, new painted crosswalks and bike route markings (Van Ness). In addition to the pedestrian and public realm improvements, the project will strengthen the connection for people cycling from the Illinois St bikeway to the 22nd St Caltrain station at Iowa Street.

The 22nd Street Green Connection Streetscape project will coordinate with Public Works paving program’s repaving of 22nd Street.

For more information, please contact:
Kelli Rodrick (415) 558-4489 / kelli.rudnick@sdpw.org
or visit sfplanning.org/CentralWaterfront

preliminary concept plan and cost estimate September 2015, San Francisco Public Works
based on the 22nd St Greening Masterplan, David Fletcher for Greentrust SF, May 2011

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**NEXT STEPS**

1. Complete C.E. & Design
2. Bidding & Contracting
3. Implement

**FUNDING SUMMARY**

$3.6M Total Cost Estimate

$2.0M fr Impact Fees

$0.6M fr DPW Paving
Caltrain Bridges: Pedestrian Lighting

Early Implementation Projects

NEXT STEPS

1. Develop Electrical Plan
2. [Implement]
3. I.D. Maintenance & Liability
4. I.D. Ops. & Electrification

FUNDING SUMMARY

$183K Total Cost Estimate
$32.5K Engineering
$150k Construction
Project Updates: Tunnel Top Park
## Next Steps: Streetscapes

<table>
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<tr>
<th>NEXT STEPS</th>
<th>Dates</th>
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<tr>
<td>Develop draft plans based on community process so far</td>
<td>Jul - Sep 2016</td>
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<tr>
<td>Interagency City Review, Refinement</td>
<td>Sep - Dec 2016</td>
</tr>
<tr>
<td>Post for Public Comment (on Neighborland), further refinement</td>
<td>Jan 2017</td>
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<tr>
<td>Workshop / ‘Community Reveal’</td>
<td>Feb 2017</td>
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<tr>
<td>Finalize Cost Estimates</td>
<td>Mar 2017</td>
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Next Steps: Open Spaces & Parks

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<tr>
<td>Oct 2016 - Jan 2017 Stakeholder Meetings / draft concept development</td>
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<tr>
<td>Jan 2017 Esprit Park Workshop</td>
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<tr>
<td>Jan - Feb 2017 Interagency City Review, Refinement</td>
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<tr>
<td>Mar 2017 Finalize Cost Estimates</td>
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Esprit Park Survey

How are you using Esprit Park and what improvements would you like to see in the park?

How to participate?

• fill out online survey at https://www.surveymonkey.com/r/EspritParkSurvey

OR

• record a 2-minute video clip of yourself answering survey questions

Please send completed survey to Seung-Yen Hong at seungyen.hong@sfgov.org (subject line: Esprit Park Survey)