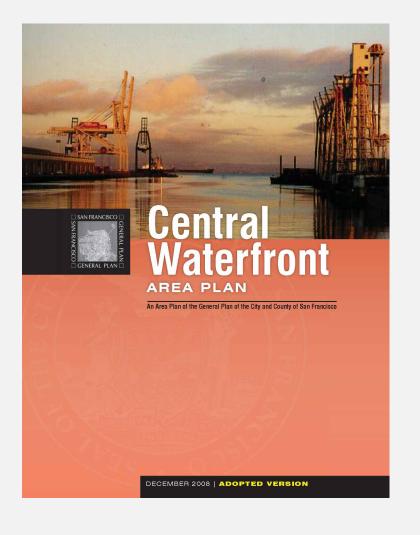




Plan Area Boundary





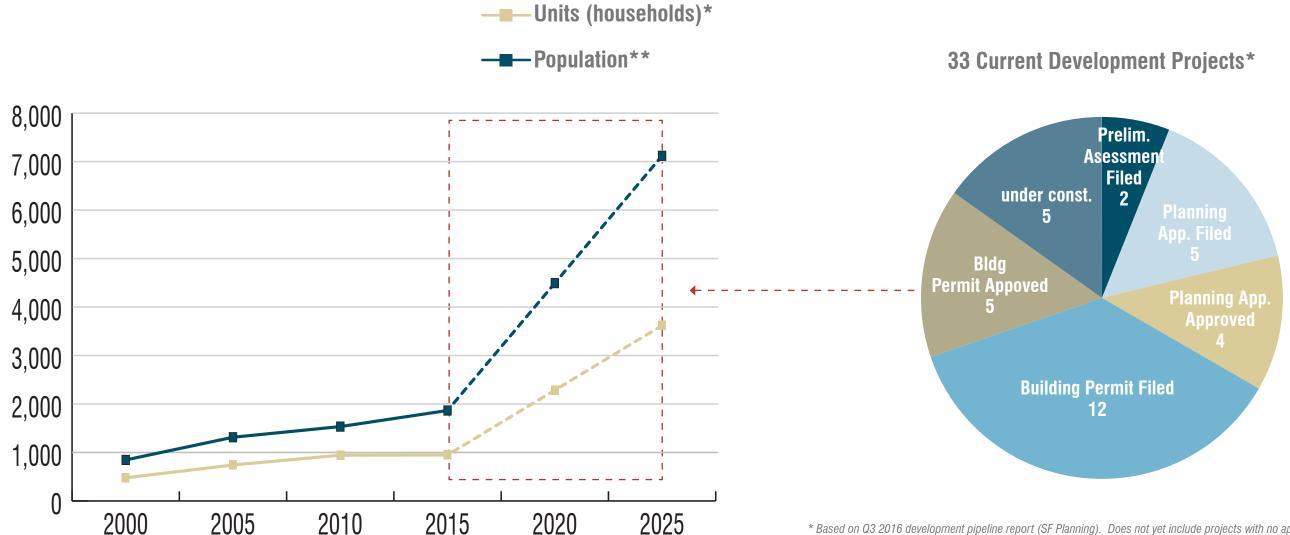








Central Waterfront Growth Projections



^{*} Based on Q3 2016 development pipeline report (SF Planning). Does not yet include projects with no application on file, such as UCSF student housing development(s) or NRG site







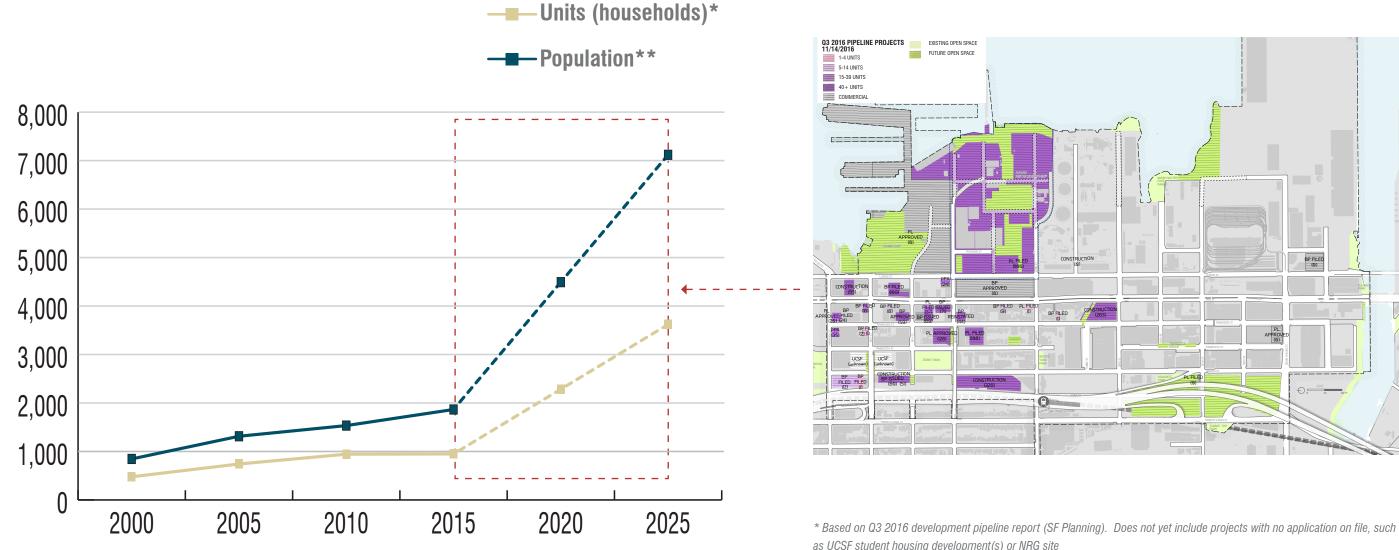






^{** 2000 - 2015} population data via US Census / ACS for census tract 226. 2020 - 2025 population projections extrapolated from Q3 2016 development pipeline report (SF Planning)

Growth Projections



as UCSF student housing development(s) or NRG site













^{** 2000 - 2015} population data via US Census / ACS for census tract 226. 2020 - 2025 population projections extrapolated from Q3 2016 development pipeline report (SF Planning)

Why a Public Realm Plan?



The Plan will identify and scope projects, provide concept designs and preliminary project costs to better inform funding decisions.



The Plan should reflect the project priorities of local residents, business operators, and neighborhood organizations.



The Plan will provide a platform for coordination between different government agencies, nonprofits, and neighborhood groups.











Why a Public Realm Plan?



The plan can address critical linkages between parks, the waterfront, and other open spaces that are incomplete or disjointed.



The plan can ensure that all public space projects, large and small, receive attention that produces a high standard of design and execution.



The plan can include an implementation plan and cost estimates reflecting local priorities and availability of programmed funds.









Why a Public Realm Plan?



Many streets have substandard sidewalks.

Many street segments rank low on the

City's Pavement Condition Index (PCI).



The neighborhood has relatively high number of intersections ranking in the highest-risk categories for pedestrian collisions and injuries.



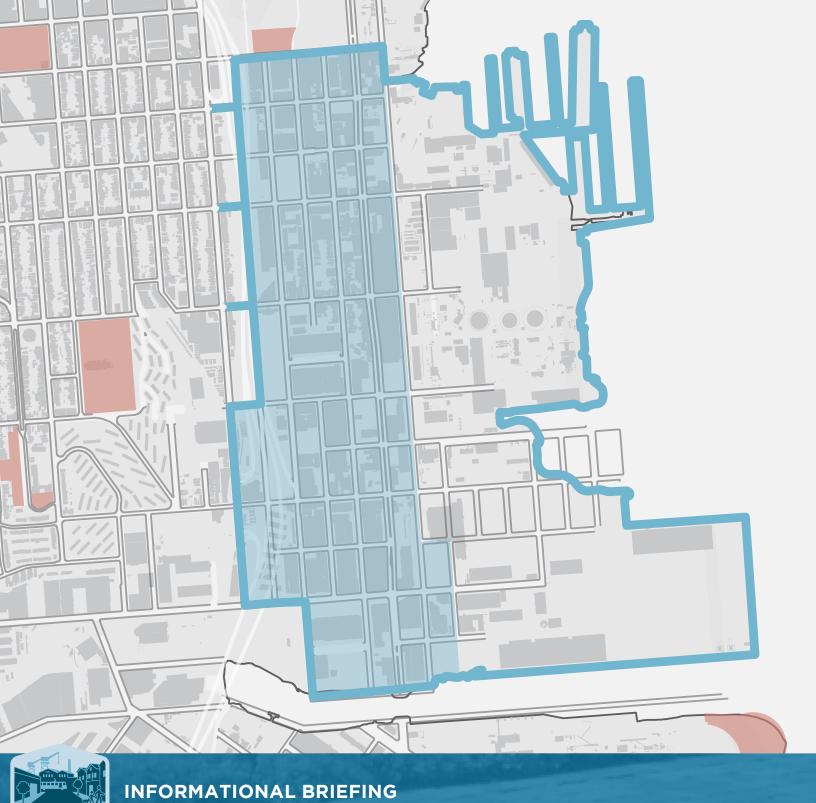
Lighting throughout the neighborhood is inconsistent, with many areas lacking basic nighttime illumination.











Plan Area Boundary

Eastern Neighborhoods (SF Planning)

Central Waterfront Area Plan (SF Planning)

Pier 70 Preferred Master Plan (Port of SF)

San Francisco Better Streets Plan (City of SF)

22nd Street Greening Master Plan (GreenTrustSF)

Blue Greenway Guidelines (Port of SF)

Green Vision Plan (D-NWPH GBD)

Green Conections (City of SF)

Pier 70 Development (Port of SF / Forest City)







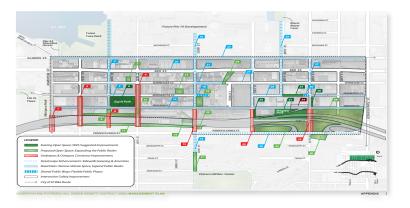




Related Planning Efforts



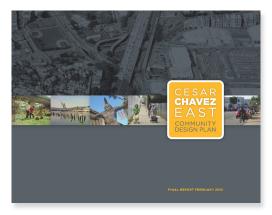
Green Connections City of San Francisco, March 2014



Dogpatch - Northwest Potrero GBD Management Plan and Green Vision Plan November 2013



Bicycle Strategy SFMTA April 2013



Cesar Chavez East
Community Design Plan
SF Planning, February 2012



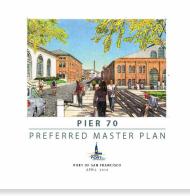
Blue Greenway Planning and Design Guidelines Port of SF, July 2012



22nd Street Greening Master Plan Green Trust SF, May 2011



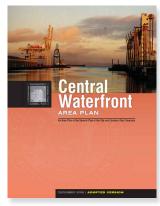
San Francisco Better Streets City of San Francisco, June 2010



Pier 70 Peferred Master Plan Port of SF, April 2010



SF Bicycle Plan SFMTA June 2009



Central Waterfront Area Plan SF Planning, Dec 2008



Eastern Neighborhoods SF Planning, August 2008



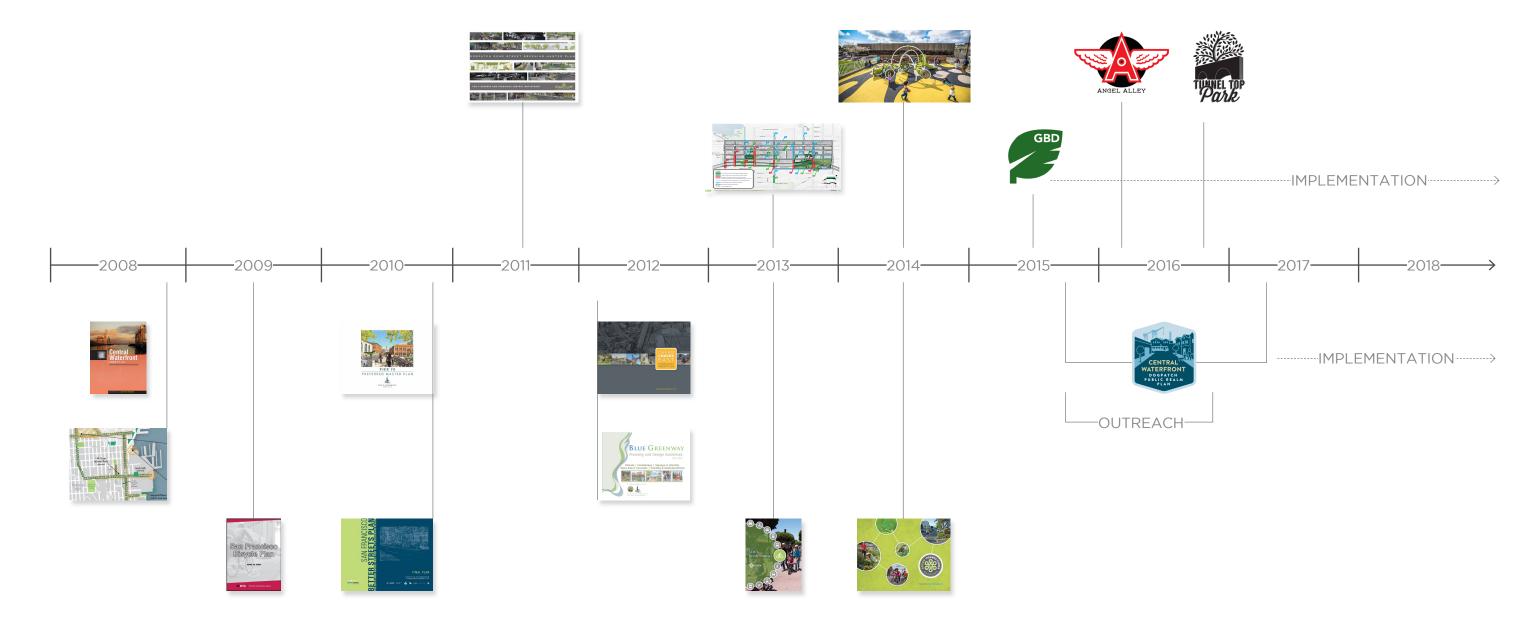








Related Planning Efforts







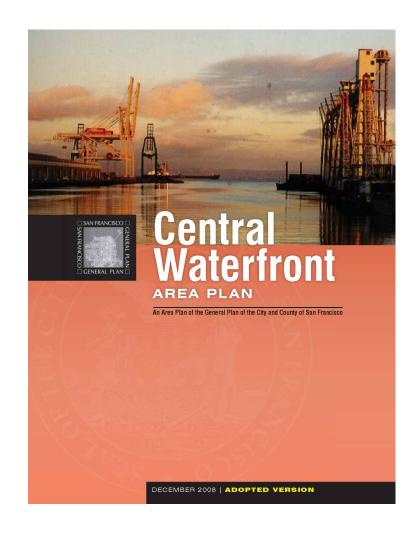








Area Plan Objectives & Policies



| OBJECTIVE 5.1 | Provide public parks and open spaces that meet the needs of residents, workers and visitors. |
|---------------|---|
| OBJECTIVE 5.3 | Create a network of green streets that connects open spaces and improves the walkability, aesthetics, and ecological sustainability of the neighborhood. |
| POLICY 5.3.1 | Redesign underutiilized portions of streets as public open spaces, including widened sidewalks or medians, curb bulb-outs, "living streets" or green connector streets. |
| POLICY 5.3.2 | Maximize sidewalk landscaping, street trees and pedestrian scale street furnishing to the greatest extent feasible. |



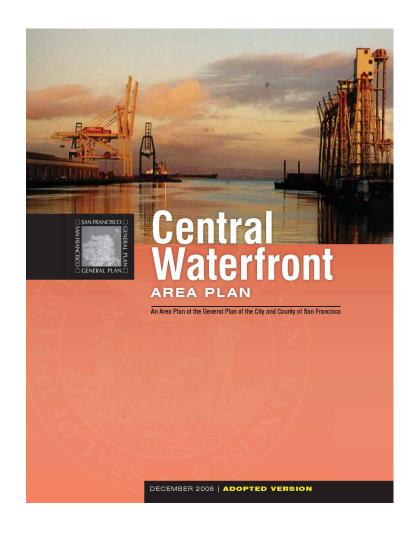








Area Plan Objectives & Policies



| POLICY 5.3.3 | Design intersections of major streets to reflect their prominence as public spaces. |
|--------------|--|
| POLICY 5.3.4 | Enhance the pedestrian environment by requiring new development to plant street trees s along abutting sidewalks. When this is not feasible, plant trees on development sites or elsewhere in the plan area. |
| POLICY 5.3.5 | Significant above grade infrastructure, such as freeways, should be retrofitted with architectural lighting to foster pedestrian connections beneath. |
| POLICY 5.3.6 | Where possible, transform unused freeway and rail rights-of-way into landscaped features that provide a pleasant and comforting route for pedestrians. |

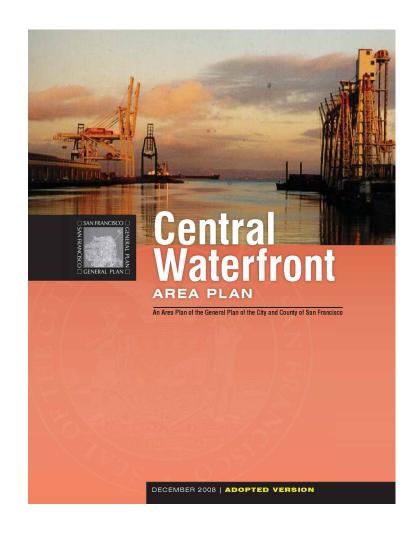








Area Plan Objectives & Policies



| POLICY 5.3.7 | Develop a continuous loop of public open space along Islais Creek |
|---------------|---|
| POLICY 5.3.8 | Pursue acquisition of the Tubbs Cordage Factory alignment to public access. Should it be infeasible to purshase the necessary property, future development should include |
| POLICY 5.3.5 | Explore possibilities to identiy and expand waterfront recreational trails and opportunities including the Bay Trail and Blue-Greenway. |
| OBJECTIVE 5.4 | The open space system should both beautify the neighborhood and strenghten the environment. |











Plan Outputs



IDENTIFY PROJECTS

Through a robust community engagement process, finalize a prioritized list of streetscape, open space, and other public realm projects.



DEVELOP DESIGNS

Working with neighborhood residents, businesses, and property owners, produce conceptual design for the highest priority projects.

Develop design strategies for the remaining projects.



ESTIMATE COSTS

Provide robust cost estimates for each of the projects identified in the plan.



PROGRAM IN CCP

Allocate public funds for projects based on the cost estimates. Schedule in the the City's capital plan for implementation, coordinated with existing public and private projects.











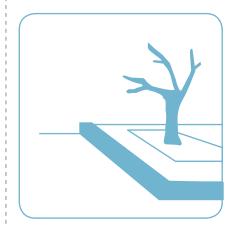
Planing Effort Timeline

1 Summer 2015



BEGIN OUTREACH AT COMMUNITY GROUP MEETINGS

Planning Department begin oureach at DNA, PDMA, Potrero Boosters, CWAG, DPNWP GBD, and other regular stakeholder meetings. Launch Neighborland, an online polling and public feedback site. 2 February 2016



EXISTING CONDITIONS DOCUMENTATION

Gather information about private development, public planning projects, and the state of streets and sidewalks. Identify opporunities and constraints for public realm plan projects in Dogpatch. Coordinate between City Agencies.

3 March 2016



IDENTIFY PRIORITIES

Collect oral histories, and hold focus groups,

Public Workshop #1 Gather community input to identify priority projects for Dogpatch. 4 May - Nov 2016

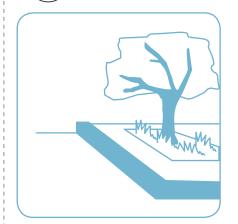


DEVELOP DESIGN IDEAS

Public Workshops #2A and #2B

Report back on results from Workshop

Present ideas for design strategies. Collect community feedback on preferences. 5 Nov. - Feb 2016

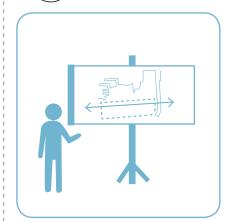


FINALIZE DESIGNS

Conduct feasibility analyses with MTA, Recreation and Parks, Port of SF, Public Works, and others. Develop design options for priority projects.

Public Workshop #3 Collect public input on design options.





RELEASE AND ADOPTION

Develop cost estimates for preferred designs. Finalize an implementation plan for all public realm projects.

Begin using the plan as an instrument for funding and building projects.



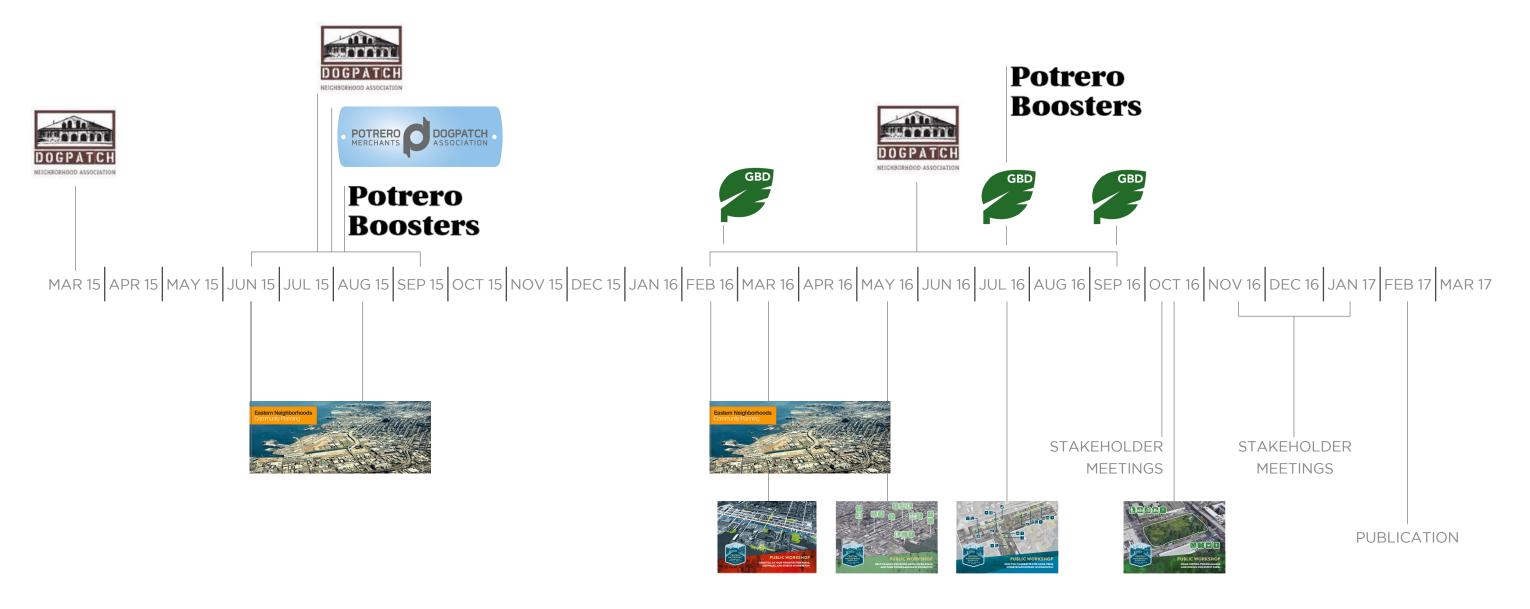








Outreach













Public Engagement: Hosted Events

| March 2016 | Workshop #1: Kickoff and Project Prioritization | |
|----------------|---|--|
| May 2016 | Workshop #2: Open Spaces & Parks | |
| July 2016 | Workshop #3: Streetscapes and Streetparks | |
| Oct - Nov 2016 | Focus Groups: Open Spaces & Parks | |
| January 2016 | Workshop #4: Esprit Park | |
| March 2016 | Workshop #5: Plan Presentation | |



















Public Engagement: Stakeholder Organizations

| 2nd TUES | Dogpatch Neighborhood Assn. (DNA) |
|-----------|---|
| 2nd TUES | Potrero-Dogpatch Merchants Assn. (PDMA) |
| LAST TUES | Potrero Boosters |
| 3rd WEDS | Central Waterfront Advisory Committe |
| 1st THURS | Penninsula Joint Powers Board of Directors (Caltrain) |
| AS NEEDED | Dogpatch - NW Potrero Hill Green Benefit District |
| AS NEEDED | Tunnel Top Park Steering Committee |
| AS NEEDED | Port of SF / Office of Economic & Workfoce Devel |
| AS NEEDED | HOPE SF / Portrero Hill |
| | |













Project Identification & Prioritization

Green Connections March 2014

GBD Management Plan November 2013

Bicycle Strategy April 2013

Cesar Chavez East Community Design Plan February 2012

Blue Greenway July 2012

22nd Street Greening Master Plan May 2011

San Francisco Better Streets June 2010

Pier 70 Peferred Master Plan April 2010

SF Bicycle Plan June 2009

Central Waterfront Area Plan Dec 2008

Eastern Neighborhoods August 2008







Neighborland

SUMMER / FALL / WINTER 2015

PUBLIC REALM PLAN PRIORITY LIST





INITIAL PRIORITY LIST









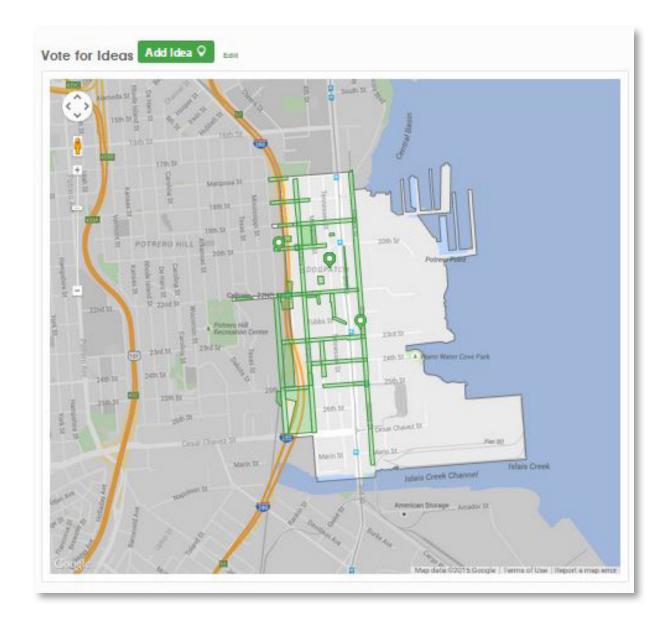




Project Identification & Prioritization















Project Identification & Prioritization: the Green T











Funding and Programming: the Green T





PRELIMINARY ESTIMATES

| 22ND ST | \$ 3.6 M |
|-----------------------|----------|
| MINNESOTA N. | \$ 3.0 M |
| MINNESOTA S. | \$ 3.5 M |
| 24th ST GREEN CONNXN | \$ 3.0 M |
| AREA-WIDE TREATEMENTS | \$ 5.0 M |
| ESPRIT PARK | \$ 4.0 M |
| ESPRIT PARK | \$ 1.5 M |
| WARM WATER COVE | \$ 1.5 M |



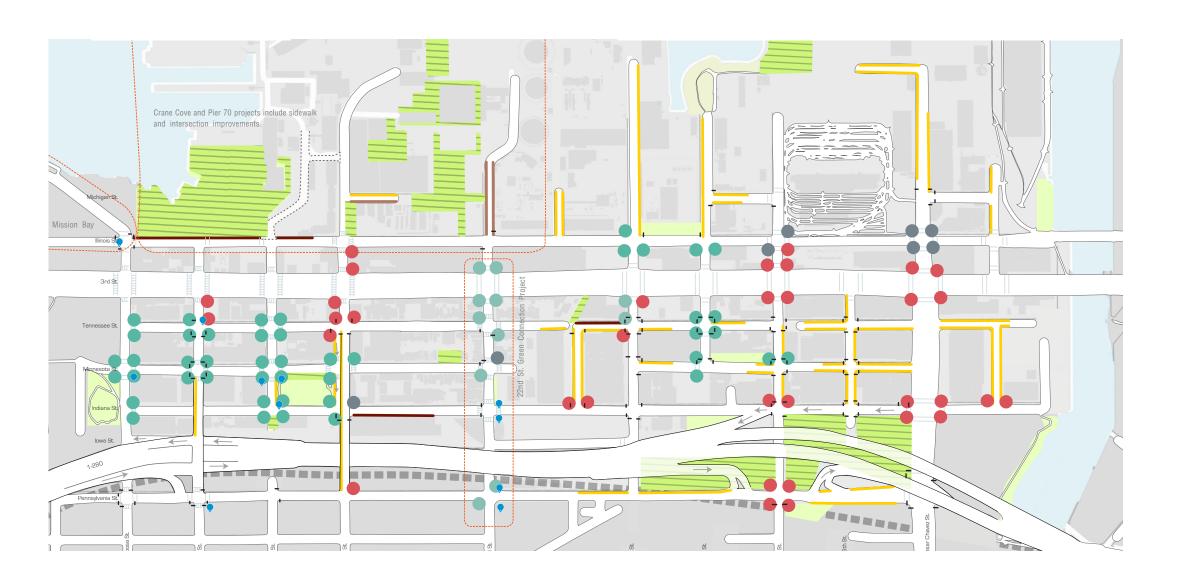








Funding and Programming: Area - Wide Improvements





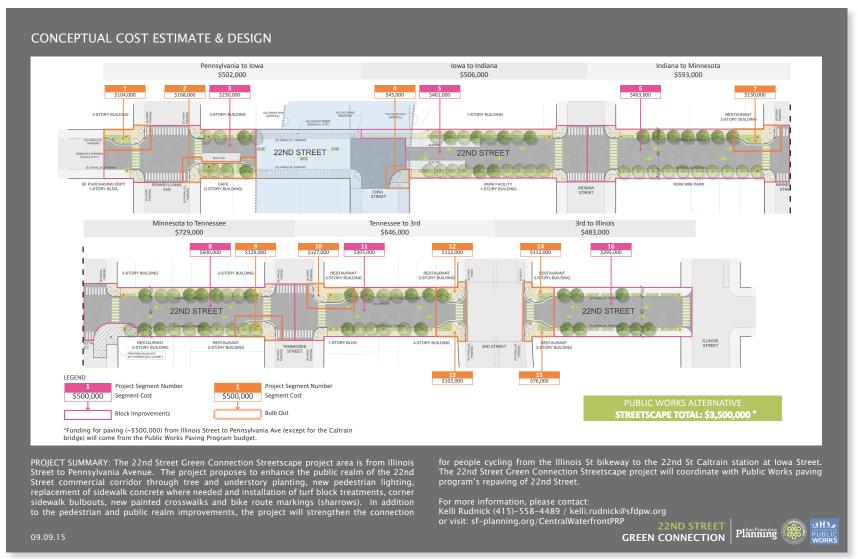






22nd Street Streetscape

Early Implementation Projects



preliminary concept plan and cost estimate September 2015, San Francisco Public Works based on the 22nd St Greening Masterplan, David Fletcher for Greentrust SF, May 2011

NEXT STEPS

- 1 Complete C.E. & Design
- 2 Bidding & Contracting
- 3 Implement

FUNDING SUMMARY

\$3.6M Total Cost Estimate

\$2.0M fr Impact Fees

\$0.6M fr DPW Paving





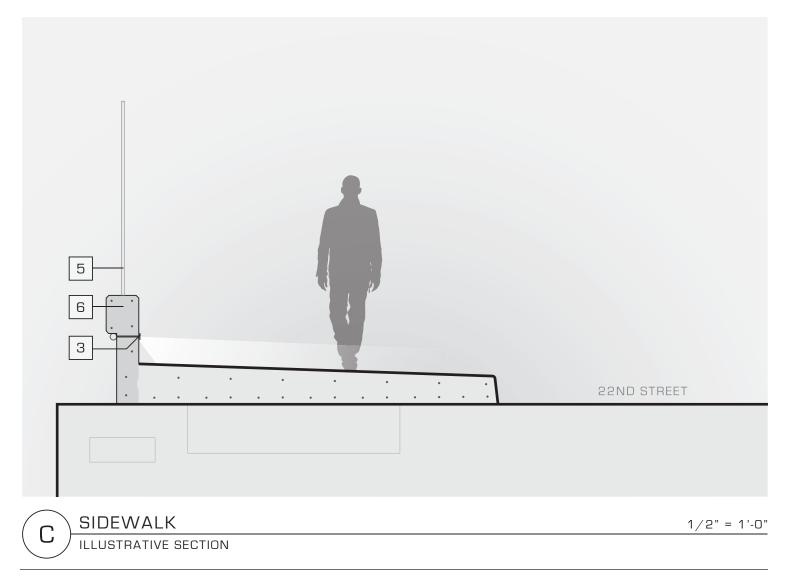






Caltrain Bridges: Pedestrian Lighting

Early Implementation Projects



probono design by Fletcher Studios

NEXT STEPS

- Develop Electrical Plan
- 2 [Implement]
- 3 I.D. Maintenance & Liability
- 4 I.D. Ops. & Electrification

FUNDING SUMMARY

\$183K Total Cost Estimate

\$32.5K Engineering

\$150k Construction





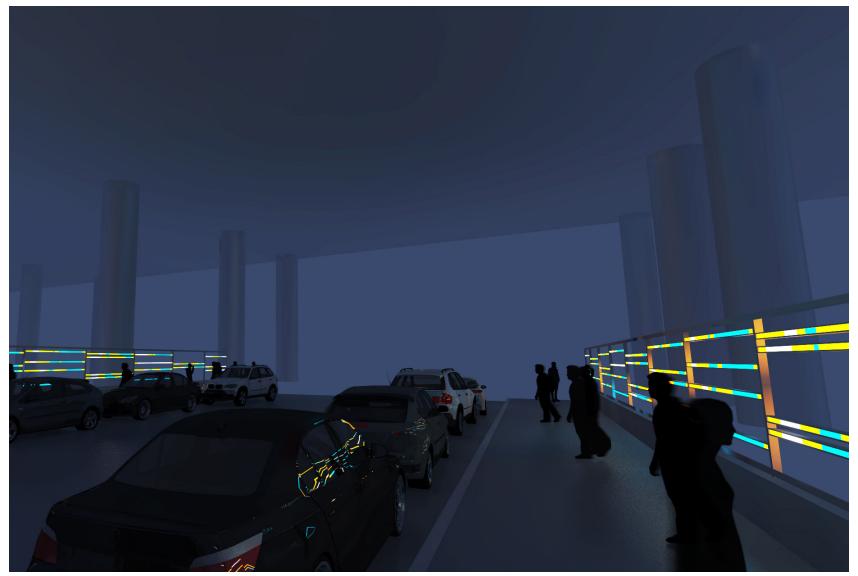






Caltrain Bridges: Gateway Lighting

Early Implementation Projects



probono conceptual design by Groundworks

NEXT STEPS

- 1 Develop Design
- 2 Produce Electrical Plan
- 3 Estimate Rough Costs
- 4 I.D. Capital Funding
- 5 I.D. Maintenance & Liability
- 6 I.D. Ops. & Electrification
- 7 Implement















Academic Collaborations











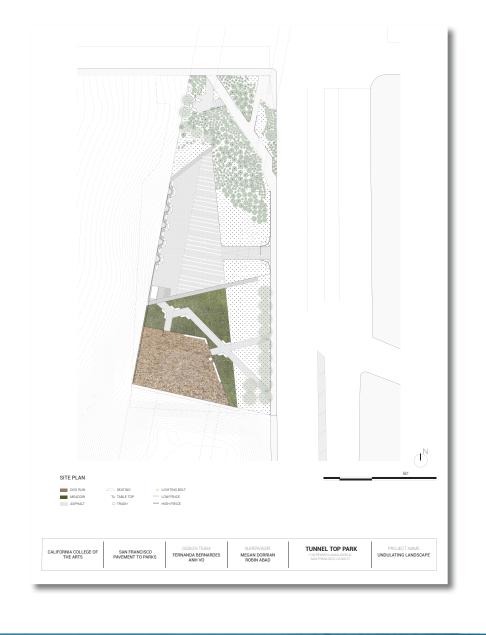




Tunnel Top Park: Site Planning & Interim Amenities

Early Implementation Projects













Planning Department + CCA Collaboration

Building Technology Seminar, Spring 2016: Meghan Dorrian

California College of the Arts, San Francisco

Building Technology Elective XX

Spring 2016

Design / Make / Fabricate Syllabus

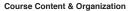
office hours Meghan Dorrian neghandorrian@gmail.com

Course Description

(1) Lab Course, Tuesdays 8:30am - 11:30am

"Architecture as a material practice is predominantly based on an approach to design that is characterized by prioritizing the elaboration of form over its subsequent materialisation. Since the Renaissance the increasing division between processes of design and making, as proclaimed by Leon Battista Alberti, has led to the age-long development of and increasing dependence on represen tational tools intended for explicit, scalar geometric descriptions that at the same time serves as instructions for the translation from drawing to building. Inevitably, and with few exceptions such as Anton Gaudi, Frei Otto, Heinz Isler and some others, architects have embraced design methods that epitomize the hierarchical separation of form definition from materialization. In today's practice digital tools are still mainly employed to create design schemes through a range of design criteria that leave the inherent morphological and perfomative capacities of the employed material systems largely unconsidered. Ways of materialization, production and construction are strategized only after a form has been elaborated, leading to top down engineered, material solutions that often juxtapose unfitting logics." A. Menges

The 'electronic craftsmen' tends not to approach raw materials which have become more foreign than the composite, because we lack the technical skills to work with them. Technical knowledge and material literacy must be developed in tandem if we are going to advance design-to-production processes. The D/M/F course explores the physical and material challenges of making through the considered mesh of digital and analog construction techniques. Designing through physical making will be the primary focus of the course, via an investigation in material literacy, a 1:1 structural and material system will emerge for a site specific construction



The BT: D/M/F course is a rare opportunity to develop a full scale, permanent installation on a specific city owned site in the Dogpatch. The semester will focus on the design and development of a "parklet" culminating in a 1:1 fabrication and installation of the final piece, most likely in the summer Summer attendance is not required. A full scale (immaterial) mock-up and test installation of the proposed design is required at the termination of this semester, in addition to 1:1 material assembleges and connection details.

R&R (reading and references)

Throughout the semester, physical work will be supplemented by readings aimed at a critical understanding of craft as it relates to architecture and emerging fabrication methods. There are no books required for purchase for this course, however we will refer to certain material for precedent reference and excerpt reading assignments. See bibliography. Some writing

P&P (precedents & parlance)

Each class will begin by looking at a contemporary or vernacular precedent which explore or exemplify the studio studies. This is a 15 minute student conducted sketchbook exercise. Precedent list and schedule will





Wisdom Tea House Kengo Kuma















Planning Department + CCA Collaboration Building Technology Seminar, Spring 2016: Meghan Dorrian













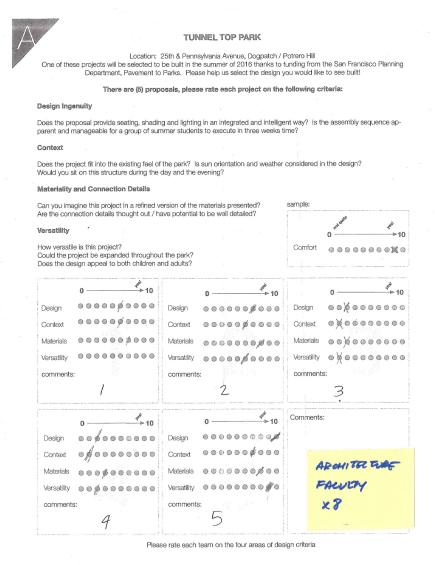


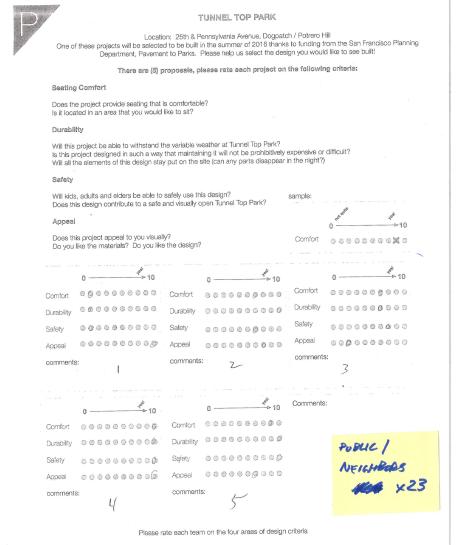




Planning Department + CCA Collaboration

Building Technology Seminar, Spring 2016: Meghan Dorrian















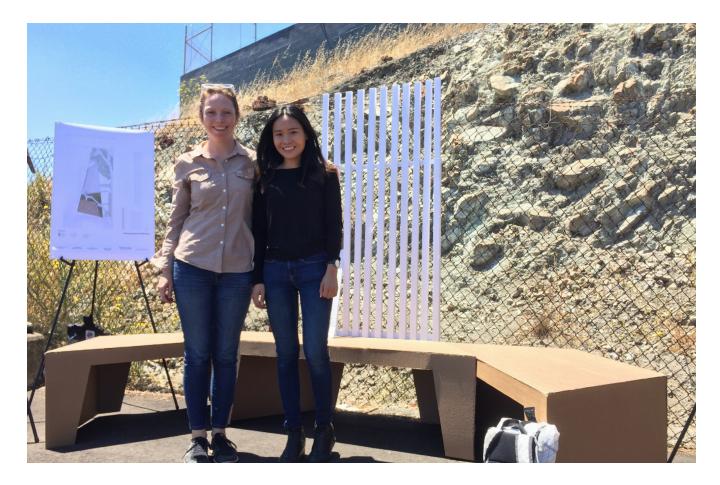








Planning Department + CCA Collaboration Building Technology Seminar, Spring 2016: Meghan Dorrian











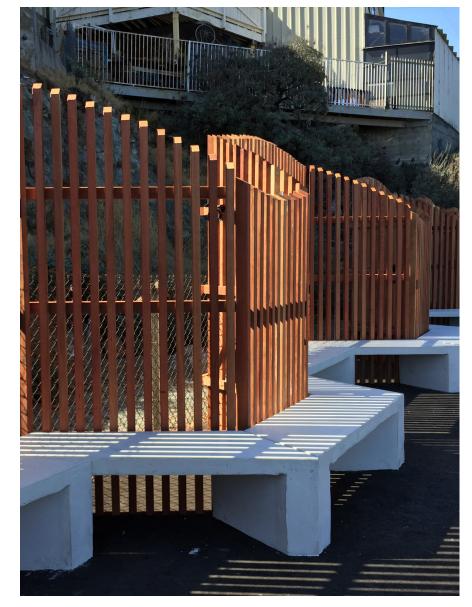








Planning Department + CCA Collaboration Design-Build Studio, Summer 2016: Meghan Dorrian































Next Steps

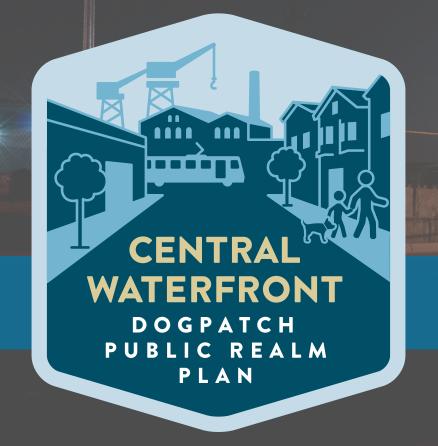
| March 2016 | Workshop #1: Kickoff and Project Prioritization |
|----------------|--|
| May 2016 | Workshop #2: Open Spaces & Parks |
| July 2016 | Workshop #3: Streetscapes and Streetparks |
| Oct - Nov 2016 | Focus Groups: Open Spaces & Parks |
| Aug - Dec 2016 | Interagency Development: Concept Designs |
| January 2016 | Workshop #4: Esprit Park |
| | Circulate draft Streetscapes for Public Comment |
| February 2016 | Refine Streetscape and Park Concepts; Develop Cost Estimates |
| March 2016 | Workshop #5: Plan Presentation |
| | |













www.sf-planning.org/CentralWaterfrontPRP robin.abad@sfgov.org / 415-575-9123









