Overview

+ Dogpatch Public Realm Plan Overview
  - Plan Goals and Outcomes
  - Timeline
  - Project Identification and Prioritization

+ Future of Esprit Park
  - Community Outreach
  - Survey
  - Next Steps
### Central Waterfront Area Plan: Objectives & Policies

<table>
<thead>
<tr>
<th>Objective</th>
<th>Description</th>
</tr>
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<tbody>
<tr>
<td><strong>5.1</strong></td>
<td>Provide public parks and open spaces that meet the needs of residents, workers and visitors.</td>
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<tr>
<td><strong>5.3</strong></td>
<td>Create a network of green streets that connects open spaces and improves the walkability, aesthetics, and ecological sustainability of the neighborhood.</td>
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<table>
<thead>
<tr>
<th>Policy</th>
<th>Description</th>
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<tbody>
<tr>
<td><strong>5.3.1</strong></td>
<td>Redesign underutilized portions of streets as public open spaces, including widened sidewalks or medians, curb bulb-outs, “living streets” or green connector streets.</td>
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<tr>
<td><strong>5.3.2</strong></td>
<td>Maximize sidewalk landscaping, street trees and pedestrian scale street furnishing to the greatest extent feasible.</td>
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</table>
POLICY 5.3.3 Design intersections of major streets to reflect their prominence as public spaces.

POLICY 5.3.4 Enhance the pedestrian environment by requiring new development to plant street trees along abutting sidewalks. When this is not feasible, plant trees on development sites or elsewhere in the plan area.

POLICY 5.3.5 Significant above grade infrastructure, such as freeways, should be retrofitted with architectural lighting to foster pedestrian connections beneath.

POLICY 5.3.6 Where possible, transform unused freeway and rail rights-of-way into landscaped features that provide a pleasant and comforting route for pedestrians.
Related Planning Efforts

Green Connections
City of San Francisco, March 2014

Dogpatch - Northwest Potrero GBD
Management Plan and Green Vision Plan
November 2013

Bicycle Strategy
SFMTA
April 2013

Cesar Chavez East
Community Design Plan
SF Planning, February 2012

Blue Greenway Planning and
Design Guidelines
Port of SF, July 2012

22nd Street Greening Master Plan
Green Trust SF, May 2011

San Francisco Better Streets
City of San Francisco, June 2010

Pier 70 Preferred Master Plan
Port of SF, April 2010

SF Bicycle Plan
SFMTA
June 2009

Central Waterfront
Area Plan
SF Planning, Dec 2008

Eastern Neighborhoods
SF Planning, August 2008
Why a Public Realm Plan?

The Plan will identify and scope projects, provide concept designs and preliminary project costs to better inform funding decisions.

The Plan should reflect the project priorities of local residents, business operators, and neighborhood organizations.

The Plan will provide a platform for coordination between different government agencies, nonprofits, and neighborhood groups.
Plan Outputs

IDENTIFY PROJECTS
Through a robust community engagement process, finalize a prioritized list of streetscape, open space, and other public realm projects.

DEVELOP DESIGNS
Working with neighborhood residents, businesses, and property owners, produce conceptual design for the highest priority projects. Develop design strategies for the remaining projects.

ESTIMATE COSTS
Provide robust cost estimates for each of the projects identified in the plan.

PROGRAM IN CCP
Allocate public funds for projects based on the cost estimates. Schedule in the City’s capital plan for implementation, coordinated with existing public and private projects.
Planing Effort Timeline

BEGIN OUTREACH AT COMMUNITY GROUP MEETINGS
Planning Department begin outreach at DNA, PDMA, Potrero Boosters, CWAG, DPNWP GBD, and other regular stakeholder meetings. Launch Neighborland, an online polling and public feedback site.

EXISTING CONDITIONS DOCUMENTATION
Gather information about private development, public planning projects, and the state of streets and sidewalks. Identify opportunities and constraints for public realm plan projects in Dogpatch. Coordinate between City Agencies.

IDENTIFY PRIORITIES
Collect oral histories, and hold focus groups.

DEVELOP DESIGN IDEAS
Public Workshops #2A and #2B
Report back on results from Workshop #1.

FINALIZE DESIGNS
Conduct feasibility analyses with MTA, Recreation and Parks, Port of SF, Public Works, and others. Develop design options for priority projects.

RELEASE AND ADOPTION
Develop cost estimates for preferred designs. Finalize an implementation plan for all public realm projects.

Public Workshop #3
Collect public input on design options.

Public Workshop #1
Gather community input to identify priority projects for Dogpatch.

Public Workshop #2A
Present ideas for design strategies. Collect community feedback on preferences.

Public Workshop #2B
Dogpatch - Potrero Kids School
PROJECT INTRODUCTION | 15 NOVEMBER 2016
Project Identification & Prioritization

https://neighborland.com/dogpatchpublicspace
Project Identification & Prioritization

Green Connections
March 2014

GBD Management Plan
November 2013

Bicycle Strategy
April 2013

Cesar Chavez East Community Design Plan
February 2012

Blue Greenway
July 2012

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May 2011

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June 2010

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Dec 2008

Eastern Neighborhoods
August 2008

PUBLIC WORKSHOPS
2016

Neighborhood
SUMMER / FALL / WINTER 2015

PUBLIC REALM PLAN
PRIORITY LIST

INTERAGENCY
FEASIBILITY ANALYSIS

INITIAL PRIORITY LIST
Public Engagement: Hosted Events

<table>
<thead>
<tr>
<th>Date</th>
<th>Event Description</th>
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<tbody>
<tr>
<td>March 2016</td>
<td>Workshop #1: Kickoff and Project Prioritization</td>
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<tr>
<td>May 2016</td>
<td>Workshop #2: Open Spaces &amp; Parks</td>
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<tr>
<td>July 2016</td>
<td>Workshop #3: Streetscapes and Streetparks</td>
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<tr>
<td>October 2016</td>
<td>Focus Groups: Esprit Park</td>
</tr>
<tr>
<td>January 2017</td>
<td>Workshop #4: Esprit Park</td>
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<tr>
<td>Spring 2017</td>
<td>Workshop #5: Plan Presentation</td>
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+ coordination with the Green Benefits District, the Dogpatch Neighborhood Association, the Potrero Boosters, the Merchants Association
Project Identification & Prioritization: the Green T

DOGPATCH - POTRERO KIDS SCHOOL
PROJECT INTRODUCTION | 15 NOVEMBER 2016
Funding and Programming: the Green T

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<thead>
<tr>
<th>Location</th>
<th>Amount</th>
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<td>ESPRIT PARK</td>
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<tr>
<td>WARM WATER COVE</td>
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<tr>
<td>TUNNEL TOP PARK</td>
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Streetscape: Area - Wide Improvements

Legend Sidewalk Improvement Examples:
- Promenade/Widened Sidewalk
- Regular Sidewalk
  - At-grade path buffered by Planting Strips

Potential Improvements
- Existing Open Space
- Future Open Space
- Existing Crosswalks
- Existing Bulbout
- Planned Bulbout
- Potential Bulbout
- Conflicts with Muni
- Locations for Potential Sidewalk Improvements
  - Planned Sidewalk
  - Sidewalk Under Construction
- Planned Development Area (General Boundary)
- Potential Bikeshare Station Location
- Potential Curb Ramps

Potential Bicycle Facilities
- Proposed 19th Street Extension

DOGPATCH - POTRERO KIDS SCHOOL
PROJECT INTRODUCTION  |  15 NOVEMBER 2016

+ sidewalks
+ greening
+ crosswalks
+ bulbouts
+ bike facilities
+ traffic controls
Open Spaces: Programming in development

- Tunnel Top Park (Caltrain)
- Warm Water Cove Park (SFPort)
- Esprit Park (RPD)
Esprit Park: Today
## Esprit Park: Outreach

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<td><strong>Focus Groups:</strong> Open Spaces &amp; Parks</td>
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<td>_Schools</td>
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<td>_Developers</td>
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<td>October 2016</td>
<td>_Green Benefits District (GBD)</td>
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<td></td>
<td>_Friends of Esprit Park</td>
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<td></td>
<td>_Homeowners Associations (HOAs)</td>
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<td></td>
<td>_Dogpatch Neighborhood Association (DNA)</td>
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<td>_Toes and Paws</td>
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<td>Nov/Dec 2016</td>
<td>Esprit Park Survey</td>
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<td></td>
<td>Outreach to Parents Communities</td>
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Esprit Park

+ Opportunities
  - Naturalistic forest planting
  - Two open lawn areas
  - Community’s unique green space

+ Constraints
  - Serpentine soils and drainage issues
  - Heavy use of park/conflict between uses
  - 1.8 acres in size
Esprit Park Survey

How are you using Esprit Park and what improvements would you like to see in the park?

How to participate?

• fill out online survey at https://www.surveymonkey.com/r/EspritParkSurvey

OR

• record a 2-minute video clip of yourself answering survey questions

Please send completed survey to Seung-Yen Hong at seungyen.hong@sfgov.org (subject line: Esprit Park Survey)
Esprit Park: Next Steps

+ Synthesize input and ideas
+ Develop 2-3 programming scenarios
+ Big tent meeting early 2017
future Indiana Street Bikeway (exact configuration TBD)

MINNESOTA ST

planned development

future shared street

INDIANA ST

planned development

Planned Dog Park

planned development

Dogpatch Arts Plaza