



DOGPATCH - NORTHWEST POTRERO GREEN BENEFIT DISTRICT
UPDATE FOR BOARD OF DIRECTORS | WEDNESDAY 21 SEPTEMBER 2016



A person is standing on a rocky, uneven path with patches of green grass. The person is wearing a dark jacket, a light-colored skirt, and colorful striped socks. A presentation overlay is visible on the right side of the image.

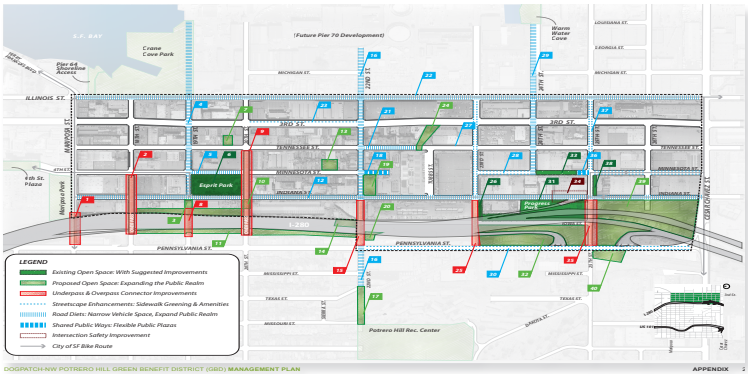
TODAY'S TOPICS

1. Raison d'Etre: Why a Public Realm Plan?
2. Public Realm Plan Goals & Outcomes
3. Project Identification & Polling
4. Public Engagement & Community Outreach
5. Next Steps

Related Planning Efforts



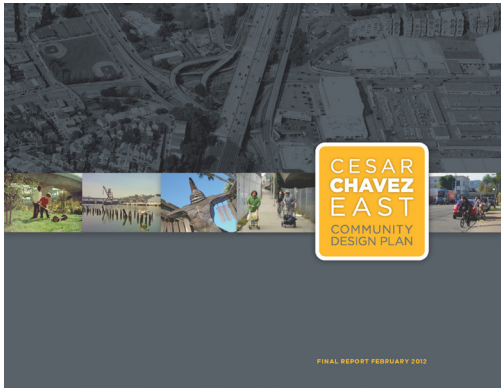
Green Connections
City of San Francisco, March 2014



Dogpatch - Northwest Potrero GBD
Management Plan and Green Vision Plan
November 2013



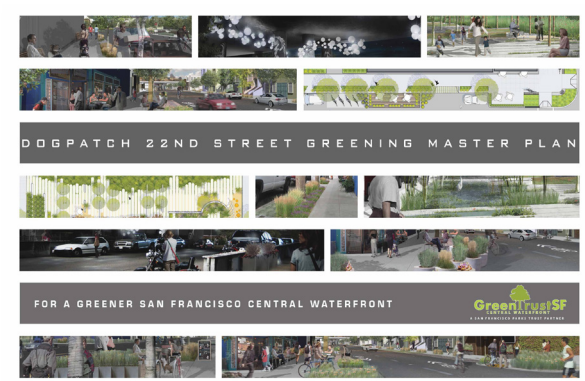
Bicycle Strategy
SFMTA
April 2013



Cesar Chavez East
Community Design Plan
SF Planning, February 2012



Blue Greenway Planning and
Design Guidelines
Port of SF, July 2012



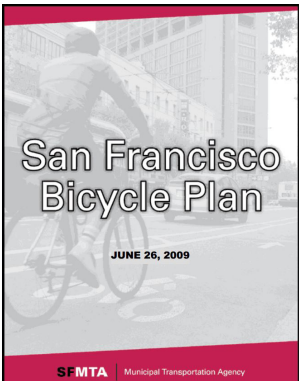
22nd Street Greening Master Plan
Green Trust SF, May 2011



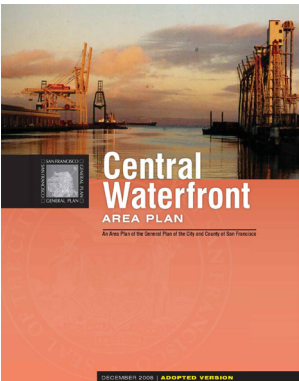
San Francisco Better Streets
City of San Francisco, June 2010



Pier 70 Preferred Master Plan
Port of SF, April 2010



SF Bicycle Plan
SFMTA
June 2009



Central Waterfront
Area Plan
SF Planning, Dec 2008



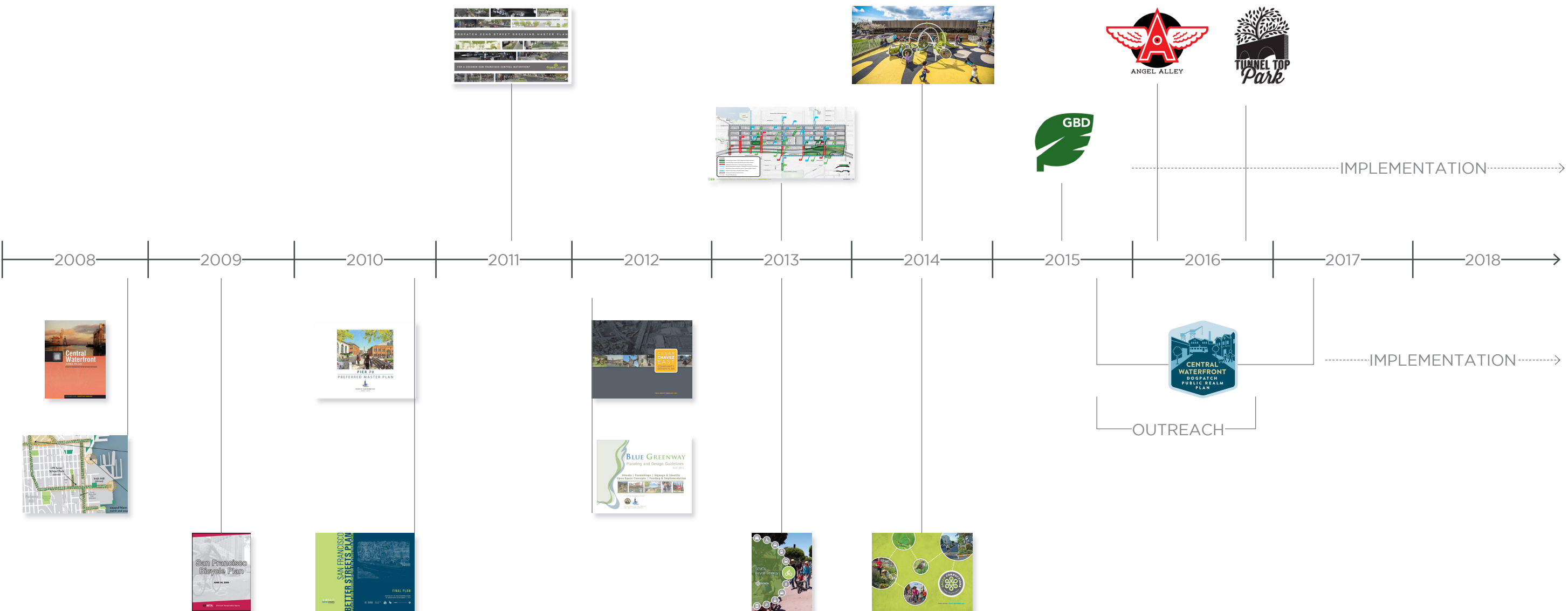
Eastern Neighborhoods
SF Planning, August 2008



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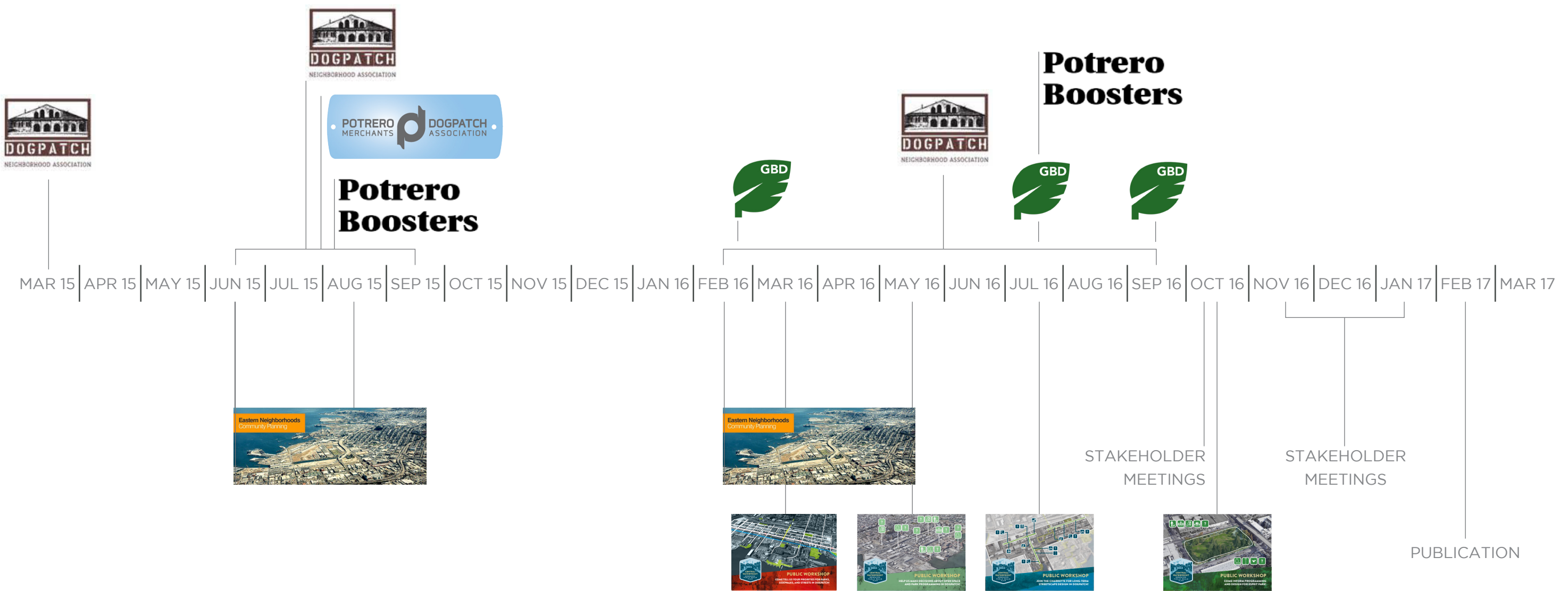
Related Planning Efforts



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Outreach



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Public Engagement: Hosted Events

March 2016	Workshop #1: Kickoff and Project Prioritization
May 2016	Workshop #2: Open Spaces & Parks
July 2016	Workshop #3: Streetscapes and Streetparks
October 2016	Focus Groups: Open Spaces & Parks
October 2016	Workshop #4: Esprit Park
November 2016	Workshop #5: Plan Presentation



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Public Engagement: Stakeholder Organizations

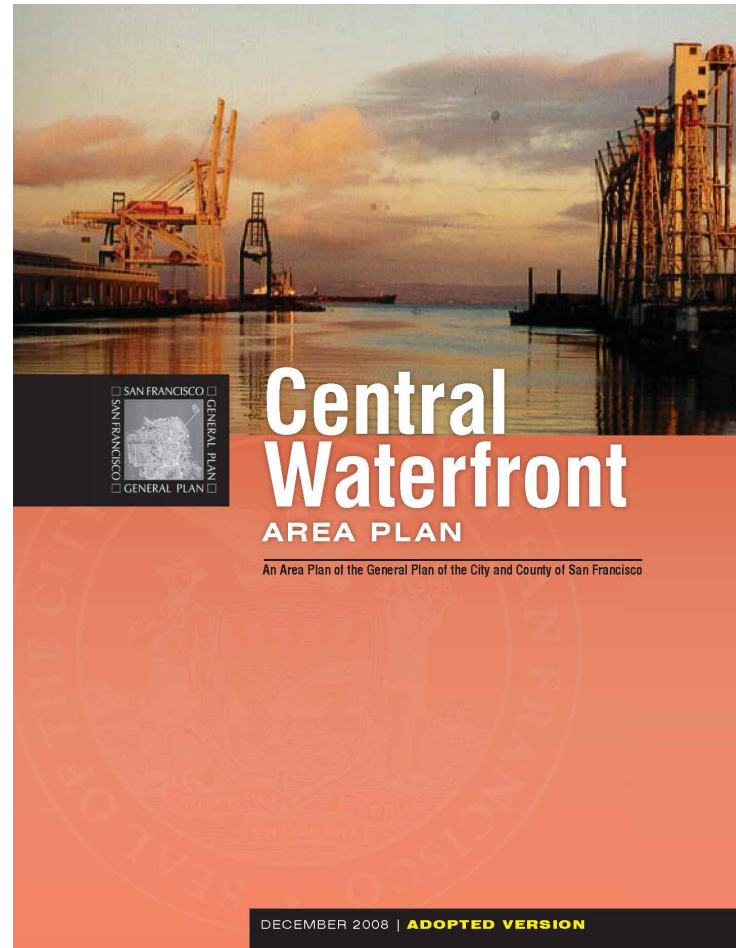
2nd TUES	Dogpatch Neighborhood Assn. (DNA)
2nd TUES	Potrero-Dogpatch Merchants Assn. (PDMA)
LAST TUES	Potrero Boosters
3rd WEDS	Central Waterfront Advisory Committe
1st THURS	Penninsula Joint Powers Board of Directors (Caltrain)
AS NEEDED	Dogpatch - NW Potrero Hill Green Benefit District
AS NEEDED	Tunnel Top Park Steering Committee
AS NEEDED	Port of SF / Office of Economic & Workfoce Devel
AS NEEDED	HOPE SF / Portrero Hill



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Area Plan Objectives & Policies



OBJECTIVE 5.1 *Provide public parks and open spaces that meet the needs of residents, workers and visitors.*

OBJECTIVE 5.3 *Create a network of green streets that connects open spaces and improves the walkability, aesthetics, and ecological sustainability of the neighborhood.*

POLICY 5.3.1 *Redesign underutilized portions of streets as public open spaces, including widened sidewalks or medians, curb bulb-outs, “living streets” or green connector streets.*

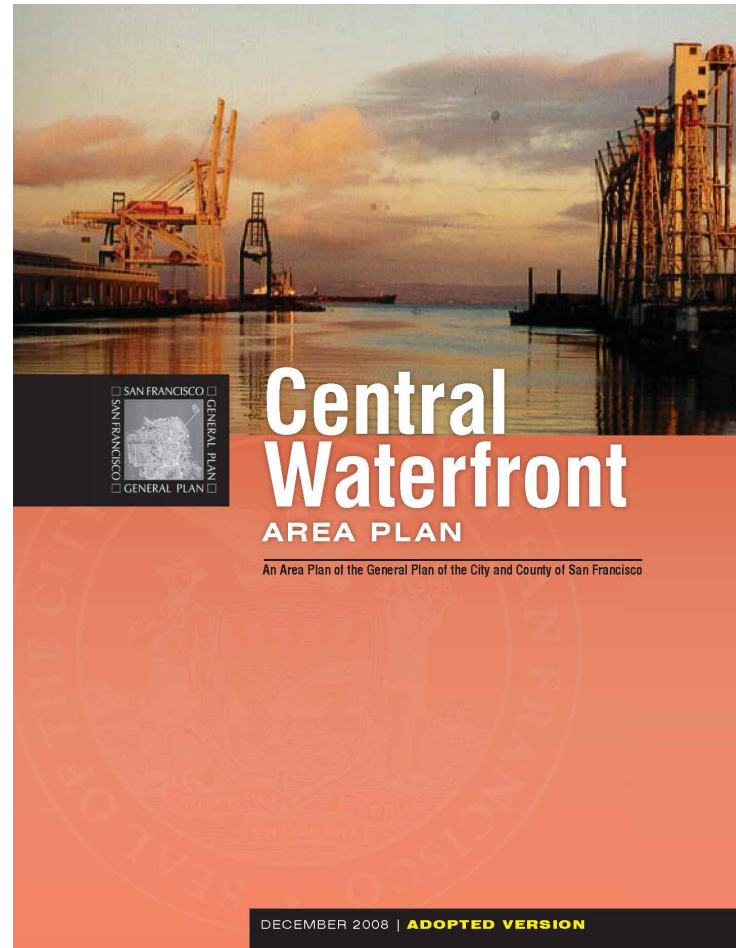
POLICY 5.3.2 *Maximize sidewalk landscaping, street trees and pedestrian scale street furnishing to the greatest extent feasible.*



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Area Plan Objectives & Policies



POLICY 5.3.3 *Design intersections of major streets to reflect their prominence as public spaces.*

POLICY 5.3.4 *Enhance the pedestrian environment by requiring new development to plant street trees along abutting sidewalks. When this is not feasible, plant trees on development sites or elsewhere in the plan area.*

POLICY 5.3.5 *Significant above grade infrastructure, such as freeways, should be retrofitted with architectural lighting to foster pedestrian connections beneath.*

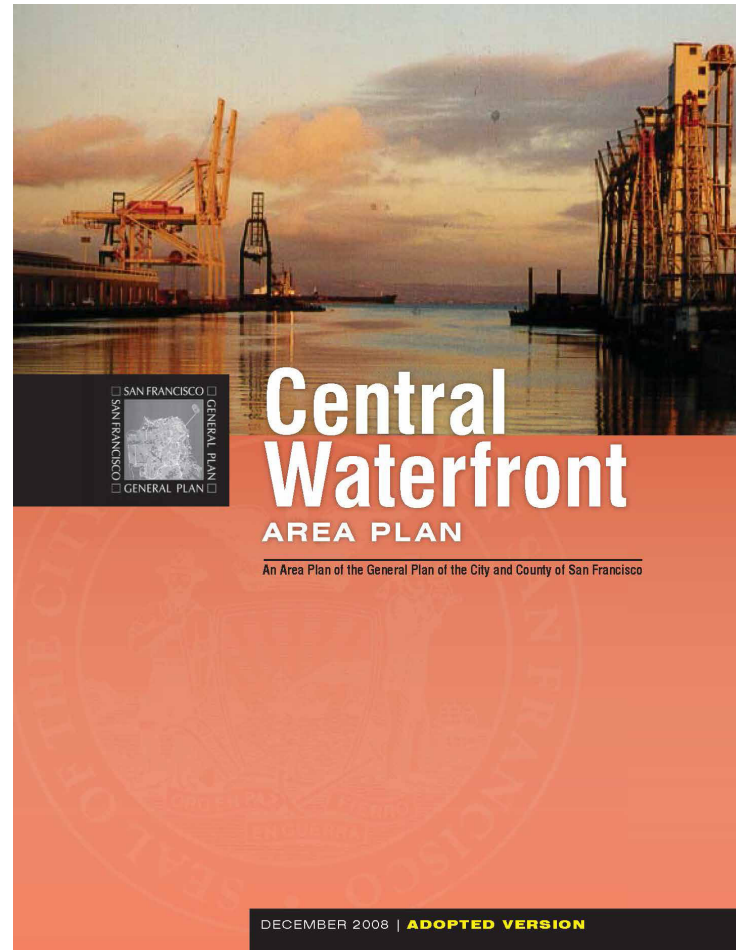
POLICY 5.3.6 *Where possible, transform unused freeway and rail rights-of-way into landscaped features that provide a pleasant and comforting route for pedestrians.*



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Area Plan Objectives & Policies



POLICY 5.3.7 *Develop a continuous loop of public open space along Islais Creek*

POLICY 5.3.8 *Pursue acquisition of the Tubbs Cordage Factory alignment to public access. Should it be infeasible to purchase the necessary property, future development should include...*

POLICY 5.3.5 *Explore possibilities to identify and expand waterfront recreational trails and opportunities including the Bay Trail and Blue-Greenway.*

OBJECTIVE 5.4 *The open space system should both beautify the neighborhood and strengthen the environment.*

Why a Public Realm Plan?

GUIDE FUNDING



The Plan will identify and scope projects, provide concept designs and preliminary project costs to better inform funding decisions.

REFLECT PRIORITIES



The Plan should reflect the project priorities of local residents, business operators, and neighborhood organizations.

AGENCY COORDINATION



The Plan will provide a platform for coordination between different government agencies, nonprofits, and neighborhood groups.



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San Francisco
Planning



Plan Outputs



IDENTIFY PROJECTS

Through a robust community engagement process, finalize a prioritized list of streetscape, open space, and other public realm projects.



DEVELOP DESIGNS

Working with neighborhood residents, businesses, and property owners, produce conceptual design for the highest priority projects. Develop design strategies for the remaining projects.



ESTIMATE COSTS

Provide robust cost estimates for each of the projects identified in the plan.

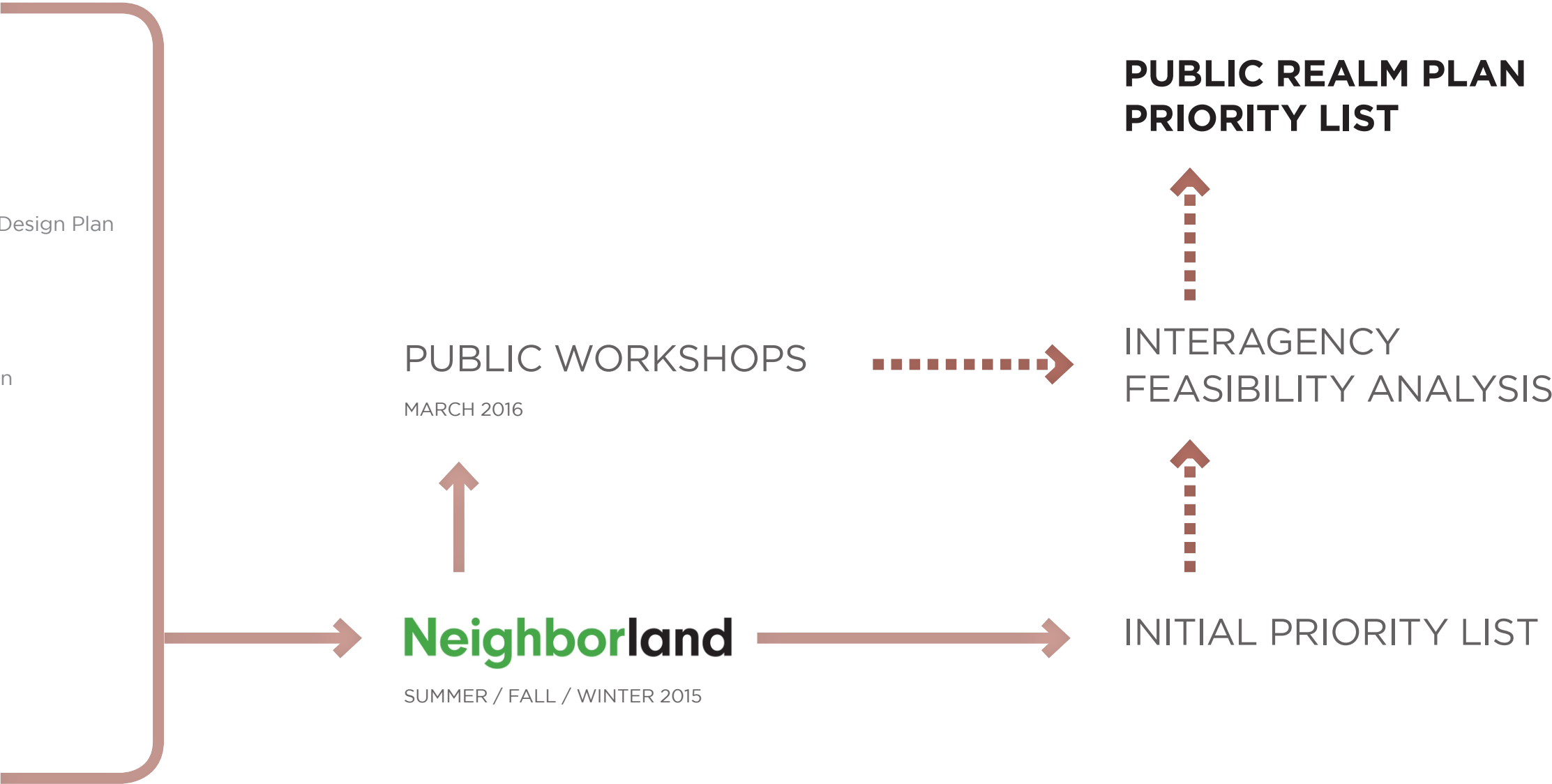


PROGRAM IN CCP

Allocate public funds for projects based on the cost estimates. Schedule in the the City's capital plan for implementation, coordinated with existing public and private projects.

Project Identification & Prioritization

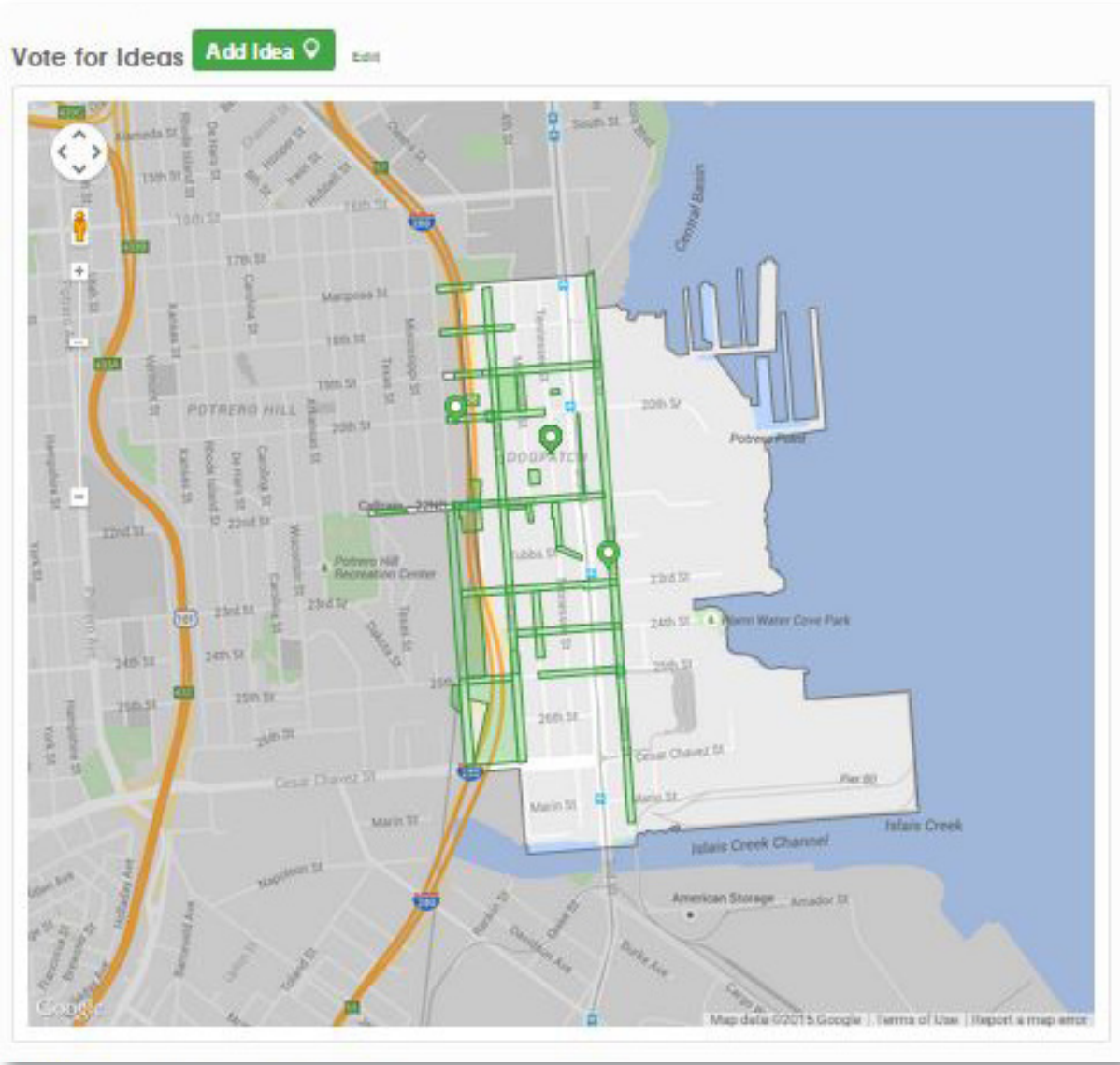
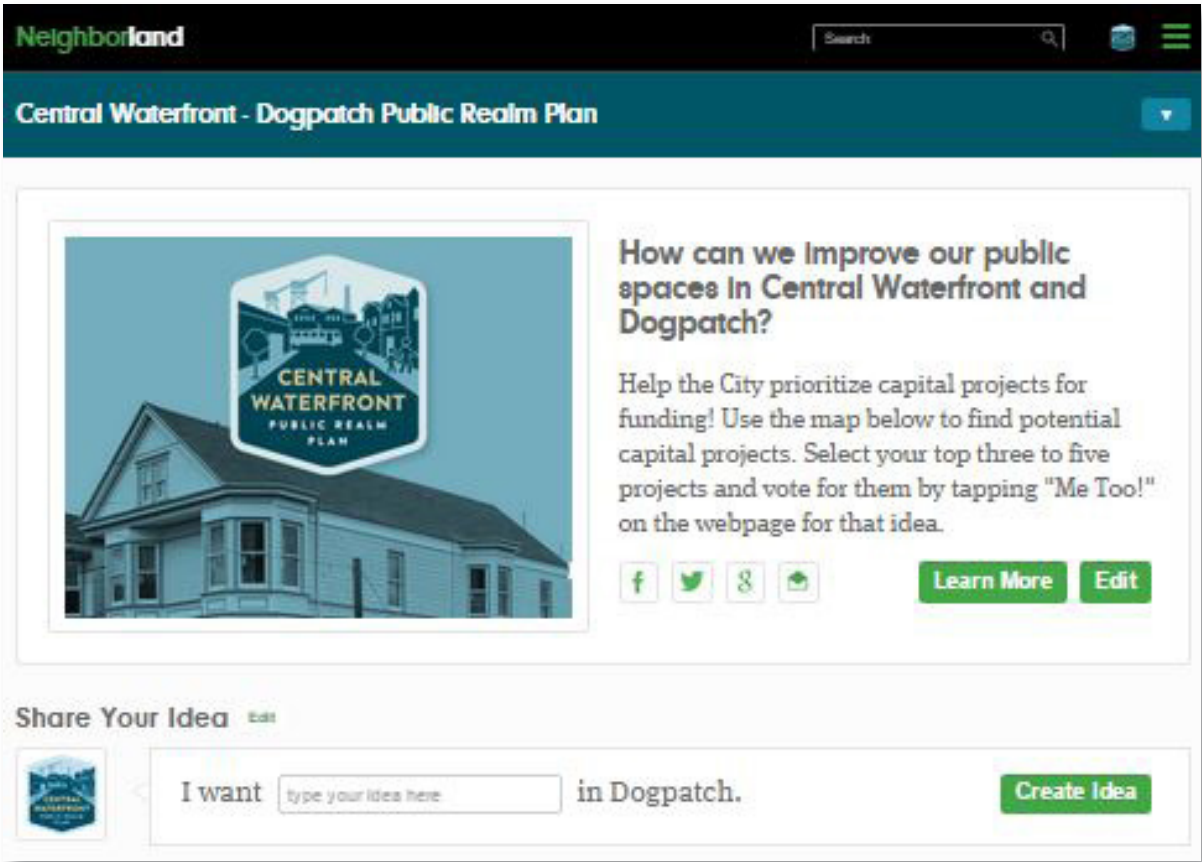
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March 2014
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Project Identification & Prioritization



<https://neighborland.com/dogpatchpublicspace>



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San Francisco
Planning

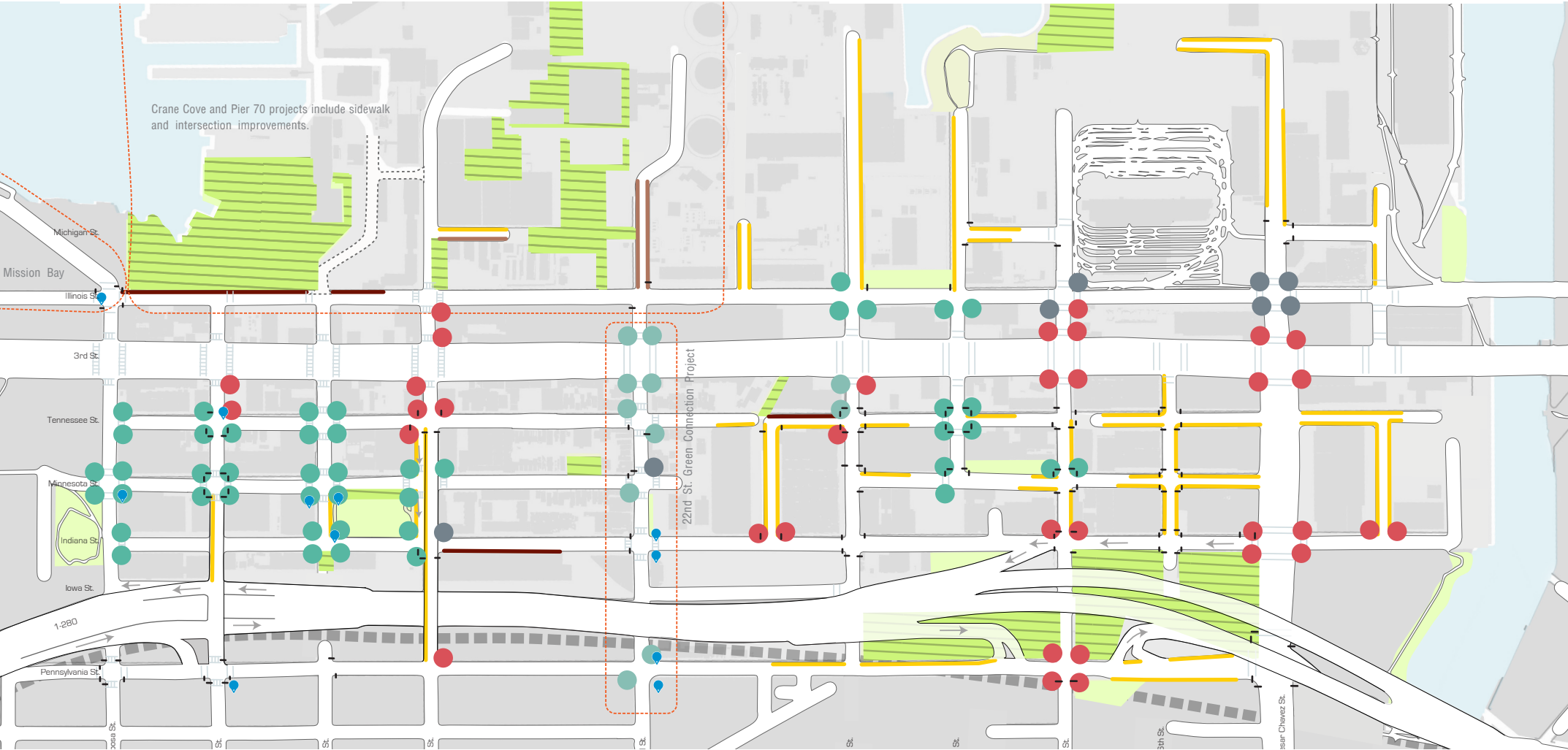


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This aerial map illustrates the proposed greenway network in Minneapolis, Minnesota. The main greenway corridors are highlighted in green and labeled 'MINNESOTA ST' and '24TH ST'. The map includes several icons representing planned amenities: trees, benches, bike racks, and parking. Specific locations are marked with question marks, indicating areas for further development or study. Key landmarks and parks are labeled, including Tunnel Top Park, Esprit Park, and Warm Water Cove Park. The map also shows the surrounding urban landscape, including buildings, roads, and water bodies.



Funding and Programming: Area - Wide Improvements



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Next Steps: Coordination with GBD

GBD: SHAP FINAL PRP CONCPETUAL DESIGNS

PRP: SUPPORT GBD SHORT-TERM DESIGN TESTS

GBD: HELP PRIORITIZE PRP PROJECTS FOR IMPLEMENTATION



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Planning





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robin.abad@sfgov.org / 415-575-9123

