

ABOUT THE PROJECT

The Central Waterfront of San Francisco continues to grow, accommodating both new housing and neighborhood commercial services, while maintaining many historic industrial marine functions. As more development is realized in the neighborhood, the streets, sidewalks, parks, and other open spaces of the Central Waterfront should receive appropriate improvements that better serve residents and employees.

The Central Waterfront / Dogpatch Public Realm Plan will set the framework for public space improvements in the neighborhood, guiding the investment of impact fees and other sources to streetscapes and parks which tie the area together.

PROJECT TIMELINE

JULY	RFP Circulation
AUG	RFP Review, Inte

2015

RFP Review, Interviews, and

Selection

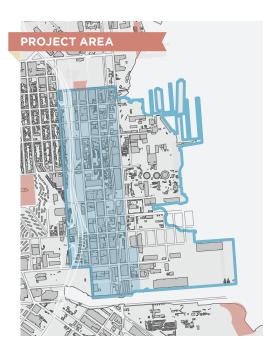
Scope Final Contract

Existing Conditions Documentation; Reporting

First Community Workshop

2015

Second Community Workshop Delivery of Plan at Town Hall



TONIGHT'S TOPICS

- 1. CENTRAL WATERFRONT **PUBLIC REALM PLAN OVERVIEW**
- 2. TENTATIVE PROJECT **TIMELINE**
- 3. AREA PLAN BOUNDARY
- 4. EXISTING PLANS AND **OVERLAYS**
- 5. EARLY **IMPLEMENTATION PROJECTS**
- **6. FUTURE ENGAGEMENT** STRATEGY: REQUESTS & **FEEDBACK**

OCCAISSION

POTRERO DOGPATCH MERCHANTS ASSOCIATION

TUESDAY 9 JUNE, 2015

GOAT HILL PIZZA

EXISTING PLANS & OVERLAYS

DEC 2008	Central Waterfront Area Plan (SF Planning Department)
APR 2010	Pier 70 Preferred Master Plan (Port of SF)
JUN 2010	San Francisco Better Streets Plan (City of SF)
MAY 2011	22nd Street Greening Master Plan (DNA, GreenTrustSF, Fletcher Studios)
MAR 2014	Green Conections (City of SF)
ONGOING	Dogpatch / NW Potrero Hill Green Benefit District
ONGOING	Pier 70 Development

EARLY IMPLEMENTATION (

22nd Street Streetscape

Pedestrian Lighting, 22nd and 23rd Street Bridges

Light Art Installation, 22nd and 23rd Street Bridges

QUESTIONS FOR YOU

1. What are your top three priorities for streets, sidewalks, and public realm in the Central Waterfront?

2. Who else in the area are important stakeholders for Planning to involve around public realm planning?

3. What are the ways that you would like to be involved around the Central Waterfront Public Realm Plan?



ROBIN ABAD OCUBILLO URBAN DESIGNER

ROBIN.ABAD@SFGOV.ORG (415) 575-9123

