



DOGPATCH - POTRERO KIDS SCHOOL
PROJECT INTRODUCTION | 15 NOVEMBER 2016



Overview

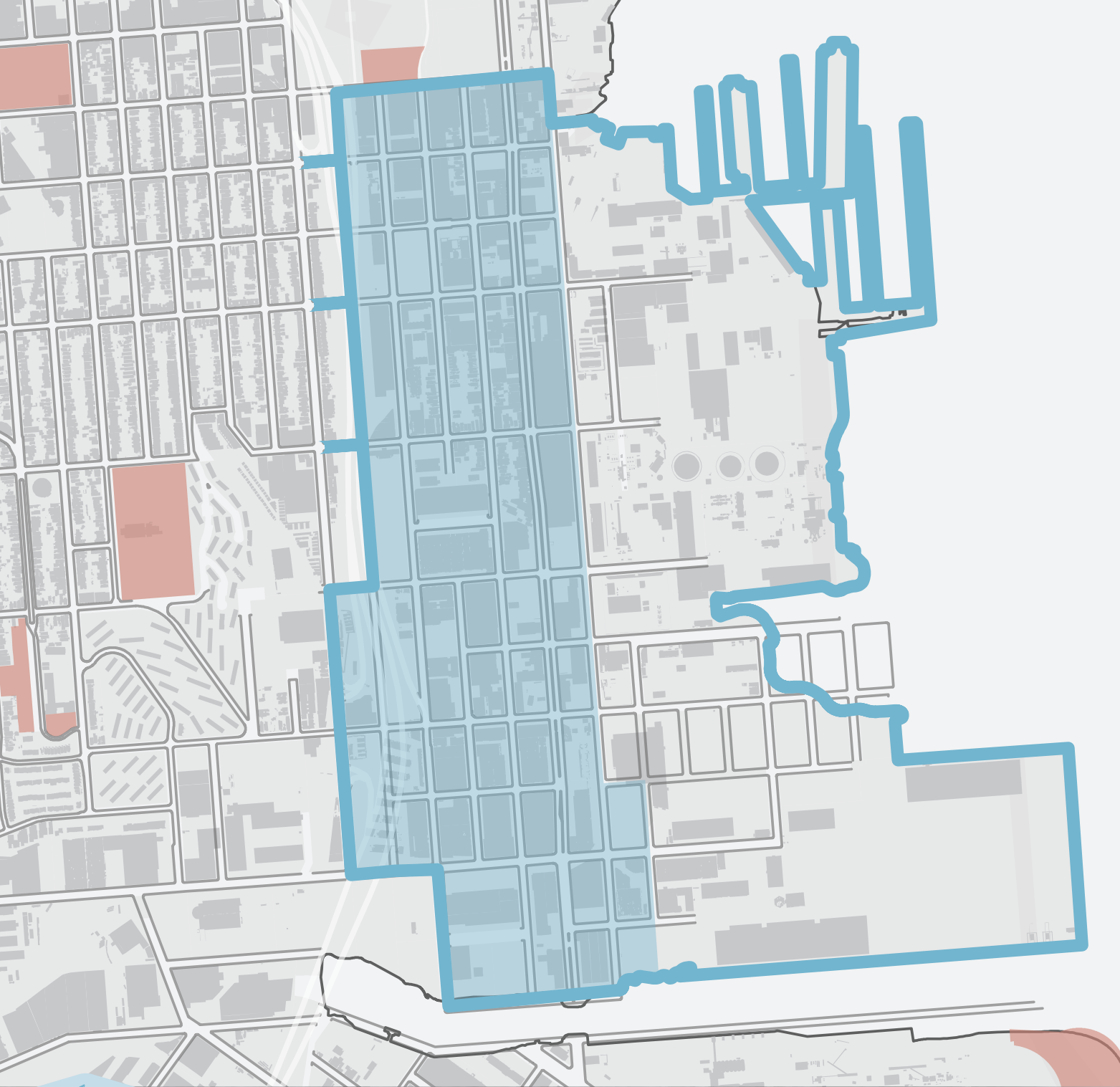
- + Dogpatch Public Realm Plan Overview
 - _ Plan Goals and Outcomes
 - _ Timeline
 - _ Project Identification and Prioritization
- + Future of Esprit Park
 - _ Community Outreach
 - _ Survey
 - _ Next Steps



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Dogpatch Public Realm Plan Area



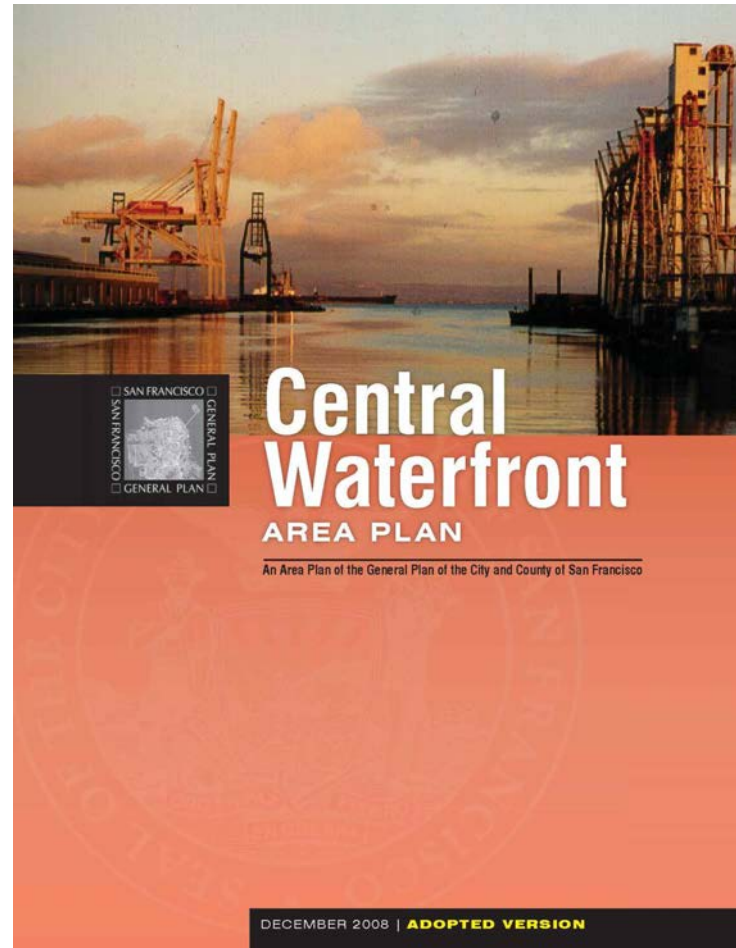
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San Francisco
Planning



Central Waterfront Area Plan: Objectives & Policies



OBJECTIVE 5.1 *Provide public parks and open spaces that meet the needs of residents, workers and visitors.*

OBJECTIVE 5.3 *Create a network of green streets that connects open spaces and improves the walkability, aesthetics, and ecological sustainability of the neighborhood.*

POLICY 5.3.1 *Redesign underutilized portions of streets as public open spaces, including widened sidewalks or medians, curb bulb-outs, “living streets” or green connector streets.*

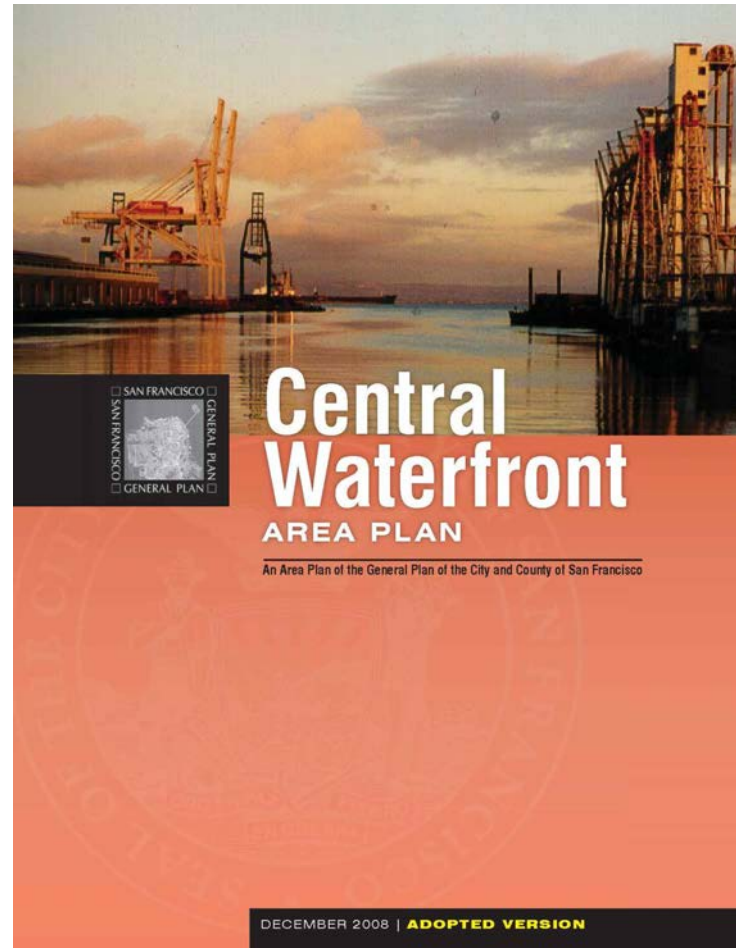
POLICY 5.3.2 *Maximize sidewalk landscaping, street trees and pedestrian scale street furnishing to the greatest extent feasible.*



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Central Waterfront Area Plan: Objectives & Policies



POLICY 5.3.3 *Design intersections of major streets to reflect their prominence as public spaces.*

POLICY 5.3.4 *Enhance the pedestrian environment by requiring new development to plant street trees along abutting sidewalks. When this is not feasible, plant trees on development sites or elsewhere in the plan area.*

POLICY 5.3.5 *Significant above grade infrastructure, such as freeways, should be retrofitted with architectural lighting to foster pedestrian connections beneath.*

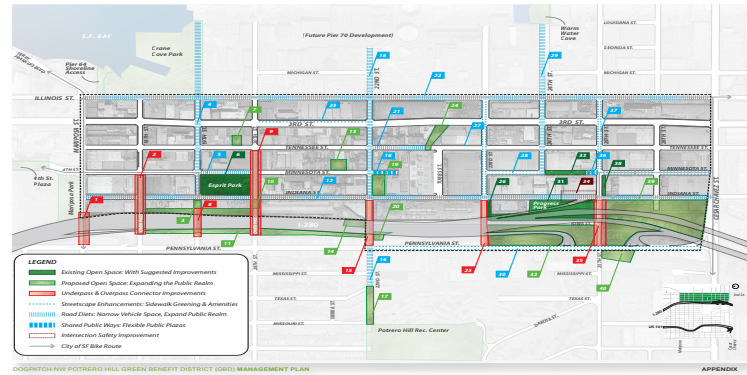
POLICY 5.3.6 *Where possible, transform unused freeway and rail rights-of-way into landscaped features that provide a pleasant and comforting route for pedestrians.*



Related Planning Efforts



Green Connections
City of San Francisco, March 2014



Dogpatch - Northwest Potrero GBD
Management Plan and Green Vision Plan
November 2013



Bicycle Strategy
SFMTA
April 2013



Cesar Chavez East
Community Design Plan
SF Planning, February 2012



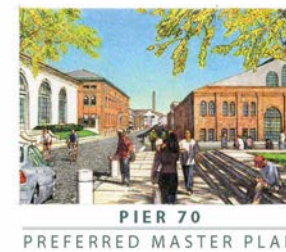
Blue Greenway Planning and
Design Guidelines
Port of SF, July 2012



22nd Street Greening Master Plan
Green Trust SF, May 2011



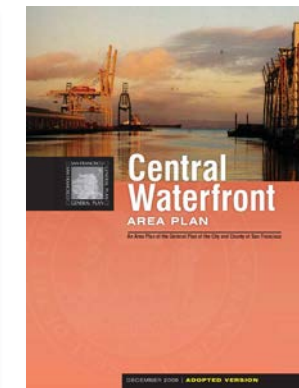
San Francisco Better Streets
City of San Francisco, June 2010



Pier 70 Preferred Master Plan
Port of SF, April 2010



SF Bicycle Plan
SFMTA
June 2009



Central Waterfront
Area Plan
SF Planning, Dec 2008



Eastern Neighborhoods
SF Planning, August 2008



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Why a Public Realm Plan?

GUIDE FUNDING



The Plan will identify and scope projects, provide concept designs and preliminary project costs to better inform funding decisions.

REFLECT PRIORITIES



The Plan should reflect the project priorities of local residents, business operators, and neighborhood organizations.

AGENCY COORDINATION



The Plan will provide a platform for coordination between different government agencies, nonprofits, and neighborhood groups.

Plan Outputs



IDENTIFY PROJECTS

Through a robust community engagement process, finalize a prioritized list of streetscape, open space, and other public realm projects.



DEVELOP DESIGNS

Working with neighborhood residents, businesses, and property owners, produce conceptual design for the highest priority projects. Develop design strategies for the remaining projects.



ESTIMATE COSTS

Provide robust cost estimates for each of the projects identified in the plan.

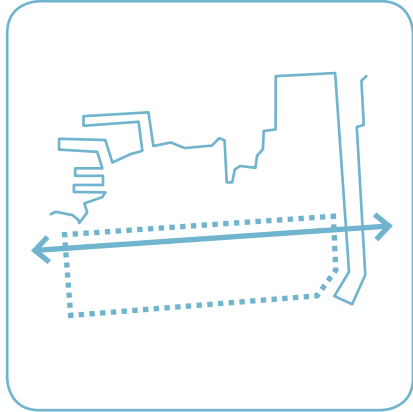


PROGRAM IN CCP

Allocate public funds for projects based on the cost estimates. Schedule in the the City's capital plan for implementation, coordinated with existing public and private projects.

Planing Effort Timeline

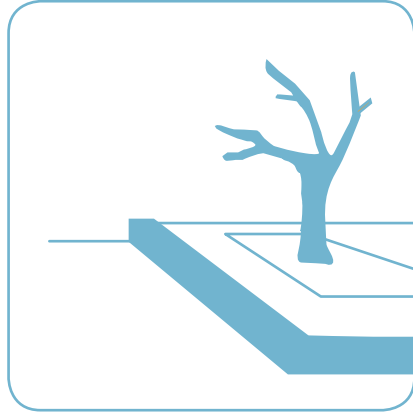
1 Summer 2015



BEGIN OUTREACH AT COMMUNITY GROUP MEETINGS

Planning Department begin outreach at DNA, PDMA, Potrero Boosters, CWAG, DPNWP GBD, and other regular stakeholder meetings. Launch Neighborland, an online polling and public feedback site.

2 February 2016



EXISTING CONDITIONS DOCUMENTATION

Gather information about private development, public planning projects, and the state of streets and sidewalks. Identify opportunities and constraints for public realm plan projects in Dogpatch. Coordinate between City Agencies.

3 March 2016

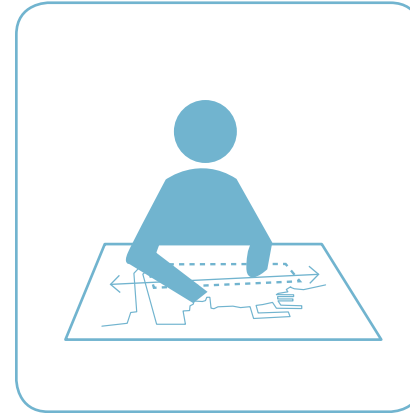


IDENTIFY PRIORITIES

Collect oral histories, and hold focus groups,

Public Workshop #1
Gather community input to identify priority projects for Dogpatch.

4 May - Dec. 2016



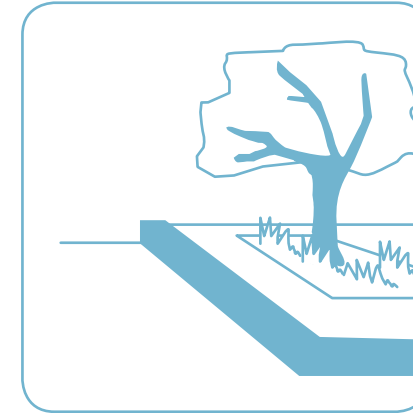
DEVELOP DESIGN IDEAS

Public Workshops #2A and #2B

Report back on results from Workshop #1.

Present ideas for design strategies. Collect community feedback on preferences.

5 Feb. 2017

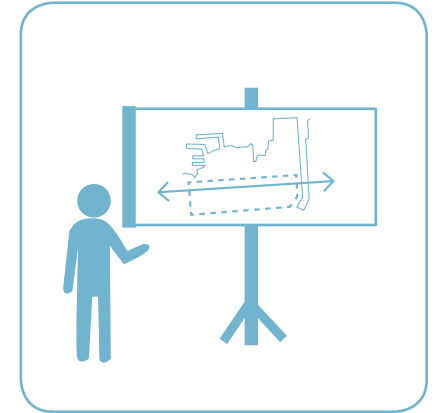


FINALIZE DESIGNS

Conduct feasibility analyses with MTA, Recreation and Parks, Port of SF, Public Works, and others. Develop design options for priority projects.

Public Workshop #3
Collect public input on design options.

6 Spring 2017



RELEASE AND ADOPTION

Develop cost estimates for preferred designs. Finalize an implementation plan for all public realm projects.

Begin using the plan as an instrument for funding and building projects.



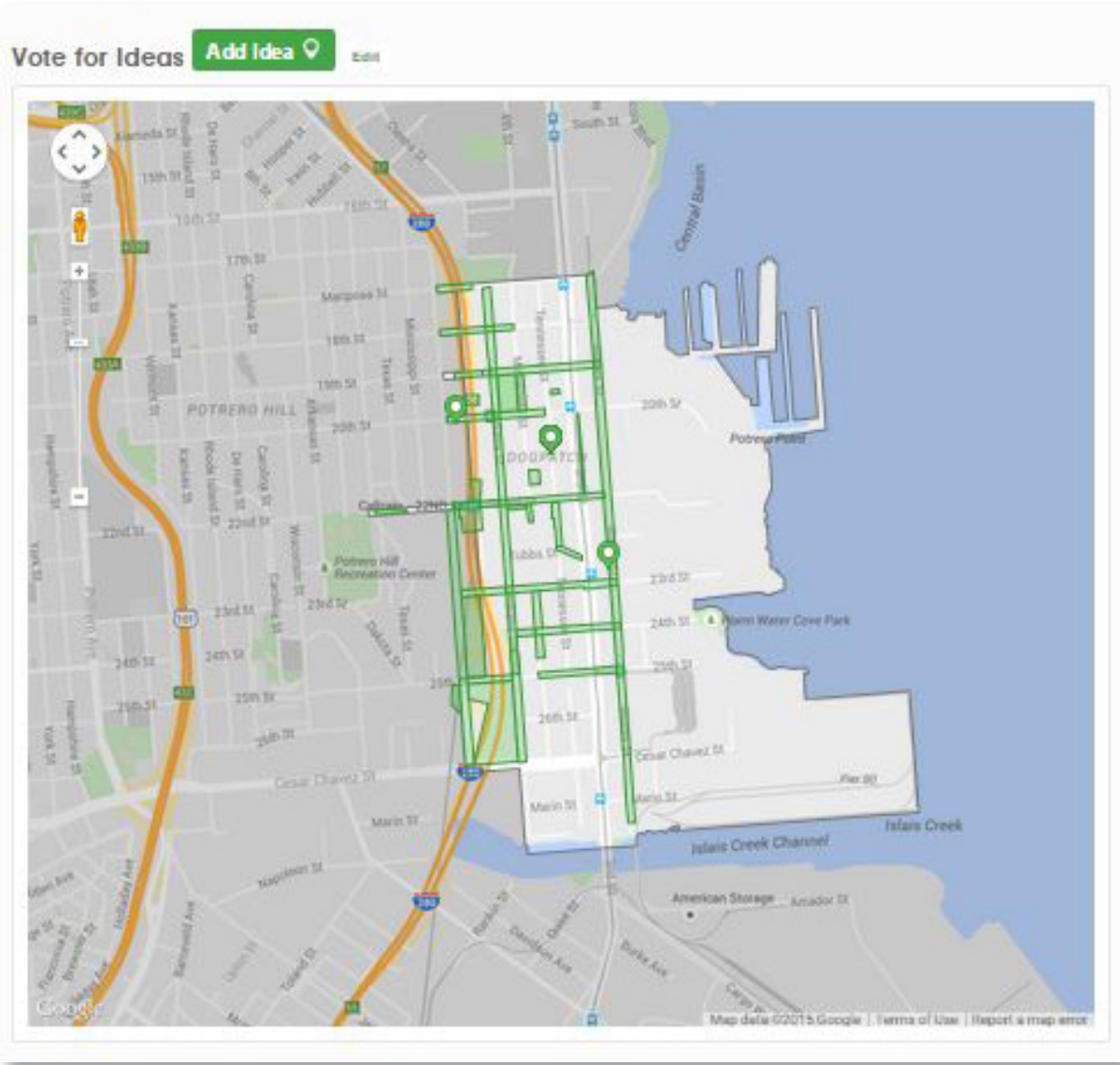
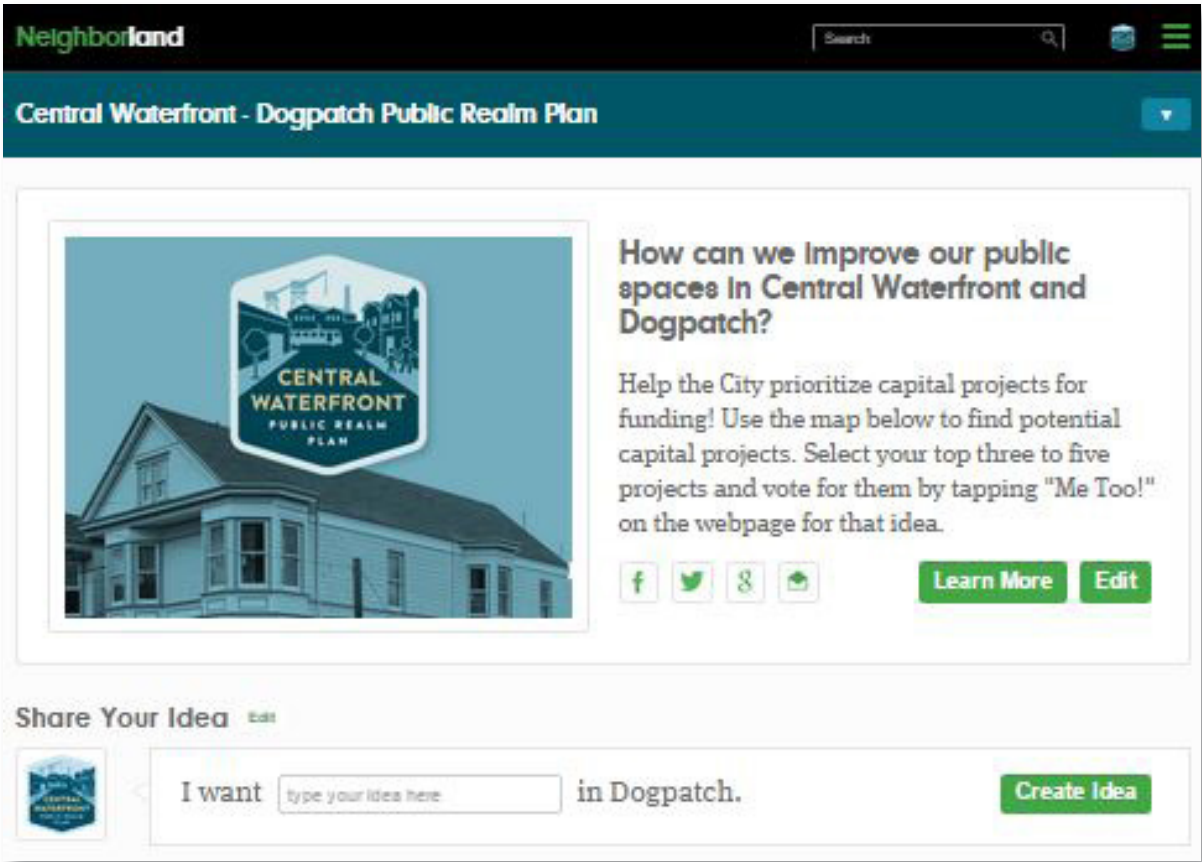
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Project Identification & Prioritization



<https://neighborland.com/dogpatchpublicspace>



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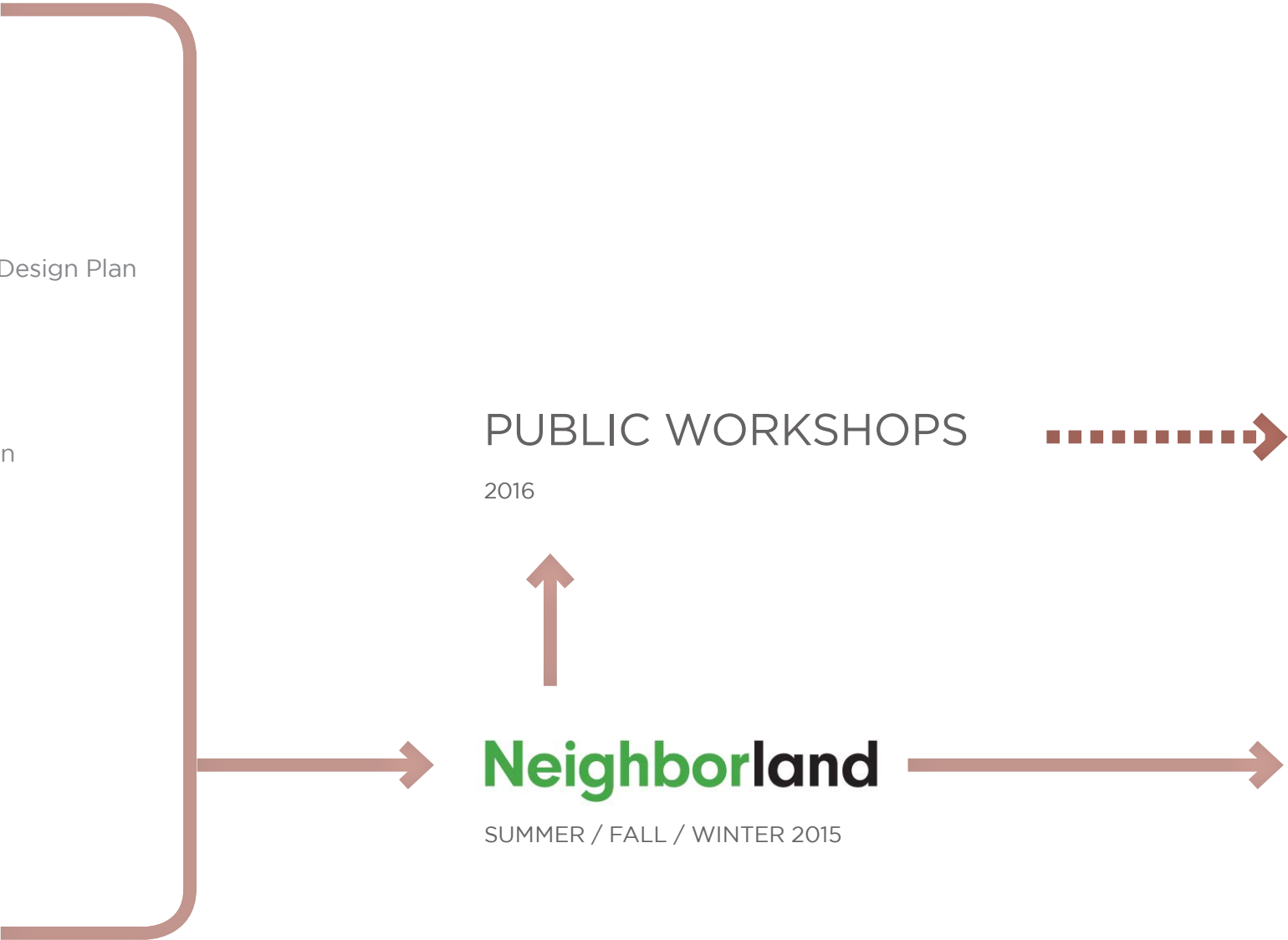


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Project Identification & Prioritization

- Green Connections
March 2014
- GBD Management Plan
November 2013
- Bicycle Strategy
April 2013
- Cesar Chavez East Community Design Plan
February 2012
- Blue Greenway
July 2012
- 22nd Street Greening Master Plan
May 2011
- San Francisco Better Streets
June 2010
- Pier 70 Preferred Master Plan
April 2010
- SF Bicycle Plan
June 2009
- Central Waterfront Area Plan
Dec 2008
- Eastern Neighborhoods
August 2008



**PUBLIC REALM PLAN
PRIORITY LIST**

INTERAGENCY
FEASIBILITY ANALYSIS

INITIAL PRIORITY LIST



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Public Engagement: Hosted Events

March 2016 Workshop #1: Kickoff and Project Prioritization

May 2016 Workshop #2: Open Spaces & Parks

July 2016 Workshop #3: Streetscapes and Streetparks

October 2016 Focus Groups: Esprit Park

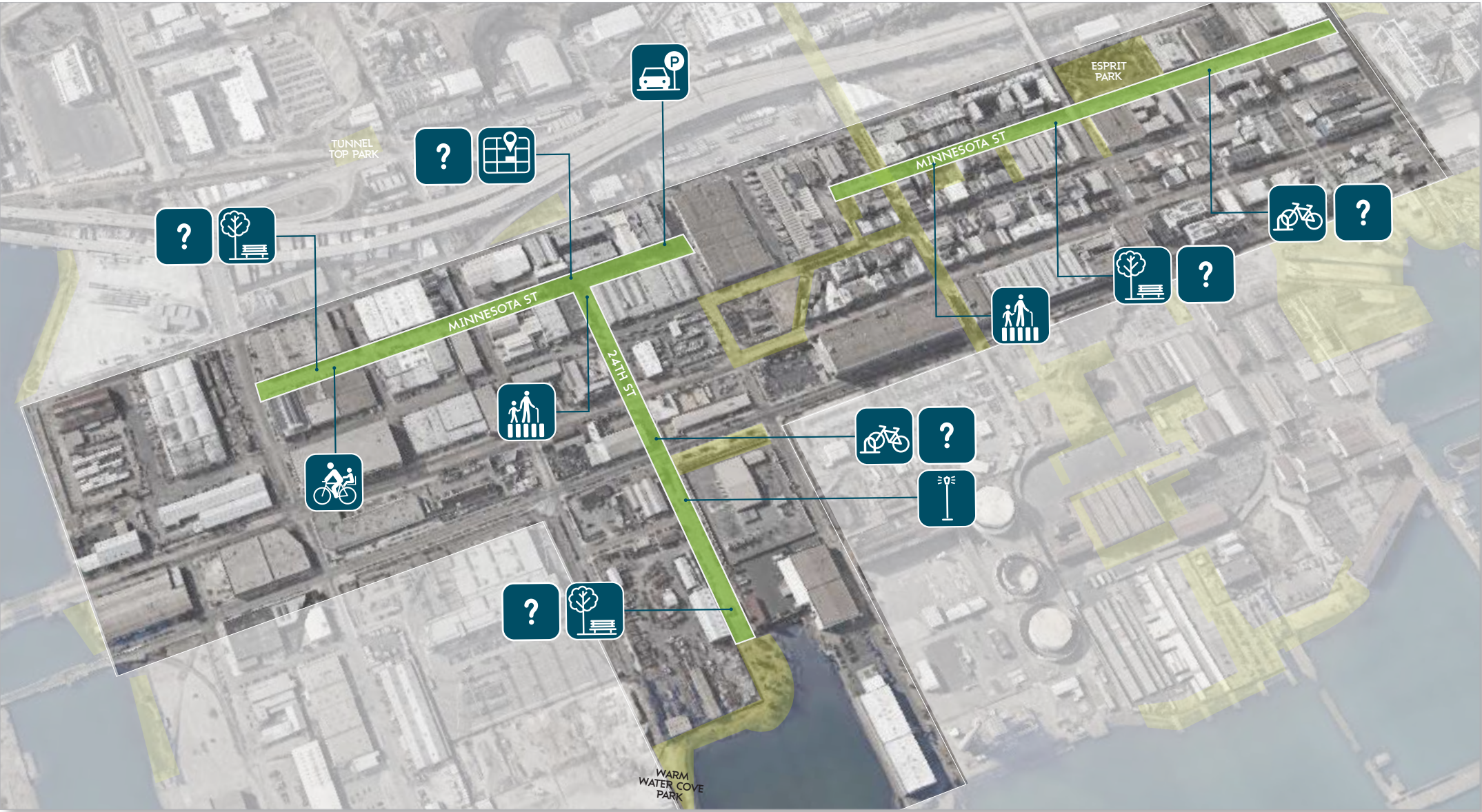
January 2017 Workshop #4: *Esprit Park*

Spring 2017 Workshop #5: *Plan Presentation*

+ coordination with the Green Benefits District, the Dogpatch Neighborhood Association, the Potrero Boosters, the Merchants Association



Project Identification & Prioritization: the Green T



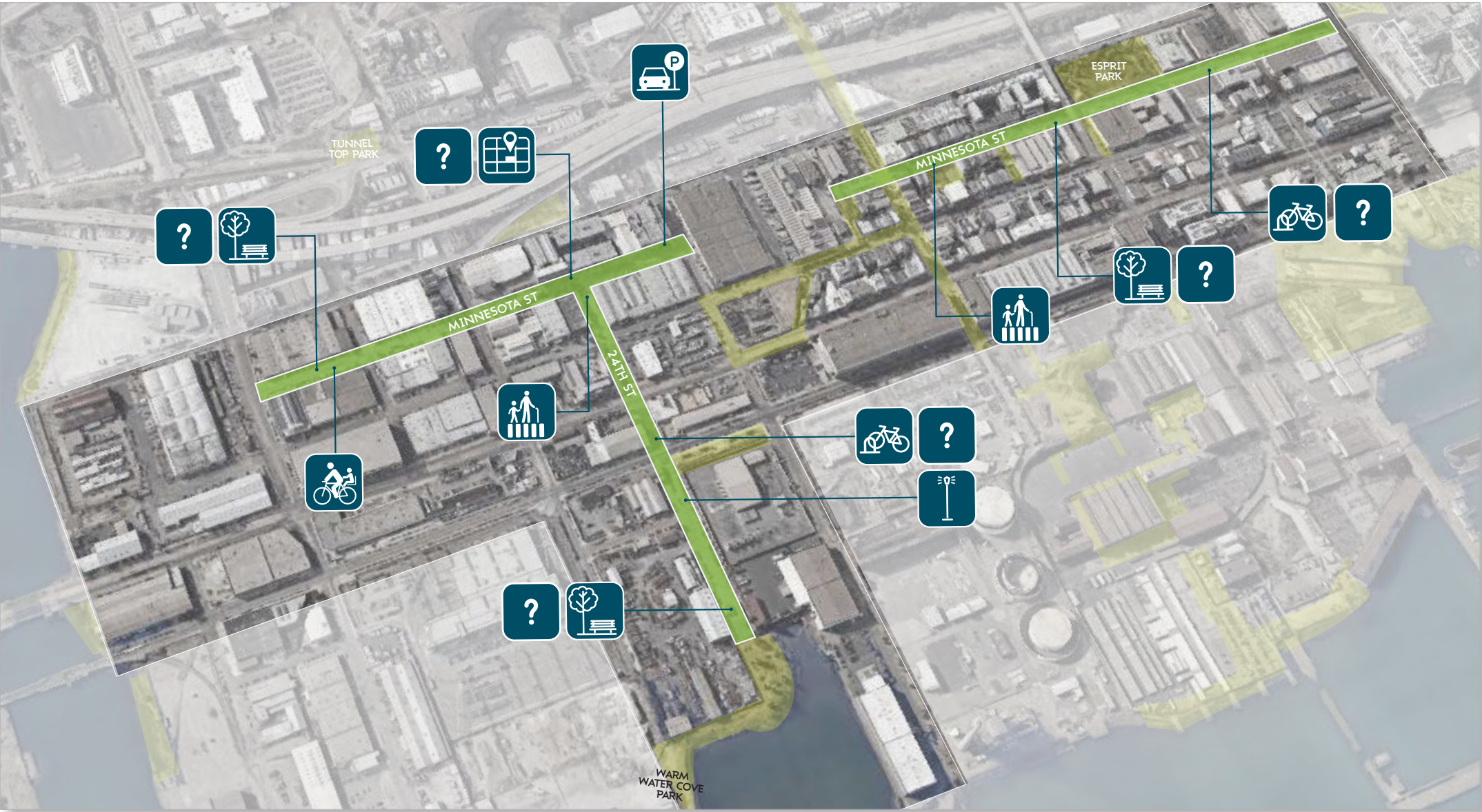
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Funding and Programming: the Green T



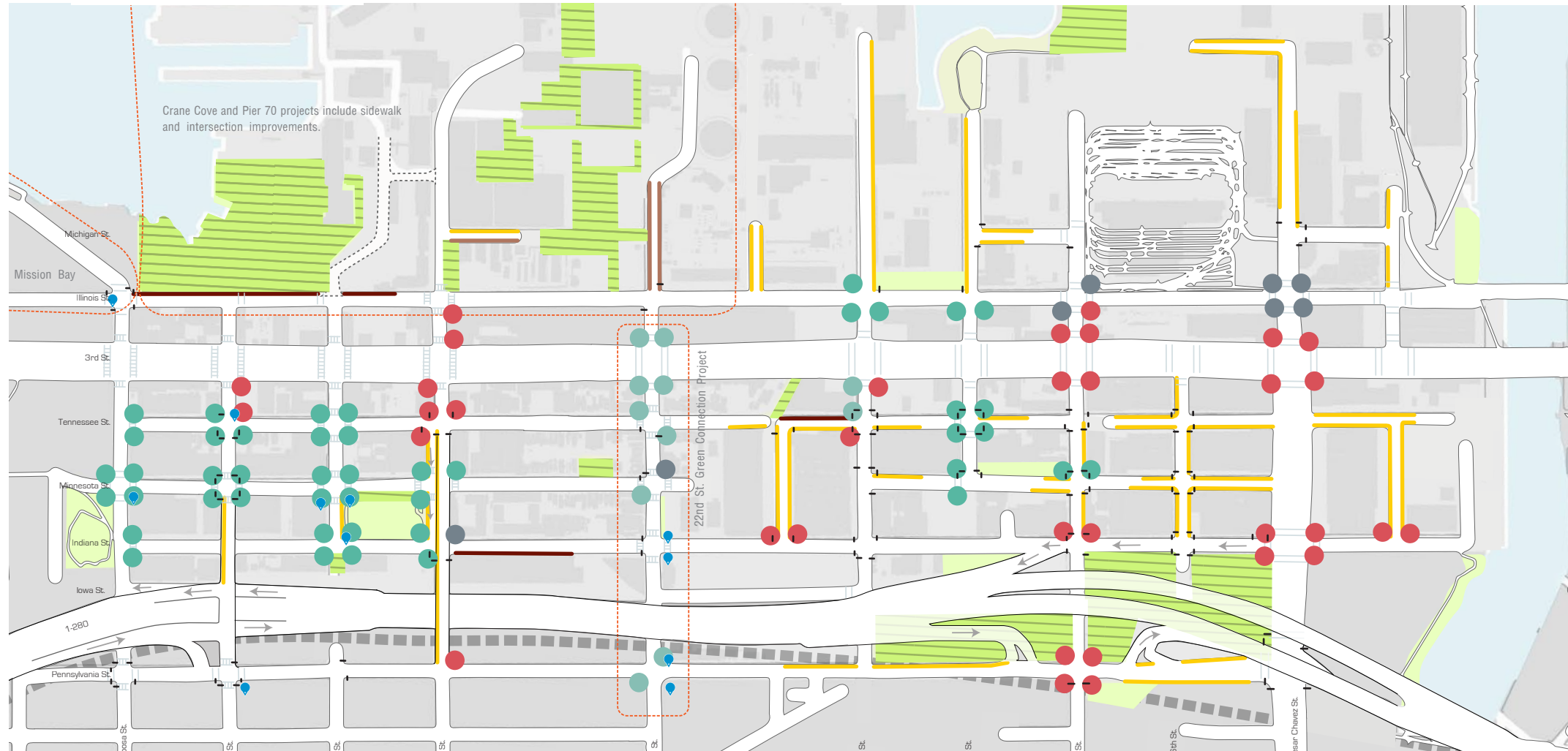
24th ST	\$??M
MINNESOTA N.	\$??M
MINNESOTA S.	\$??M
MINNESOTA S.	\$??M
ESPRIT PARK	\$??M
WARM WATER COVE	\$??M
TUNNEL TOP PARK	\$??M



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Streetscape: Area - Wide Improvements



- + sidewalks
- + greening
- + crosswalks
- + bulbouts
- + bike facilities
- + traffic controls

Open Spaces: Programming in development



Tunnel Top Park (Caltrain)



Warm Water Cove Park (SFPort)



Esprit Park (RPD)

Esprit Park: Today



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Esprit Park: Outreach

May 2016

Workshop #2: Open Spaces & Parks

Focus Groups: Open Spaces & Parks

Schools

_Developers

October 2016

_Green Benefits District (GBD)

_Friends of Esprit Park

Homeowners Associations (HOAs)

Dogpatch Neighborhood Association (DNA)

Toes and Paws

Nov/Dec 2016

Esprit Park Survey

Outreach to Parents Communities

January 2017

Workshop #4: Esprit Park

Spring 2017

Workshop #5: Plan Presentation



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San Francisco Planning



Esprit Park

- + Opportunities
 - _ Naturalistic forest planting
 - _ Two open lawn areas
 - _ Community's unique green space
- + Constraints
 - _ Serpentine soils and drainage issues
 - _ Heavy use of park/conflict between uses
 - _ 1.8 acres in size



Esprit Park Survey

How are you using Esprit Park and what improvements would you like to see in the park?

How to participate?

- fill out **online survey** at <https://www.surveymonkey.com/r/EspritParkSurvey>

OR

- record a 2-minute **video clip** of yourself answering survey questions

Please send completed survey to Seung-Yen Hong at seungyen.hong@sfgov.org (subject line: Esprit Park Survey)



CENTRAL WATERFRONT DOGPATCH PUBLIC REALM PLAN | ESPRIT PARK SURVEY

The San Francisco Planning Department and Recreation and Park Department would like to know how you are using Esprit Park and what improvements you would like to see in the park.

Please answer Questions 1 to 3 on video (*please record a 2-minute video clip of yourself*) and respond to Questions 4 to 7 in writing. Please send your completed survey to Seung-Yen Hong at seungyen.hong@sfgov.org (subject line: Esprit Park Survey). If you wish, you can answer all questions in writing via online survey (<https://www.surveymonkey.com/r/EspritParkSurvey>). Thank you!

1. Please briefly describe how, when, how often, and why you use Esprit Park. (If you don't use Esprit Park, why don't you use it?)

2. What are three things you like about Esprit Park?

1)

2)

3)

3. What facilities do you think are most important for the future of Esprit Park? Please choose your 3 top priorities from the following list. (Check ☒ your 3 top priorities)

- ☐ Additional benches and tables
- ☐ Grassy areas for picnicking and sitting
- ☐ Designated off-leash dog play area
- ☐ Plaza areas
- ☐ Children's play area (e.g. non-classic playground with natural playscape)
- ☐ Urban trails for strolling and jogging
- ☐ Maintenance of trees / plantings
- ☐ Lighting
- ☐ Better signage and legibility at entry points.
- ☐ Water fountains
- ☐ Dogwaste facilities
- ☐ Other, please specify

4. Where are you coming from when you visit Esprit Park? (Check ☒ all that apply)

- ☐ Home ☐ Work ☐ Other

5. What is your home ZIP code?

6. What is your work ZIP code?

7. In my home there are:

- People (Indicate the number of people living in your home, including yourself)
- People 15 and under
- People 65+
- Dogs

Thank you for your input and feedback!!!!

RETURN COMPLETED SURVEYS
BY 12/24/16

EMAIL: Seungyen.Hong@sfgov.org
MAIL: San Francisco Planning Department, Attention: Seung Yen Hong, 1650 Mission Street, Suite 400, San Francisco, CA 94103

FAX: (415) 558-6409



For more information visit:

<http://sf-planning.org/central-waterfront-dogpatch-public-realm-plan>

中文詢問請電 (415) 575-9010

Para información en Español llamar al: (415) 575-9010

Para sa impormasyon sa Tagalog tumawag sa: (415) 575-9121



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Esprit Park: Next Steps

- + Synthesize input and ideas
- + Develop 2-3 programming scenarios
- + Big tent meeting early 2017



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planned development

future
shared
street

MINNESOTA ST

19TH ST

20TH ST

INDIANA ST

future Indiana Street Bikeway
(exact configuration TBD)

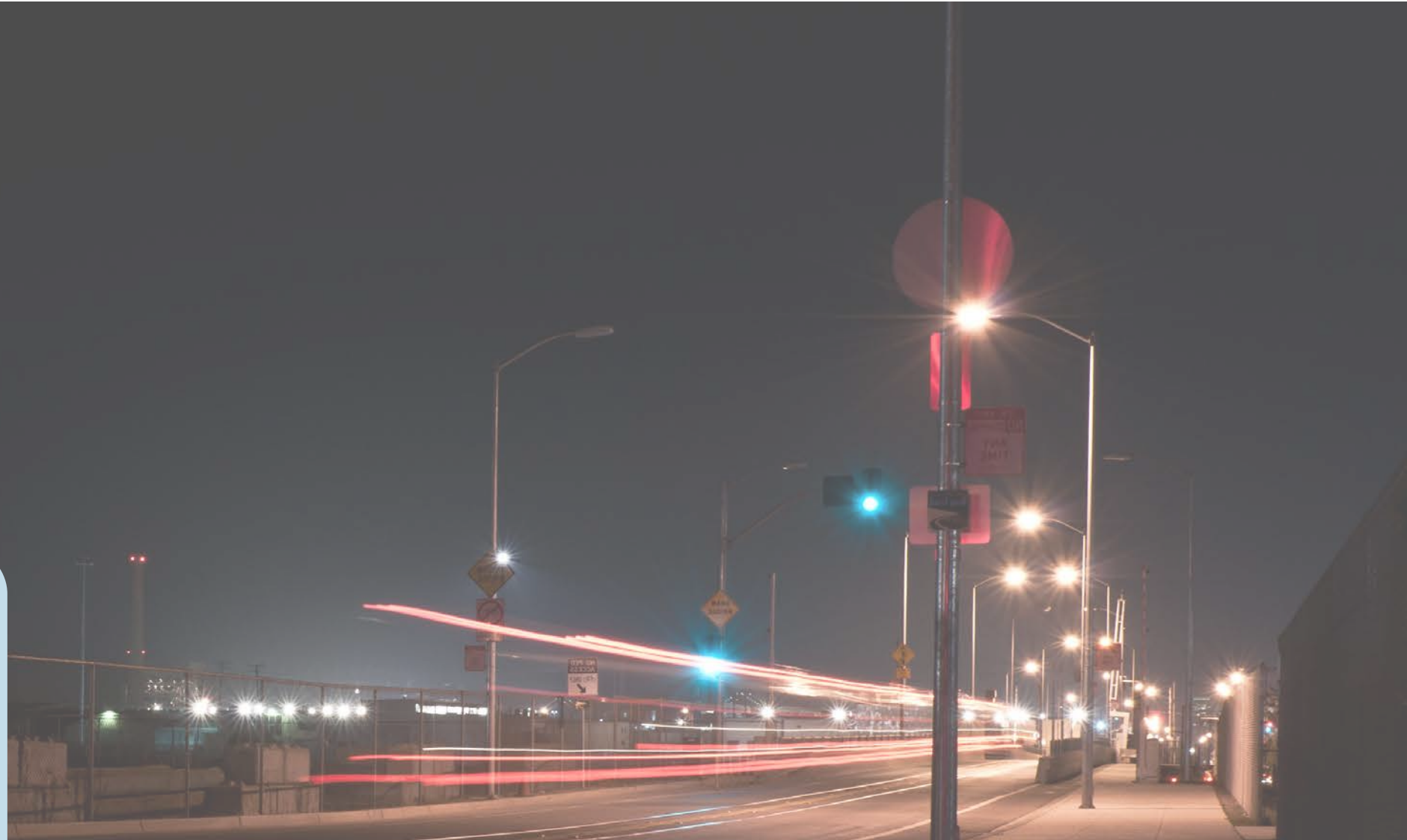
planned
development

Dogpatch
Arts Plaza

Planned
Dog Park

planned
development

0 25 50 100 Feet



www.sf-planning.org/CentralWaterfrontPRP

