



# PUBLIC WORKSHOP #3

WEDNESDAY, FEBRUARY 8TH 2017



SFMTA  
Municipal  
Transportation  
Agency



San Francisco  
**Planning**





# Presentation Topics

- + Workshop Schedule & Activities
- + Public Realm Plan Overview
  - \_ Plan Outputs
  - \_ Project Prioritization
  - \_ Timeline
- + Esprit Park History & Timeline
  - \_ Original Design Concept
- + Workshop Exercises



**WORKSHOP #3: ESPRIT PARK**  
**FEBRUARY 8TH 2017**



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# Workshop Activities

- + 7:00 - 7:15 Sign-In
  - \_ Pickup Comment Cards
  - \_ Sign Up for Public Comment
  - \_ Fill Out Nametag
- + 7:15 - 7:30 Presentation & Orientation
- + 7:30 - 8:00 Rotate Through Stations
  - \_ Informational Posters
  - \_ Interactive Posters
- + 8:00 - 9:00 Public Comment



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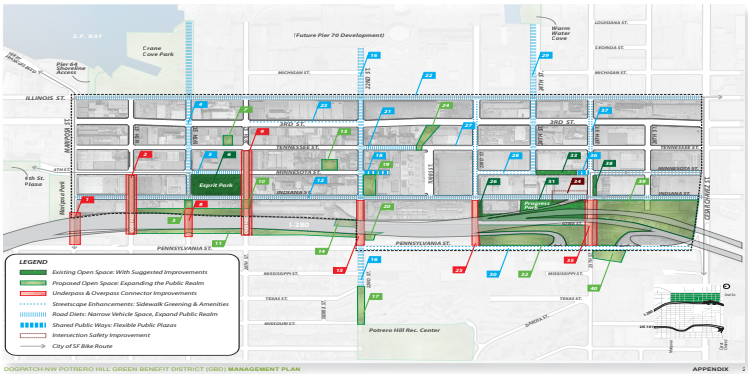




# Related Planning Efforts



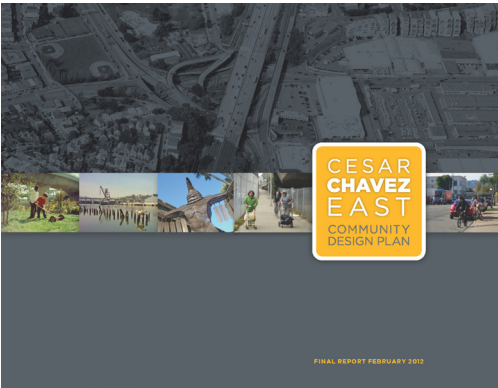
Green Connections  
City of San Francisco, March 2014



Dogpatch - Northwest Potrero GBD  
Management Plan and Green Vision Plan  
November 2013



Bicycle Strategy  
SFMTA  
April 2013



Cesar Chavez East  
Community Design Plan  
SF Planning, February 2012



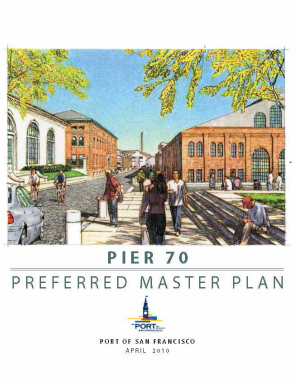
Blue Greenway Planning and  
Design Guidelines  
Port of SF, July 2012



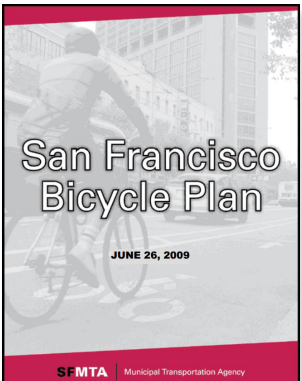
22nd Street Greening Master Plan  
Green Trust SF, May 2011



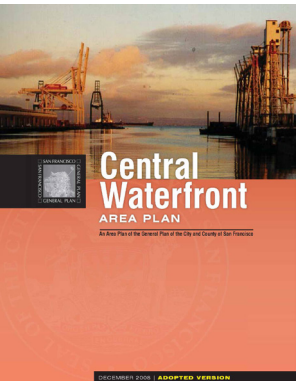
San Francisco Better Streets  
City of San Francisco, June 2010



Pier 70 Preferred Master Plan  
Port of SF, April 2010



SF Bicycle Plan  
SFMTA  
June 2009



Central Waterfront  
Area Plan  
SF Planning, Dec 2008



Eastern Neighborhoods  
SF Planning, August 2008

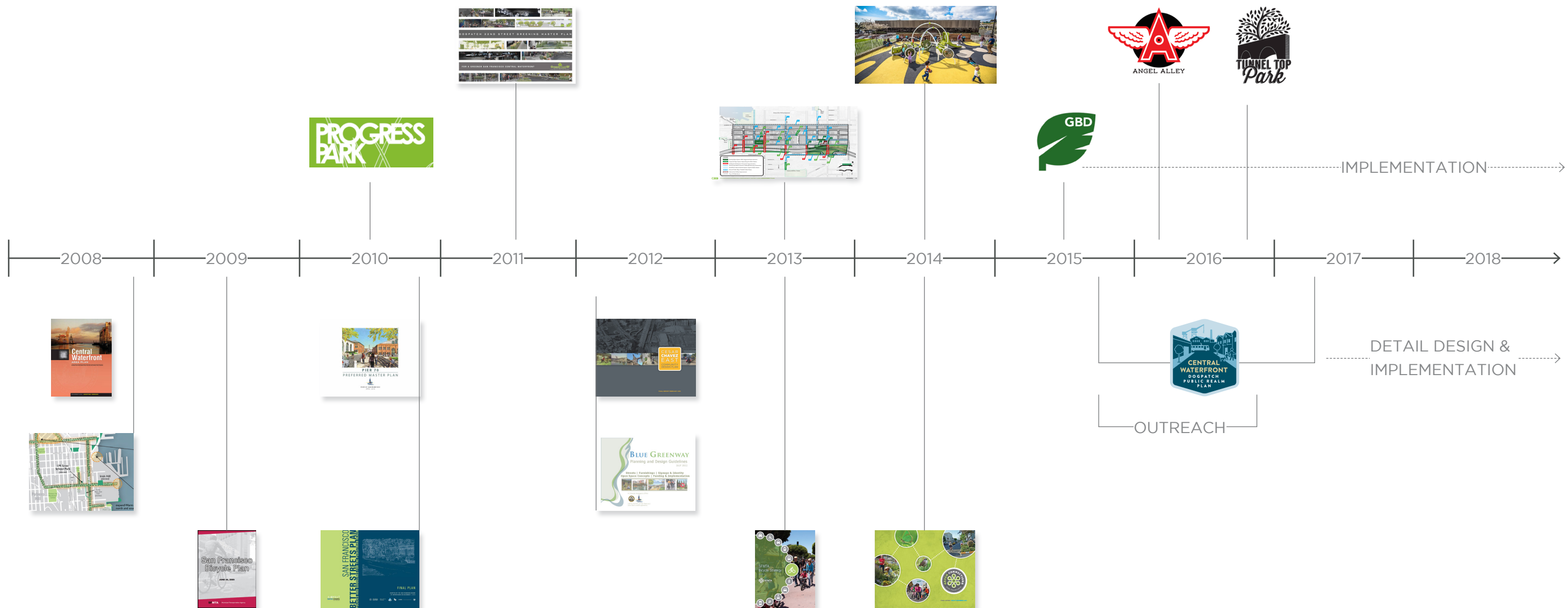


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# Related Planning Efforts



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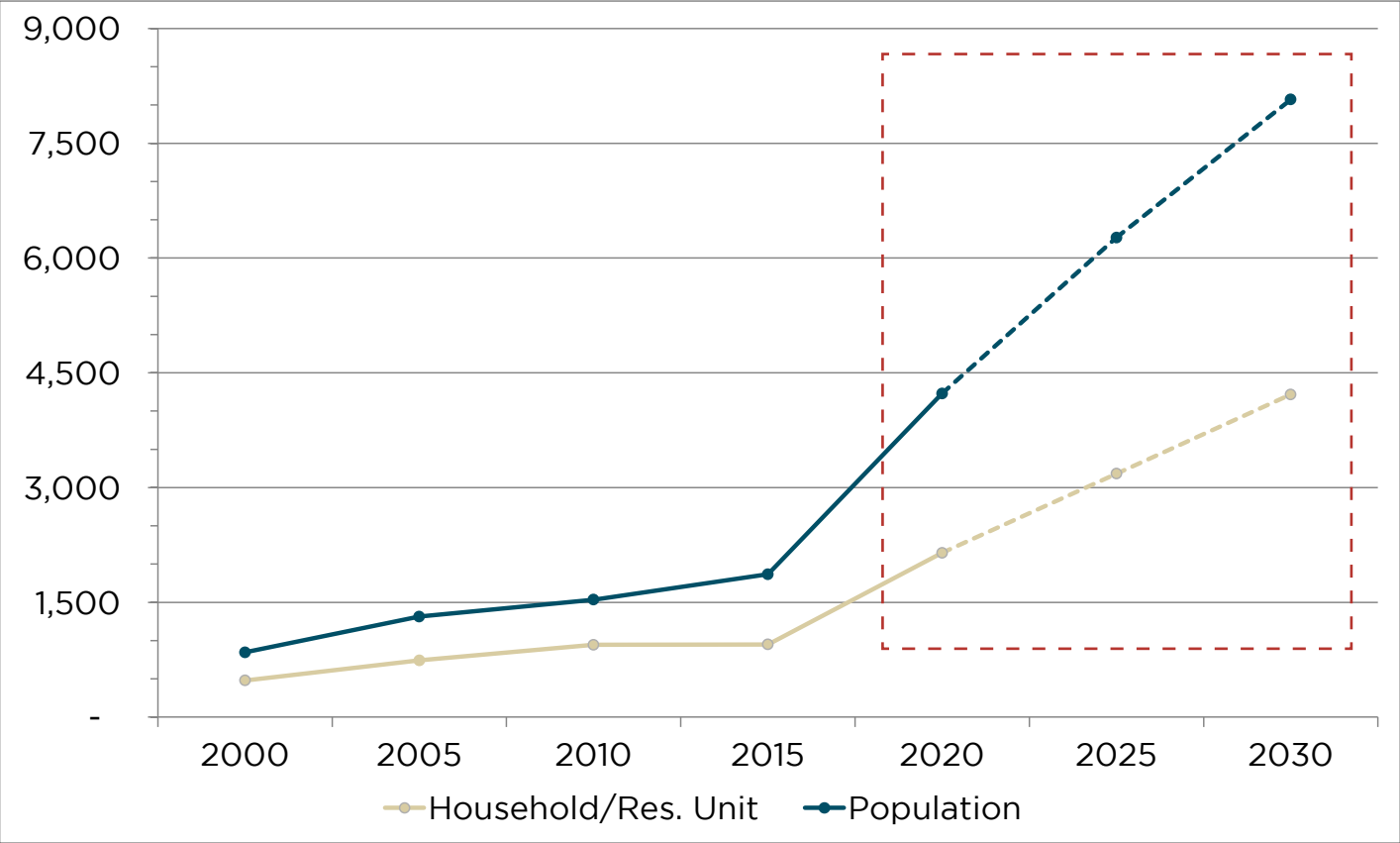


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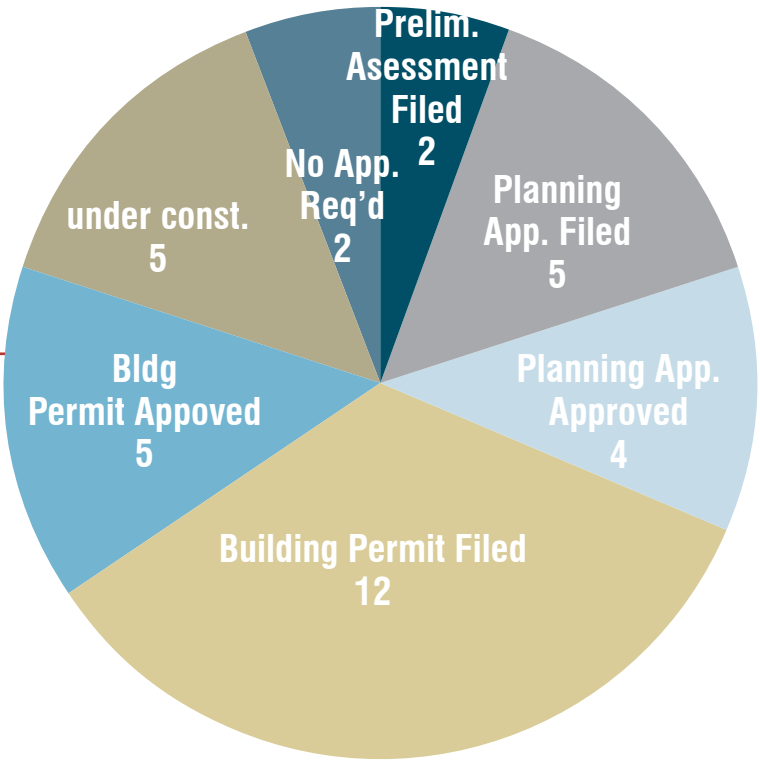




# Central Waterfront Growth Projections



35 Current Development Projects\*



\* Based on Q3 2016 development pipeline report (SF Planning). Does not yet include projects with no application on file, such as NRG site. Some projects, such as UCSF student housing, do not require a City application, but are counted here.  
\*\* 2000 - 2015 population data via US Census / ACS for census tract 226. 2020 - 2025 population projections extrapolated from Q3 2016 development pipeline report (SF Planning)

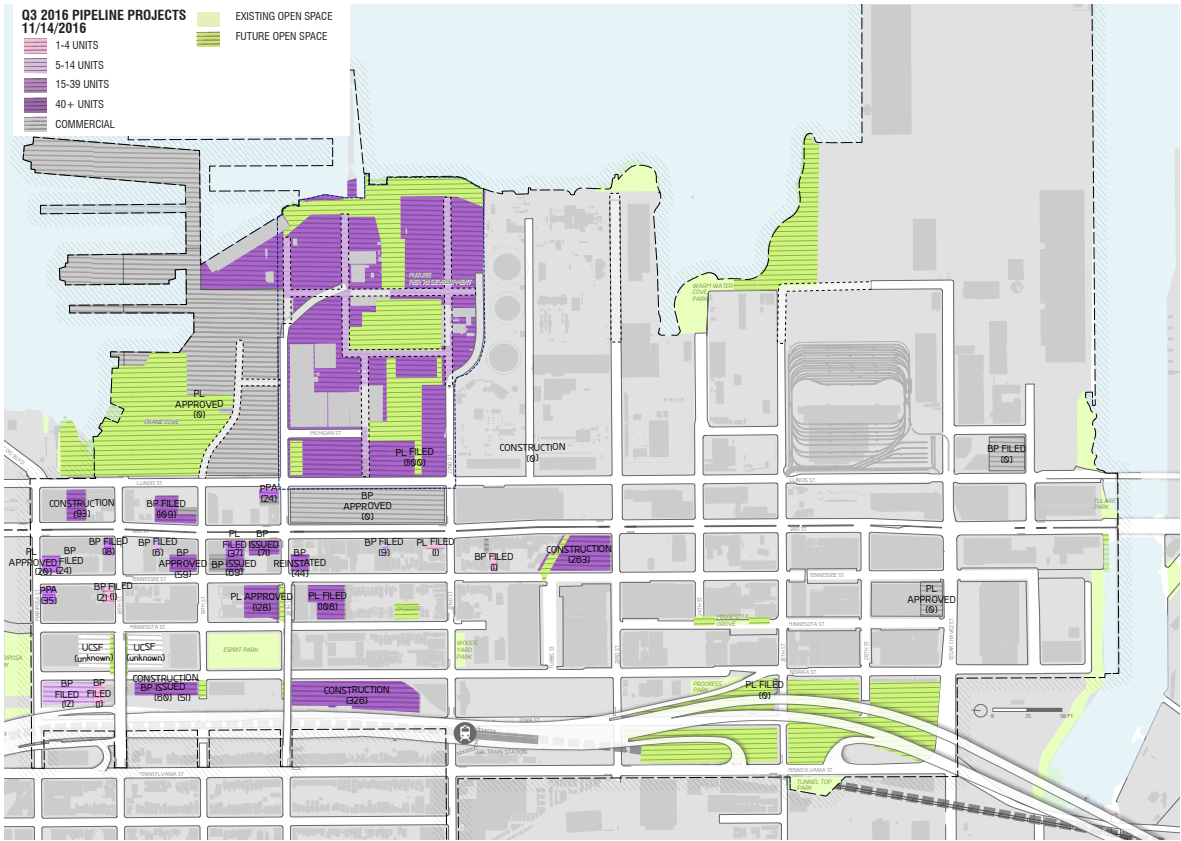
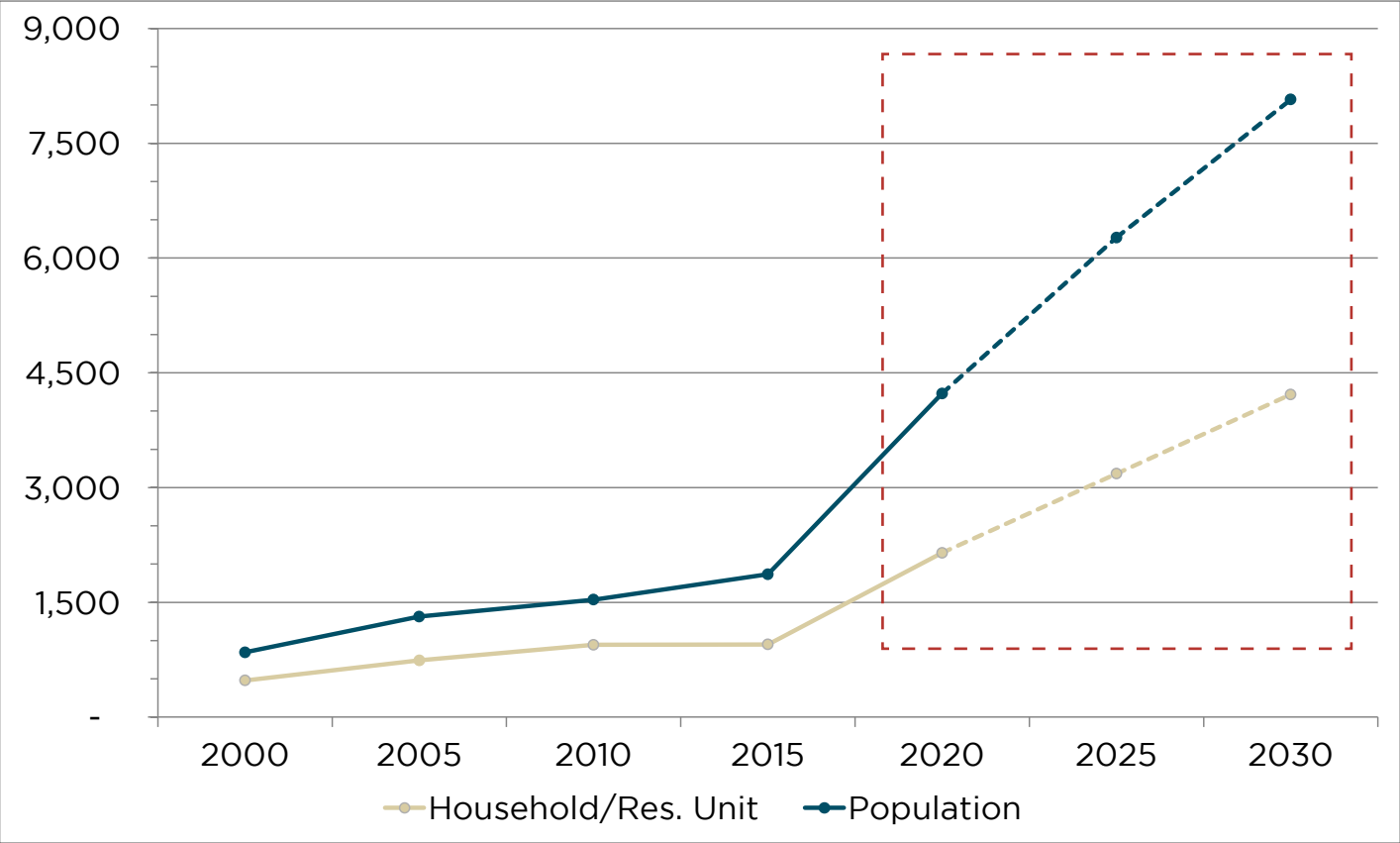


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# Growth Projections



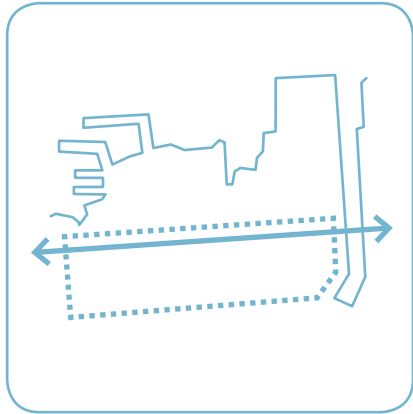
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# Public Realm Plan Timeline

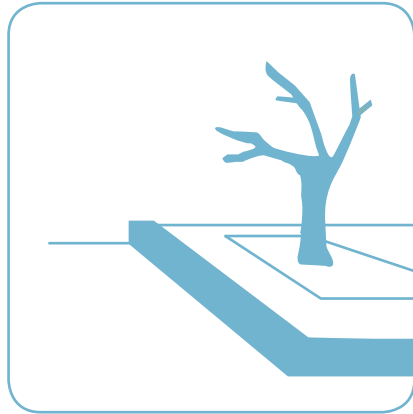
1 Summer 2015



## BEGIN OUTREACH AT COMMUNITY GROUP MEETINGS

Planning Department begin outreach at DNA, PDMA, Potrero Boosters, CWAG, DPNWP GBD, and other regular stakeholder meetings. Launch Neighborland, an online polling and public feedback site.

2 February 2016



## EXISTING CONDITIONS DOCUMENTATION

Gather information about private development, public planning projects, and the state of streets and sidewalks. Identify opportunities and constraints for public realm plan projects in Dogpatch. Coordinate between City Agencies.

3 March 2016

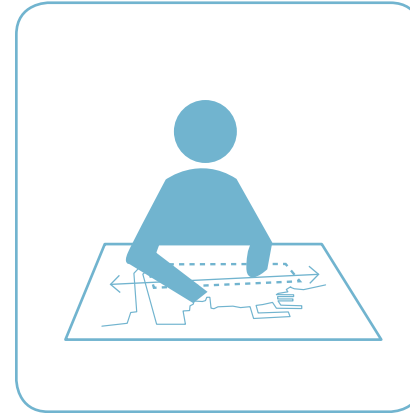


## IDENTIFY PRIORITIES

Collect oral histories, and hold focus groups,

Public Workshop #1  
Gather community input to identify priority projects for Dogpatch.

4 May - Nov 2016



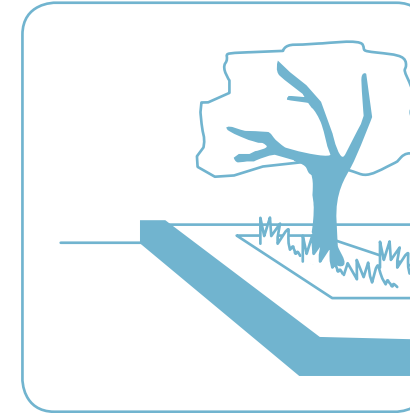
## DEVELOP DESIGN IDEAS

Public Workshops #2A and #2B

Report back on results from Workshop #1.

Present ideas for design strategies. Collect community feedback on preferences.

5 Nov. - Mar 2016

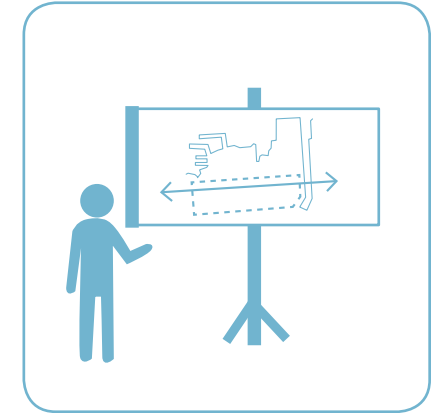


## FINALIZE CONCEPT DESIGNS

Conduct feasibility analyses with MTA, Recreation and Parks, Port of SF, Public Works, and others. Develop design options for priority projects.

Public Workshops  
Collect public input on design options.

6 March 2017



## RELEASE AND ADOPTION

Develop cost estimates for preferred designs. Finalize an implementation plan for all public realm projects.

Begin using the plan as an instrument for funding and building projects.



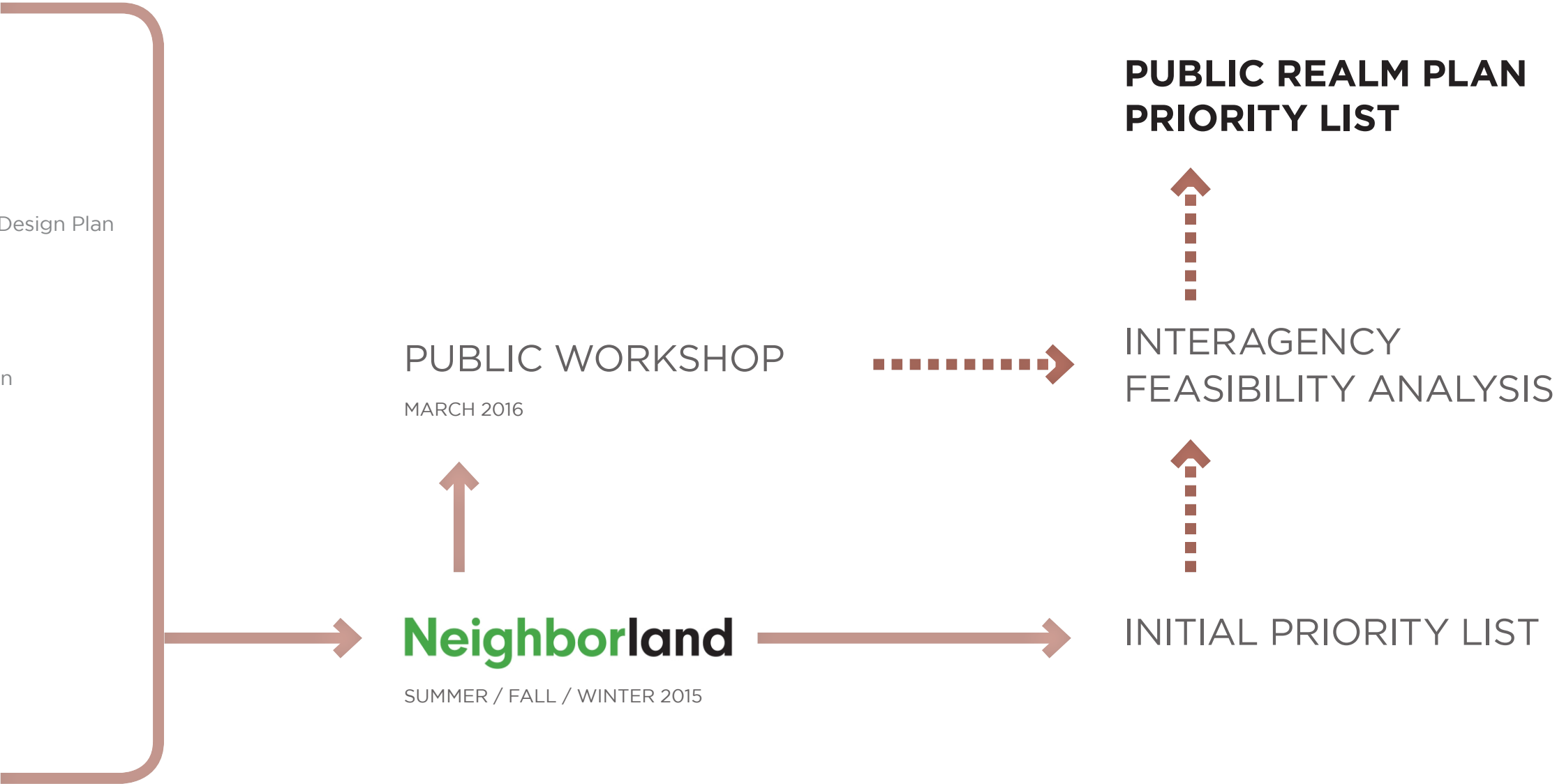
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# Project Identification & Prioritization

- Green Connections  
March 2014
- GBD Management Plan  
November 2013
- Bicycle Strategy  
April 2013
- Cesar Chavez East Community Design Plan  
February 2012
- Blue Greenway  
July 2012
- 22nd Street Greening Master Plan  
May 2011
- San Francisco Better Streets  
June 2010
- Pier 70 Preferred Master Plan  
April 2010
- SF Bicycle Plan  
June 2009
- Central Waterfront Area Plan  
Dec 2008
- Eastern Neighborhoods  
August 2008

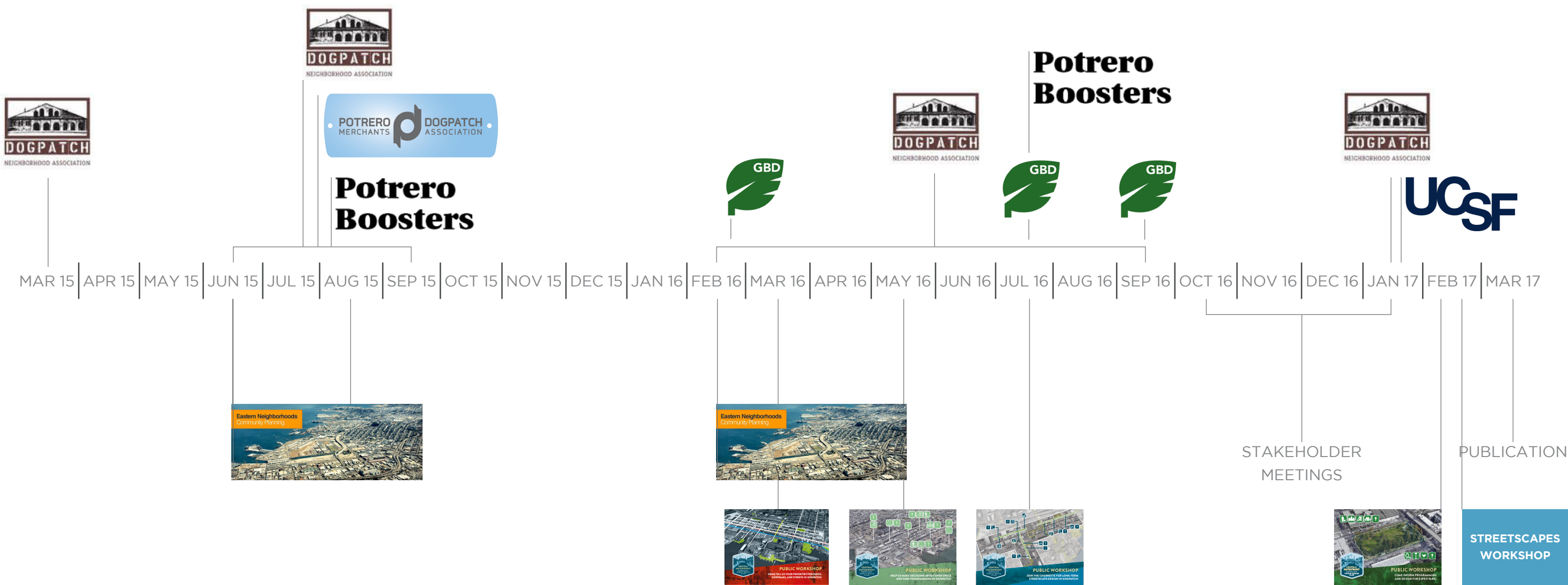


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# Public Realm Plan Outreach



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# Esprit Park Outreach

Potrero  
Boosters



FEB 16

MAR 16

APR 16

MAY 16

JUN 16

JUL 16

AUG 16

SEP 16

OCT 16

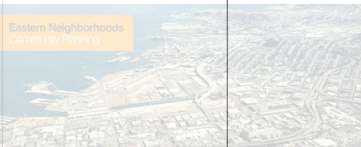
NOV 16

DEC 16

JAN 17

FEB 17

MAR 17



STAKEHOLDER  
MEETINGS



STREETSCAPES  
WORKSHOP

PUBLICATION



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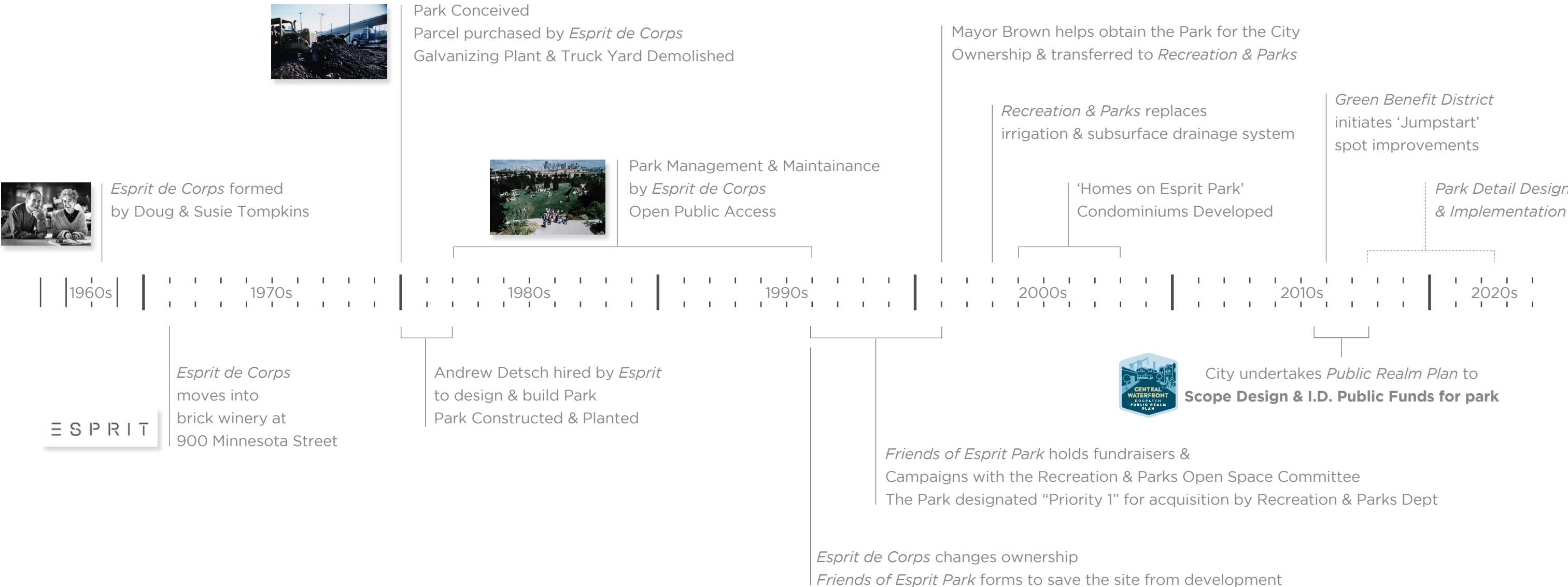


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# Esprit Park Timeline



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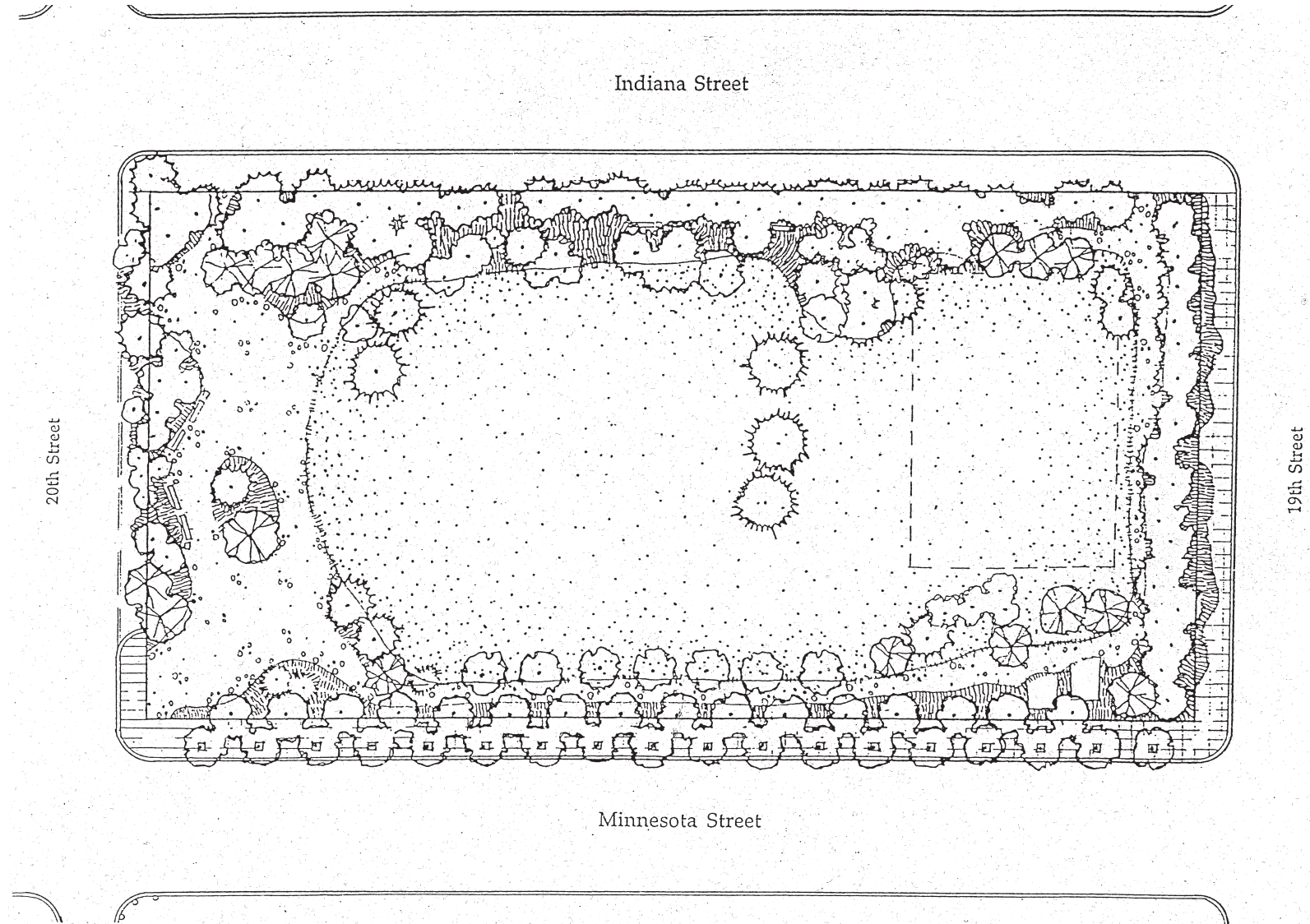
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# Esprit Park: Original Design Concept



original rendered plan by Andrew Detsch, ca 1980

## Esprit Park



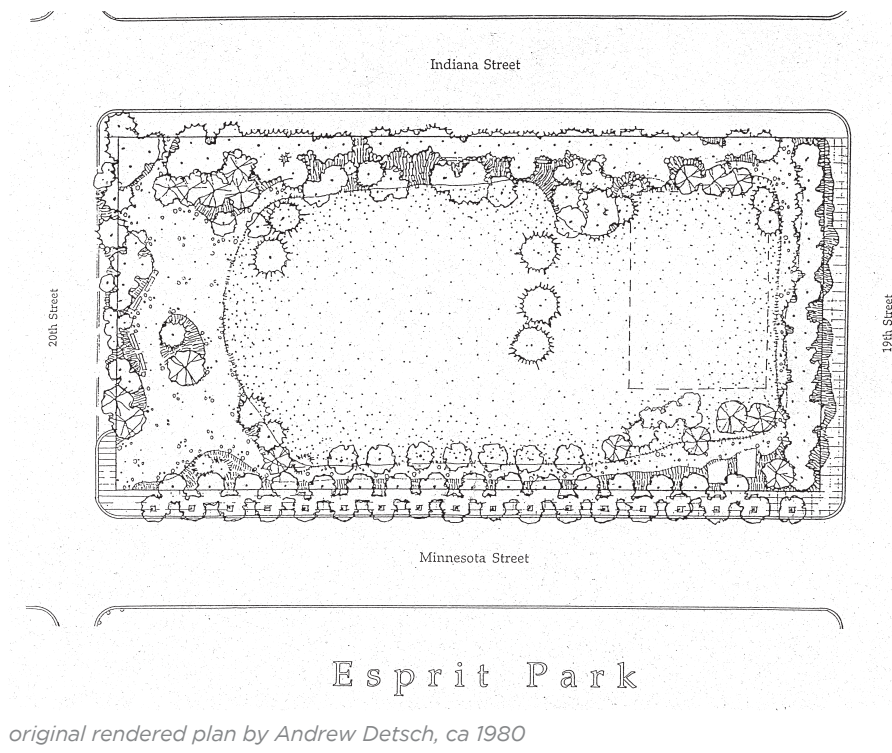
images courtesy of Frank and Rhonda Kingman



# Esprit Park: Original Design Concept



Images courtesy of Frank and Rhonda Kingman

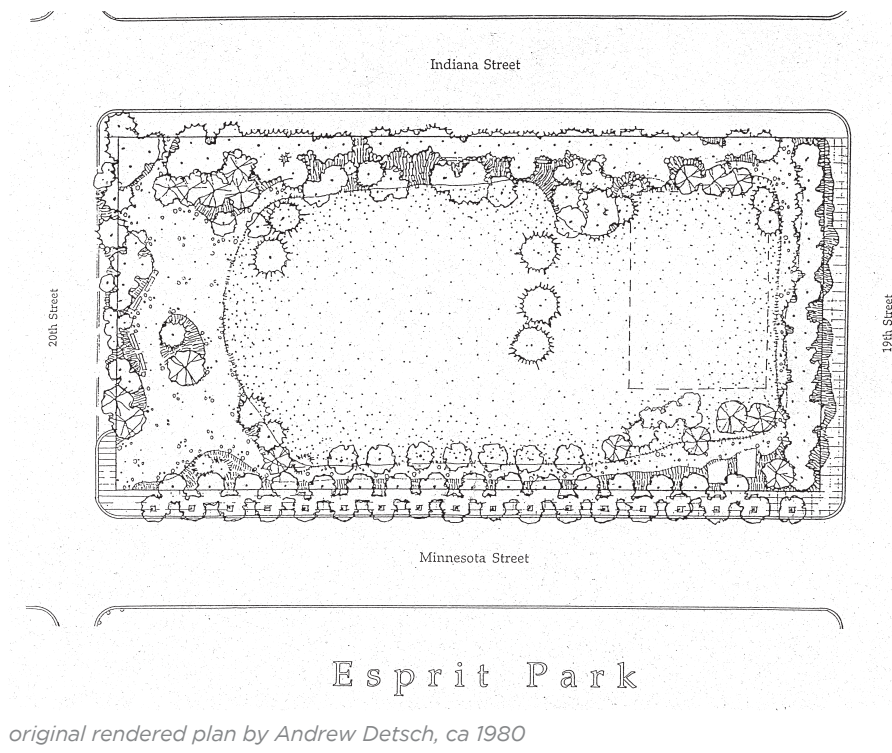




# Esprit Park: Original Design Concept

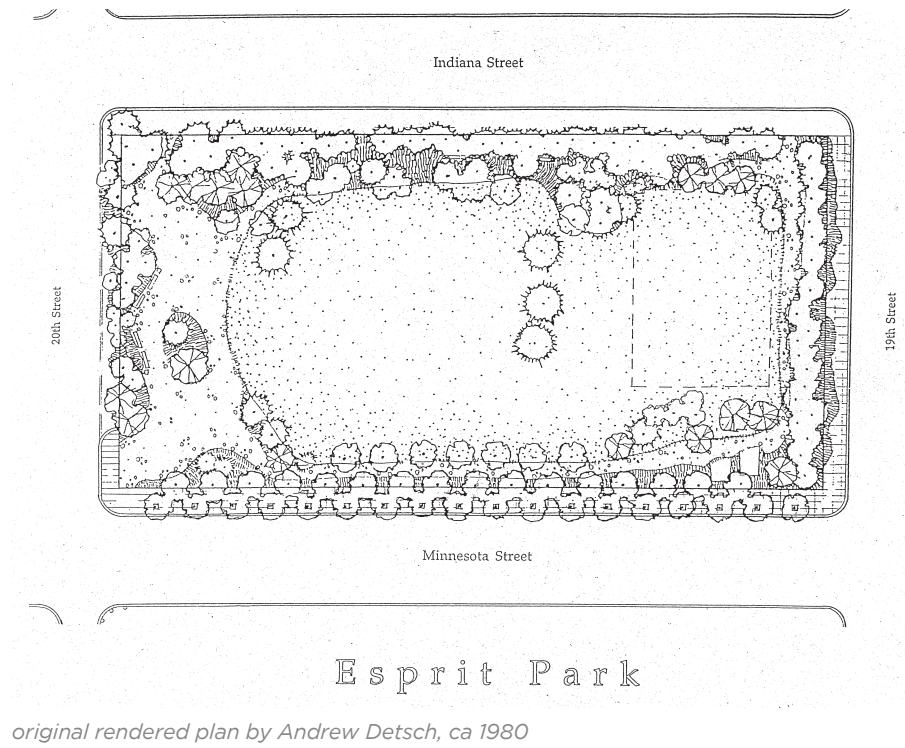


images courtesy of Frank and Rhonda Kingman





# Esprit Park: Original Design Concept

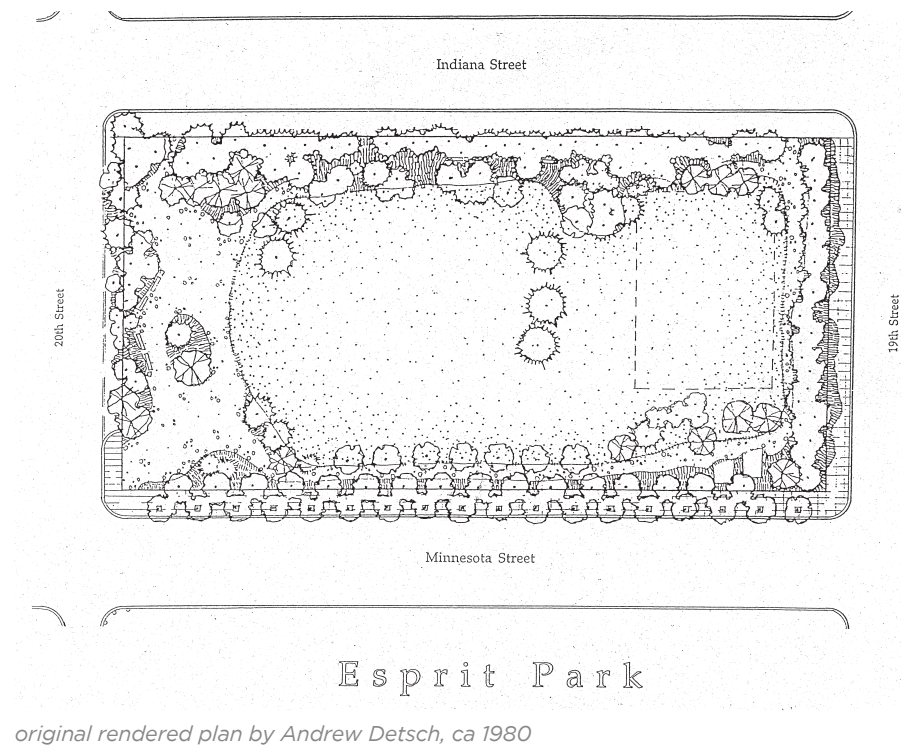




# Esprit Park: Original Design Concept

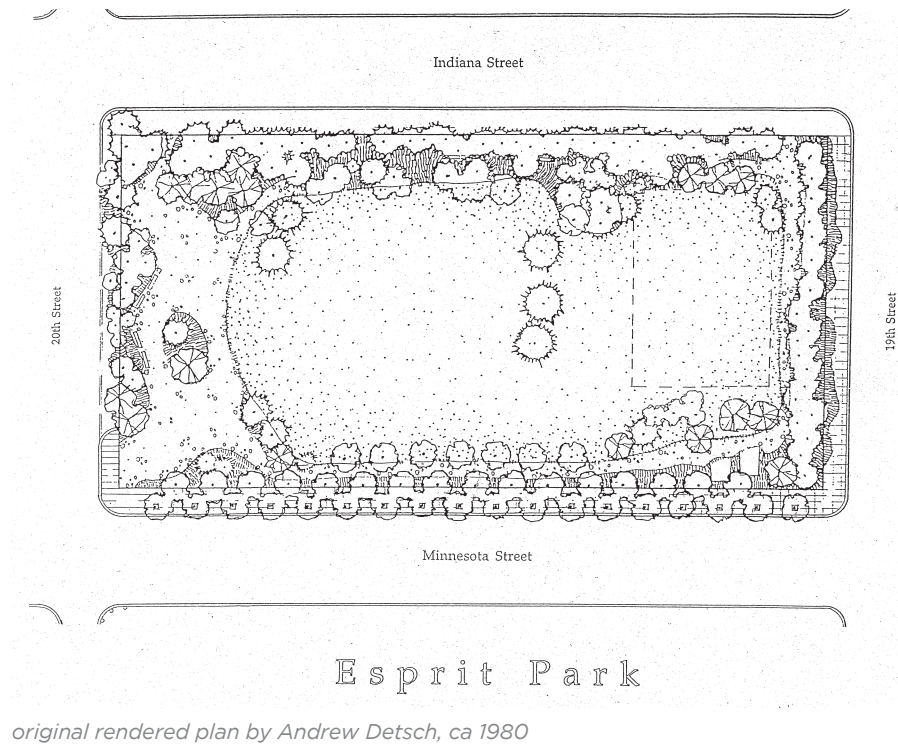


images courtesy of Frank and Rhonda Kingman





# Esprit Park: Original Design Concept





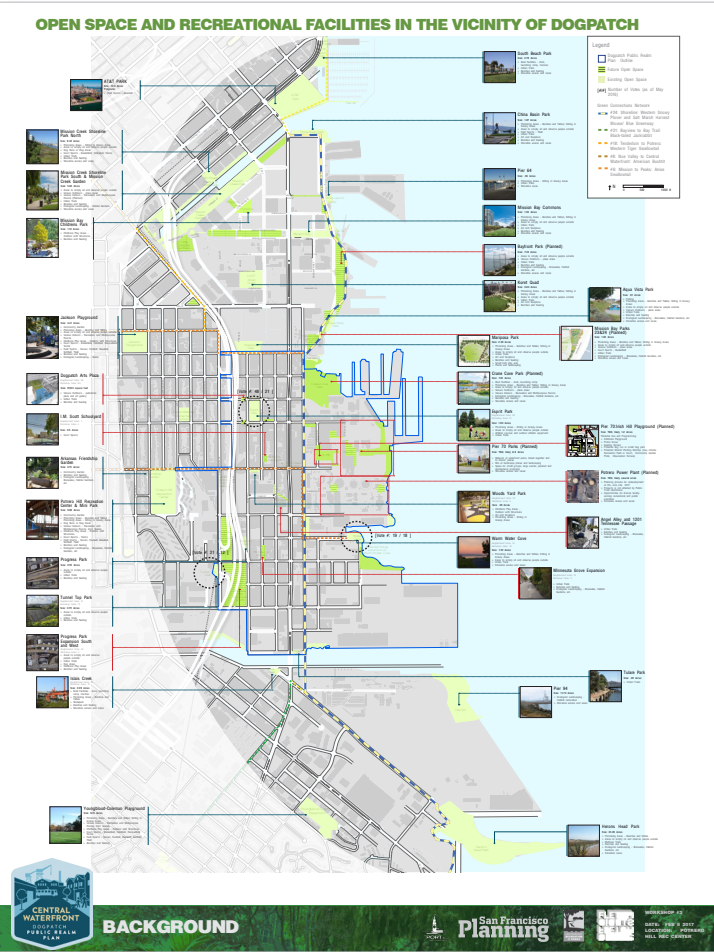
# What should a Scope of Work for Esprit Park Include?

- + Honor the original design concept
- + Address drainage & irrigation
- + Ensure sustainable long-term maintenance
- + Design & Implement better amenities & infrastructure
- + Refine circulation & access
- + Clarify functional use areas for different user groups

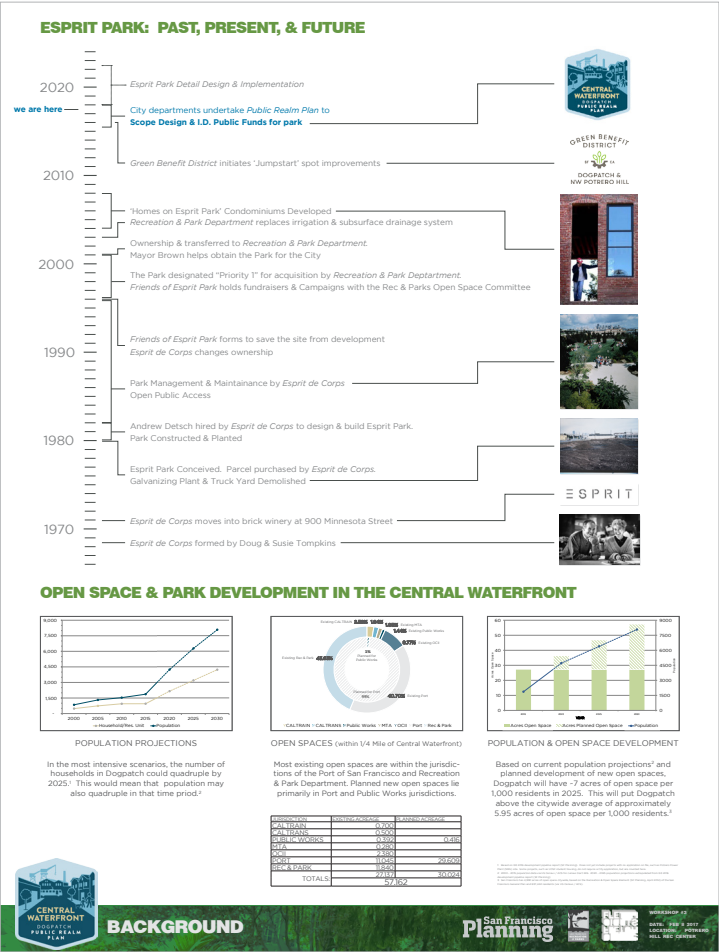


# Informational Posters

We encourage everyone to write on every board you see!



EXISTING & PLANNED  
OPEN SPACES

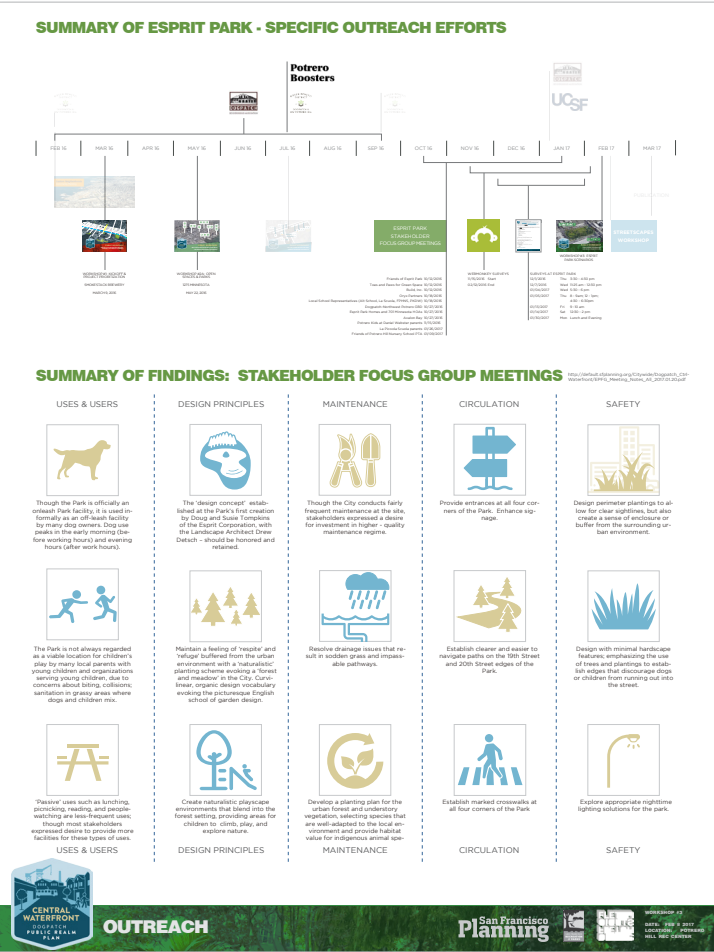


ESPRIT PARK TIMELINE

DOGPATCH OPEN SPACE  
DEVELOPMENT

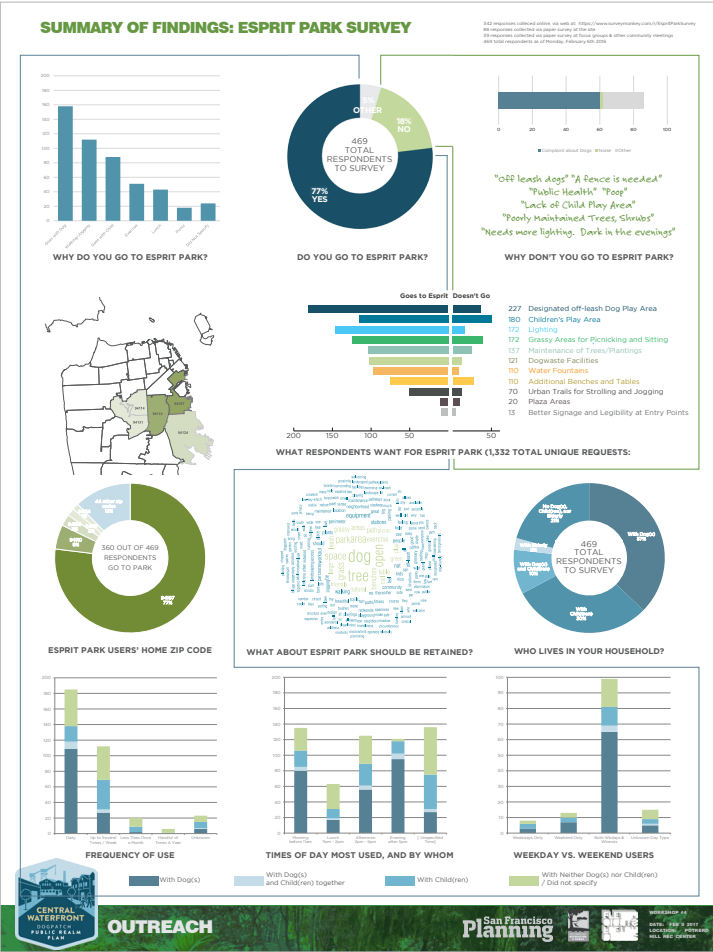
# Informational Posters

We encourage everyone to write on every board you see!



SUMMARY OF PUBLIC OUTREACH

SUMMARY OF FOCUS GROUP STAKEHOLDER MEETINGS



SUMMARY OF SURVEYS ONLINE & AT SITE

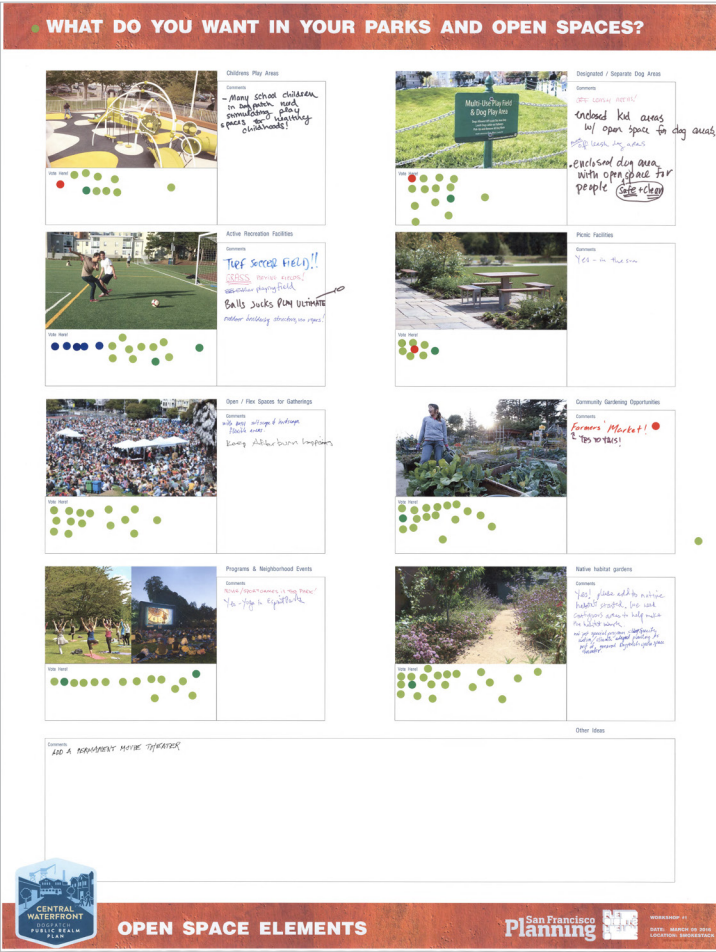


# Informational Posters

We encourage everyone to write on every board you see!



‘WHICH OPEN SPACES NEED ATTENTION?’  
WORKSHOP #1 MARCH 2016



‘WHAT DO YOU WANT IN YOUR OPEN SPACES & PARKS?’  
WORKSHOP #1 MARCH 2016



# Informational Posters

We encourage everyone to write on every board you see!



'ESPRIT PARK EXISTING CONDITIONS'  
WORKSHOP #2 MAY 2016



COMPOSITE DIAGRAMMING  
WORKSHOP #2 MAY 2016





# Interactive Posters

We encourage everyone to write on every board you see!

EXISTING CONDITIONS

POTENTIAL CIRCULATION SCENARIOS

SCENARIO 1: FORMAL SIDEWALKS ON E/W AND N/S STREETS

SCENARIO 2: FORMAL SIDEWALK ON E/W STREETS, WIDENED PROMENADE ALONG MINNESOTA

SCENARIO 3: FORMAL SIDEWALK ON E/W STREETS ONLY (EXISTING CONDITION)

CONCEPTUAL SECTION DRAWINGS

VOTE FOR YOUR PREFERENCE: [PLACE YOUR INITIALS]

CIRCULATION SCENARIOS

San Francisco Planning

Map of San Francisco showing Esprit Park location

Map of Esprit Park showing the project area

CIRCULATION SCENARIOS

EXISTING CONDITIONS

POTENTIAL LAND USE SCENARIOS

SCENARIO 1: EXISTING MEADOW SIZES, DOG PLAY AREA IN NORTH MEADOW

SCENARIO 2: EXISTING MEADOW SIZES, DOG PLAY AREA IN SOUTH MEADOW

SCENARIO 3: MEADOWS EQUAL IN SIZE, DOG PLAY AREA IN NORTH MEADOW

SCENARIO 4: MEADOWS EQUAL IN SIZE, DOG PLAY AREA IN SOUTH MEADOW

VOTE FOR YOUR PREFERENCE: [PLACE YOUR INITIALS]

LAND USE SCENARIOS

San Francisco Planning

Map of San Francisco showing Esprit Park location

Map of Esprit Park showing the project area

PROGRAMMING SCENARIOS

INTERIOR PATH

FORMAL ENTRY

INFORMAL ENTRY

LAWN AREA

NEW LAWN AREA

DOG PLAY AREA (30% OF 1.8 AC-PARK AREA)

EXISTING TREES

RELOCATED TREES

NEW TREES

NEW SEATING

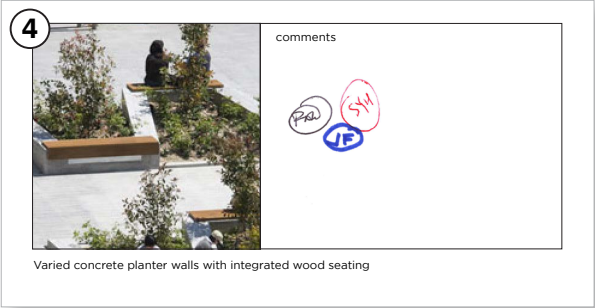
VOTE FOR YOUR PREFERENCE: [PLACE YOUR INITIALS]

# Interactive Posters

We encourage everyone to write on every board you see!



EXAMPLE SITE CONDITIONS




EXAMPLE DETAILS



# Public Comment

Submit a written comment card...



CENTRAL WATERFRONT DOGPATCH PUBLIC REALM PLAN  
ESPRIT PARK COMMENT SHEET

State Your Name:

State your Neighborhood or Residence:

State your organizational affiliation(s), if any:

Public Comment Speakers will be selected randomly from the pool of cards that are submitted. If you sign up and are called to speak, you will have exactly two minutes (200) to make your statement. Use this sheet to organize your thoughts, then submit it at the end.

Comments:

RETURN COMPLETED SHEETS TO WORKSHOP STAFF

OR BY EMAIL: Seungyen.Hong@sfgov.org  
OR BY MAIL: San Francisco Planning Department, Attention: Seung Yen Hong, 1650 Mission Street, Suite 400, San Francisco, CA 94103

OR BY FAX: (415) 558-6409

中文詢問請電 (415) 575-9010  
Para información en Español llamar al: (415) 575-9010  
Para sa impormasyon sa Tagalog tumawag sa: (415) 575-9121

sF-planning.org/central-waterfront-dogpatch-public-realm-plan

## COMMENT SHEET

...and/or sign-up for a slot to address the group

 **CENTRAL WATERFRONT DOGPATCH PUBLIC REALM PLAN**  
**ESPRIT PARK PUBLIC COMMENT SIGN-UP CARD**

Your Name: \_\_\_\_\_

Your Neighborhood of Residence: \_\_\_\_\_

Your organizational affiliation(s), if any: \_\_\_\_\_

---

Public Comment Speakers will be selected randomly from the pool of cards that are submitted. If you are called to speak, you will have exactly two minutes (2:00) to make your statement.

## PUBLIC COMMENT SIGN-UP



# Workshop Activities

- + 7:00 - 7:15 Sign-In
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THANK YOU!



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