



**FOR IMMEDIATE RELEASE:**

Wednesday, February 28, 2018

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**\*\*\* PRESS RELEASE \*\*\***

**MAYOR MARK FARRELL AND SUPERVISOR JANE KIM  
INTRODUCES LEGISLATION TO CREATE THOUSANDS OF  
NEW JOBS AND HOMES IN CENTRAL SOMA DISTRICT**

**San Francisco, CA** – Mayor Mark Farrell and Supervisor Jane Kim today introduced the Central SoMa Plan, a legislative package that will create 40,000 jobs and add 7,000 new housing units to the neighborhood south of Market Street.

“We are putting forth a bold and vision for this neighborhood—one that will include lasting benefits for current and future residents,” said Mayor Farrell. “If we want San Francisco to continue to flourish as a city, we need to plan our growth in a responsible, sustainable fashion. The Central SoMa Plan will establish a community where our residents and families can work, live, shop and play.”

Of the 7,000 new housing units created under the plan, more than 33 percent will be permanently affordable and the legislation will generate \$500 million for local and regional transit improvements.

Additionally, the Central SoMa Plan will create multiple acres of new and rehabilitated parks and recreation open spaces and will include funding for investments in air quality improvements and green energy programs. It will result in \$2 billion in public benefits for the neighborhood while generating \$1 billion in revenue for the City's General Fund.

“I am very proud that the Central SoMa plan sets a new standard for the City with 33 percent affordability throughout and zero loss of any existing arts or manufacturing jobs,” said Supervisor Jane Kim. “It will be the first new area plan with an eco-district that implements Vision Zero from its inception, designed with robust community benefits such as parks and recreational open spaces for our entire city to enjoy for decades to come.”

The Central SoMa Plan, which has been under development and community discussion for the last six years, incorporates the neighborhood between 2<sup>nd</sup> Street and Sixth Street, and from Townsend Street to Market Street. The vision of the plan is to create an economically, socially and environmentally sustainable neighborhood that benefits local residents.

“The Central SoMa Plan is the result of more than six years of collaborative public engagement,” said John Rahaim, Director of the San Francisco Planning Department. “Our approach to this process established a dialogue that allowed us, through the community's collective insight, to



respect the history and successes of the neighborhood without compromising the prosperity of future generations. I believe this plan will serve as a model for accommodating growth and providing public benefits while still achieving social, economic and environmental sustainability.”

The Central SoMa Plan will be initiated at the Planning Commission on March 1, with additional hearings scheduled throughout March. The Board of Supervisors will review the plan at the Land Use Committee in April, and the full Board is scheduled to hear the plan this summer.

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